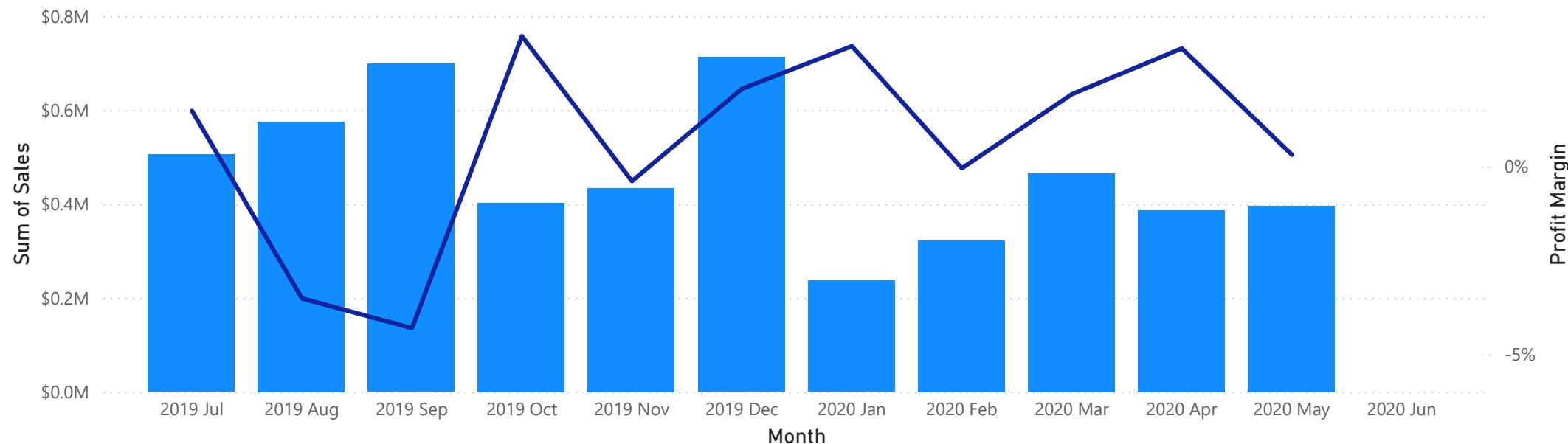




## Sum of Sales and Profit Margin by Month

● Sum of Sales ● Profit Margin



Year ▼

FY2020 ▼

Region ▼

Australia

Canada

Central

France

Germany

Northeast

Northwest

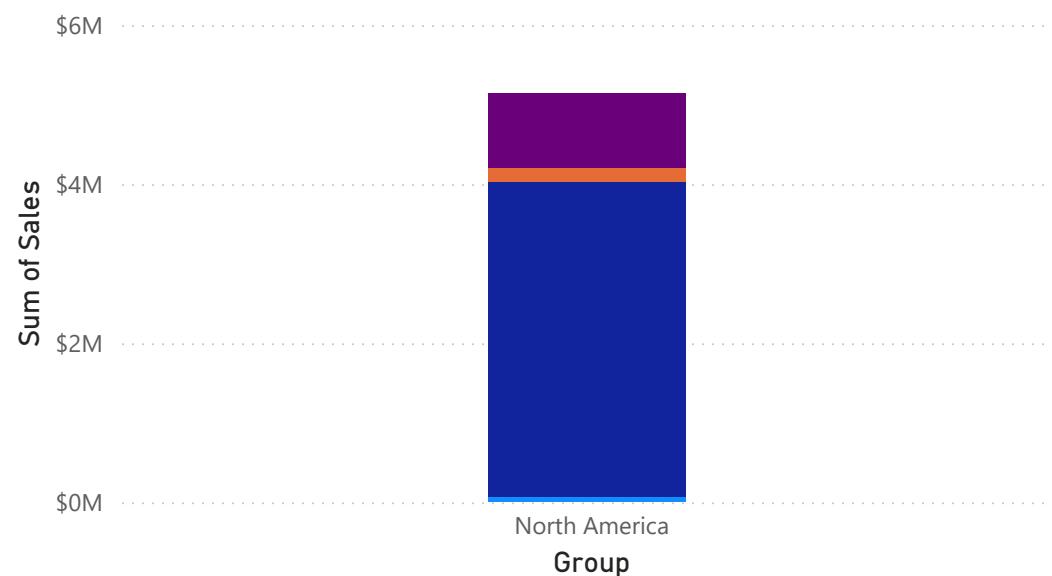
Southeast

Southwest

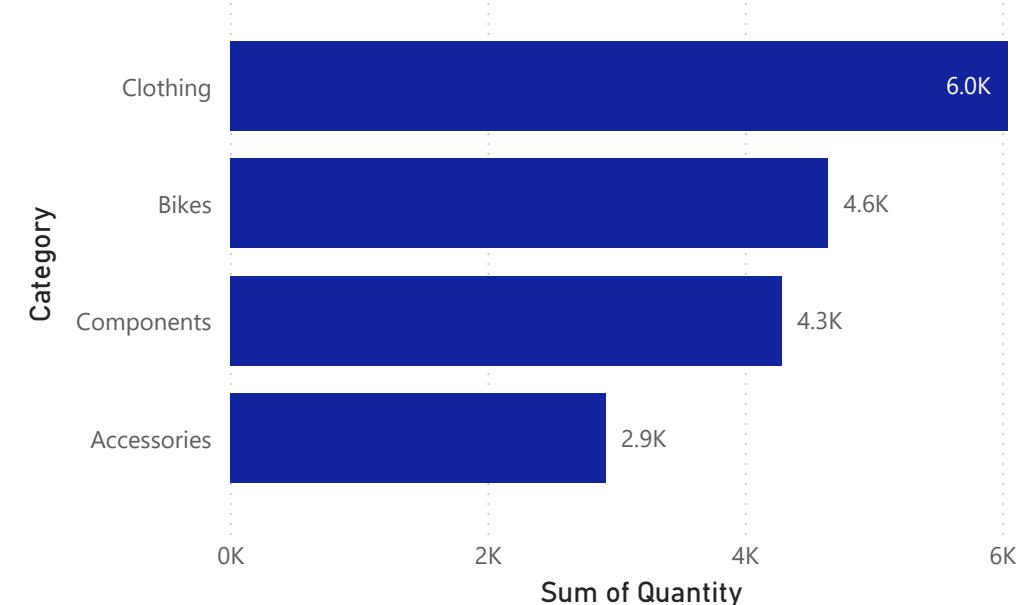
United Kingdom

## Sum of Sales by Group and Category

Category ● Accessories ● Bikes ● Clothing ● Components



## Sum of Quantity by Category



| Region   | Year                            | Orders     | Sum of Sales        | Sum of Cost         | Profit           | Profit Margin |
|--|---------------------------------|------------|---------------------|---------------------|------------------|---------------|
|  |                                 |            |                     |                     |                  |               |
| <input checked="" type="checkbox"/> Select all | <input type="checkbox"/> FY2018 | 158        | \$3,109,733         | \$3,119,494         | (\$9,761)        | -0.31%        |
| <input type="checkbox"/> Australia             | <input type="checkbox"/> FY2019 | 250        | \$5,627,351         | \$5,376,060         | \$251,291        | 4.47%         |
| <input checked="" type="checkbox"/> Canada     | <input type="checkbox"/> FY2020 | 250        | \$5,138,550         | \$5,124,503         | \$14,046         | 0.27%         |
| <input type="checkbox"/> Central               | <b>Total</b>                    | <b>658</b> | <b>\$13,875,633</b> | <b>\$13,620,057</b> | <b>\$255,576</b> | <b>1.84%</b>  |
| <input type="checkbox"/> France                |                                 |            |                     |                     |                  |               |
| <input type="checkbox"/> Germany               |                                 |            |                     |                     |                  |               |
| <input type="checkbox"/> Northeast             |                                 |            |                     |                     |                  |               |
| <input type="checkbox"/> Northwest             |                                 |            |                     |                     |                  |               |
| <input type="checkbox"/> Southeast             |                                 |            |                     |                     |                  |               |
| <input type="checkbox"/> Southwest             |                                 |            |                     |                     |                  |               |
| <input type="checkbox"/> United Kingdom        |                                 |            |                     |                     |                  |               |

Year

FY2020

\$7,232,695

Sum of Sales

\$6,300,000

Target

\$932,695

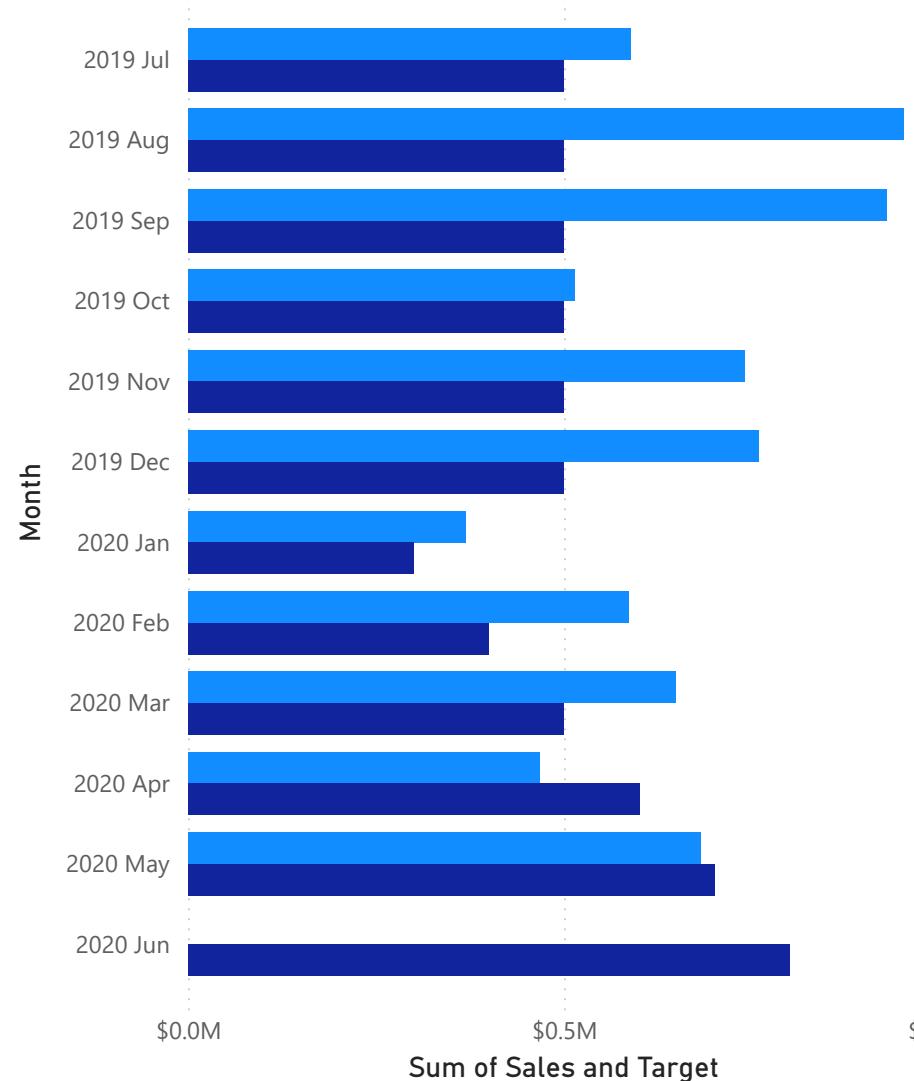
Variance

14.80%

Variance Margin

**Sum of Sales and Target by Month**

● Sum of Sales ● Target

**Sum of Sales and Target by Month**

● Sum of Sales ● Target

