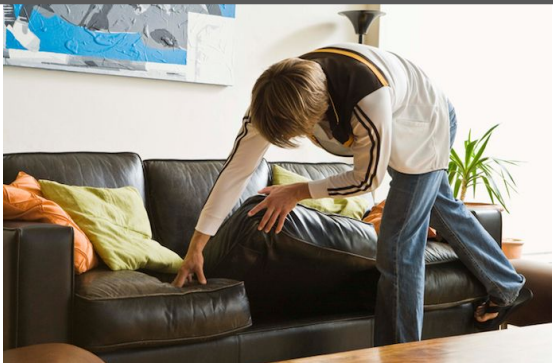


Persona: College Student, Rockee Rhode

Scenario: Rockee loses his laptop and can't find it.



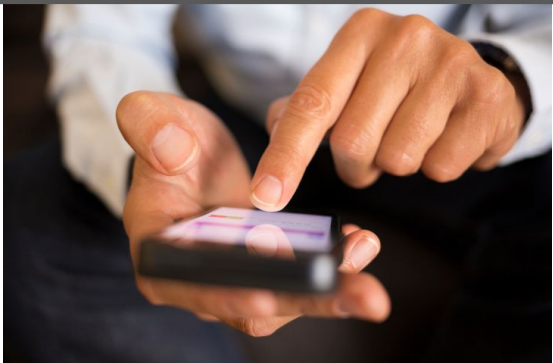
Rockee lost his laptop.



Rockee cannot find his laptop.



Rockee uses app to find his laptop.



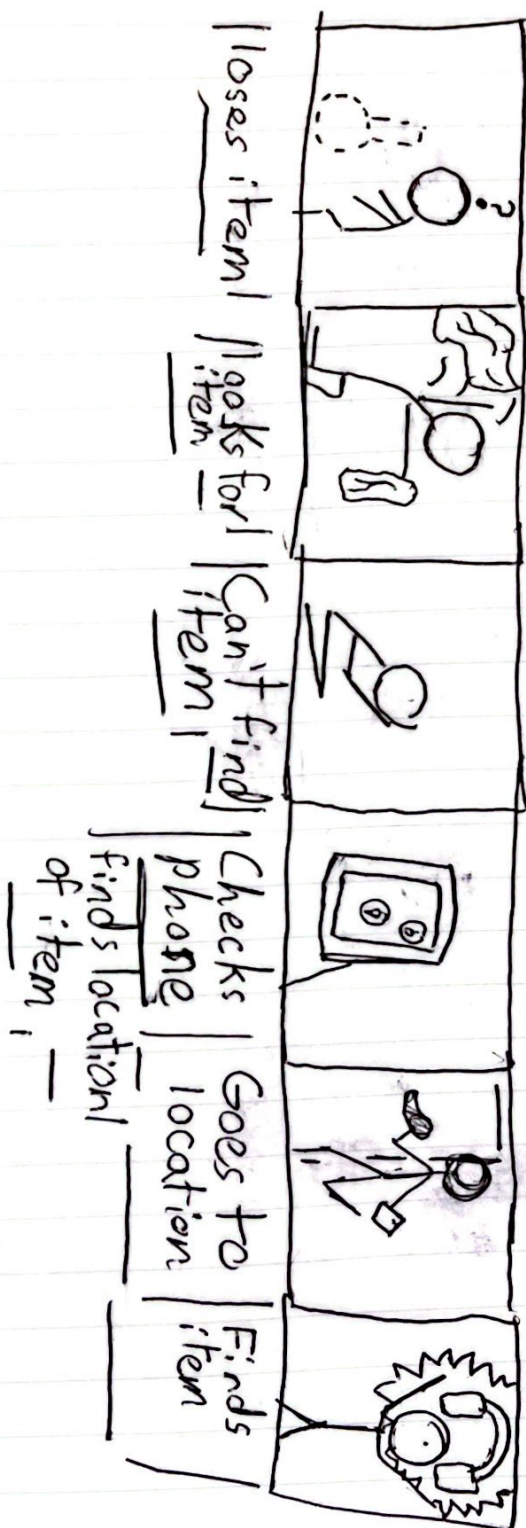
Rockee uses app to look for the location of his laptop.

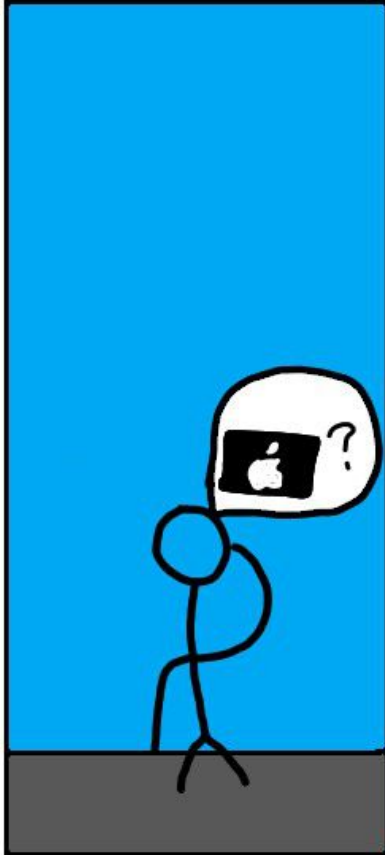


Rockee goes to the location shown on the app.



Rockee is reunited with his laptop. He left it at Subway.





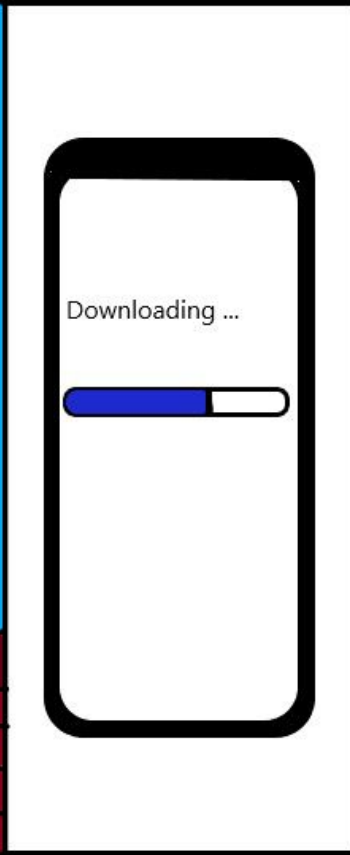
Ethan loses an electronic device on campus



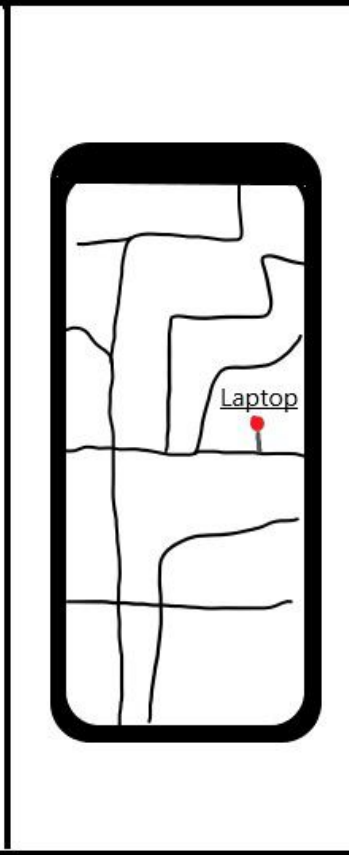
He searches for his lost laptop



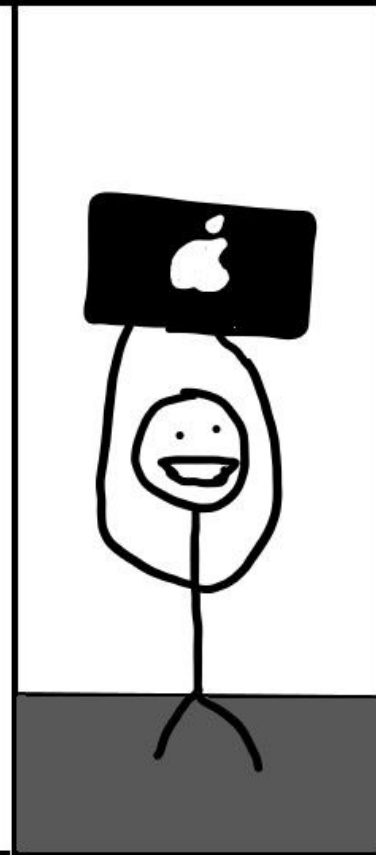
He does not know where to look for his laptop and cannot find it



He downloads our app to help find his laptop



He tracks the location of the laptop using the app



He finds his laptop at the location

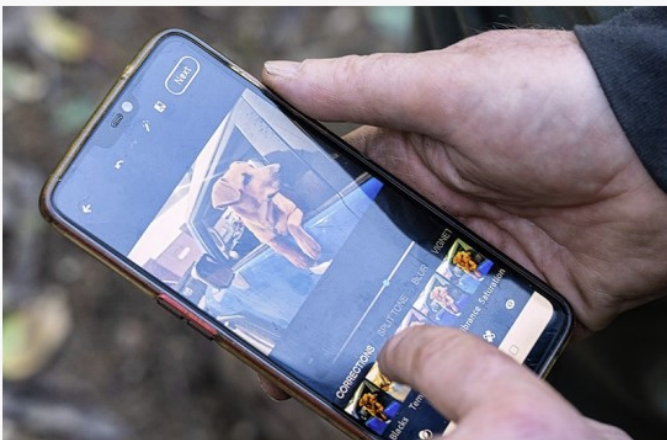
CAPTURED MEMORIES: A PHOTOGRAPHER'S DIGITAL JOURNEY



The photographer in his studio trying to find a photo in an ocean of photos



The photographer looking at computer, browsing through photos stored in various folders on his desktop. Frustrated and Struggling to locate a specific picture from an event he covered last year.



Then the photographer opens an app on his smartphone named "Photo Archive Pro." After opening the app he comes across options for organizing, searching, and storing photos.



The photographer opens the app on his Desktop. He continues his work, knowing he has easy access to his entire photo library through the app.