



creative **PORTFOLIO**

By MD Kamrul Islam

<https://mdkislam.netlify.app/>

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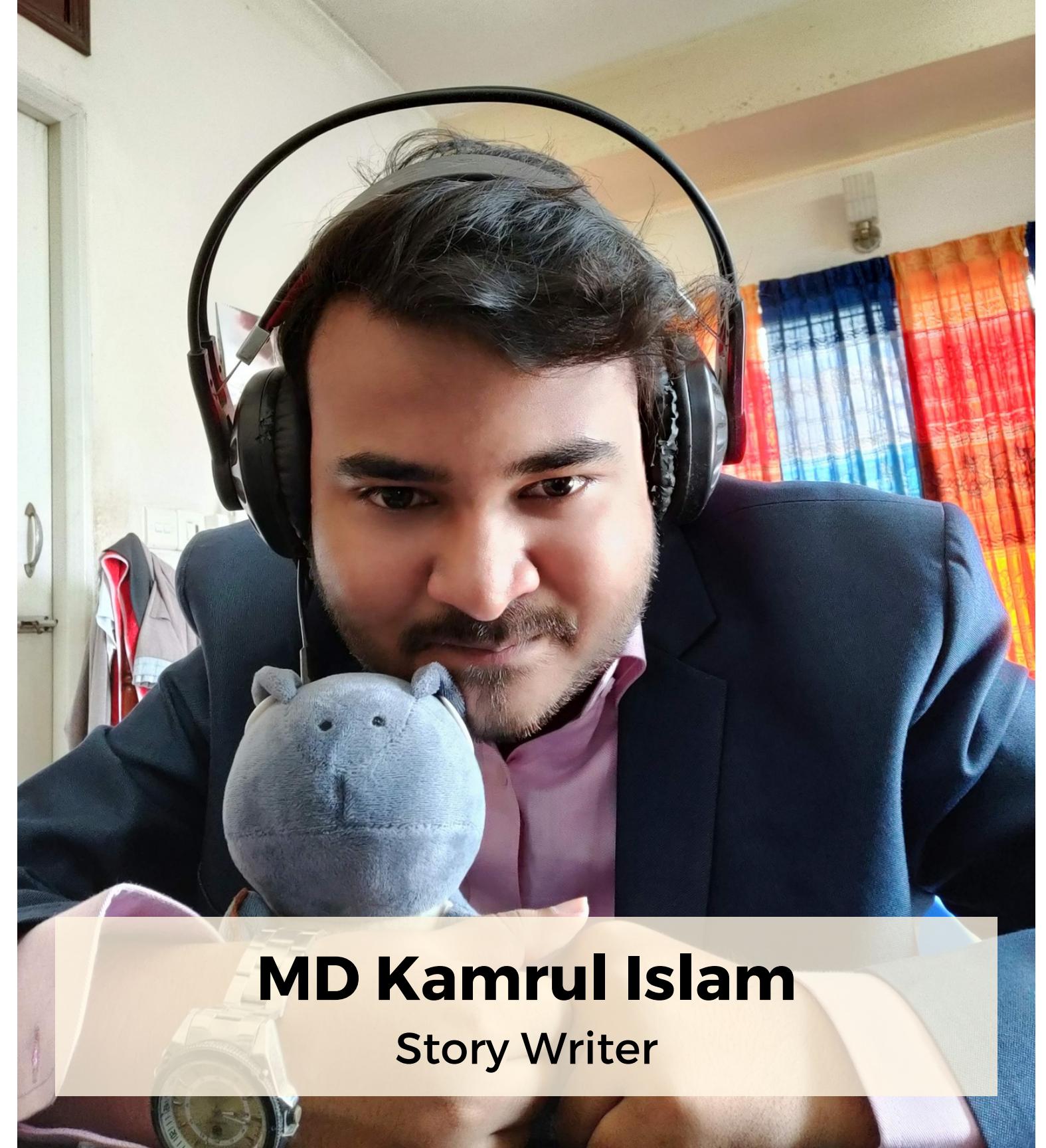
*“A good story is a dream shared by the author and the reader.
Anything that wakes the reader from the dream is a mortal sin.”*
— Victor J. Banis

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introducing **MYSELF**

I am a Business Graduate and a Product Manager - none of which qualifies me for writing. But yet , here I am.

What started as a hobby back in class 5 - when I wrote my first ever superhero movie script (a trilogy of all things), slowly transformed into a lifelong passion.



MD Kamrul Islam
Story Writer

In a world governed by laws of physics, storytelling transcends the boundaries of Newton's first law. A compelling story possesses a force that can stir emotions, even against our will.

And, I craft tales that move me.



4

Brands Collaboration

7

OVC Stories

17K+

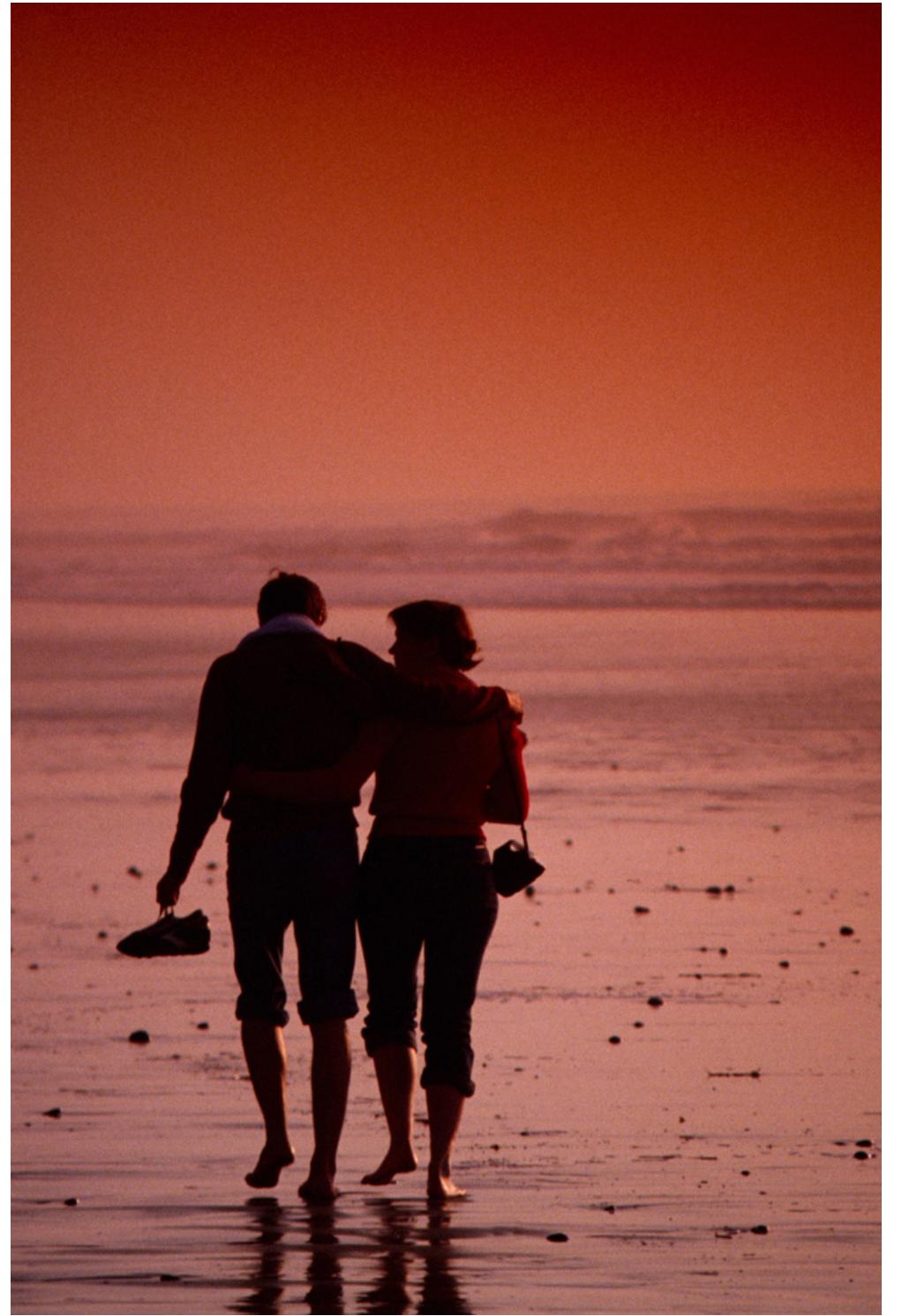
Total Shares

20M+

Total Views

DREAM

To pen a novel named **Intensity** - a unrequited love story. A story that makes you vulnerable to fall in love and have your heart broken. A reality check that you have to leave your heart unguarded while falling in love. And you have to hope, that the other person takes care of your heart, cause every time we love someone, we leave a little piece of our heart in theirs.



EDUCATION

Like I said,
I have no educational background in writing,

2024 Onwards
MS (Info. Tech. Management)

JSOM
University of Texas at Dallas

2018 - 2022
BBA (Marketing Major)

IBA
University of Dhaka

brand **COLLABS**

In my 18 months of experience, I have successfully collaborated (i.e. my story got published) with 4 brands for 7 OVC stories.



Shwapno



UNDP



Fresh Stationery



PranUp

notable **PROJECTS**

Among all 7 of my OVCs - these 3 were the standout ones in terms of views and critical acclamations.

01

টিউশনির গল্প

Brand: Fresh Stationery

Event: World Teacher's Day

Release: October 4, 2023

02

মনের কথা, মায়ের ভাষায়

Brand: PranUp

Event: Int'l Mother Language Day

Release: February 20, 2022

03

ভালোবাসা হোক সবার

Brand: UNDP Bangladesh

Event: Valentine's Day

Release: February 14, 2023

চিউশনির গল্প

In this OVC, we wanted to pay tribute to the home tutors who has constantly been on our side with little to no recognition. This OVC was an instant hit with the audience and gained 1 crore views in just under a week. **Till date, it is the most viewed video from Fresh Stationery Facebook Page.**



**Fresh
Stationery**

Event: World Teacher's Day

Release: October 4, 2023

TOTAL IMPRESSION 62M+

UNIQUE REACH 22M+

TOTAL VIEWS 15M+

TOTAL SHARES 12K+

The OVC is submitted for the Digital Marketing Award 2023 in the category of 'Best Use of Facebook'

[Click on the image to see the full video.](#)

মনের কথা, মাঘের ডাষায়

With a view to become more inclusive as a nation, we came up with the concept of portraying the struggles other language speakers face in Bangladesh. The OVC follows the story of a Chakma girl and her struggle to express herself in her mother tongue. This OVC is the highest viewed video in PranUp's Facebook page since its original release in 2022.



Event: Int'l Mother Language Day

Release: February 20, 2022

TOTAL VIEWS

2.6M+

TOTAL SHARES

3.6K+

[Click on the image to see the full video.](#)





তালোবাসা হোক সবার



Event: Valentine's Day

Release: February 14, 2023

This critically acclaimed OVC in Valentine's Day 2023, depicts story of Sweeper Jamal as a mean to portray that love does not discriminate. Love is eternal and it is for everyone. This was a successful launch of the subsequent social campaign from UNDP where they uplifted the people who work day and night to keep our Dhaka clean.

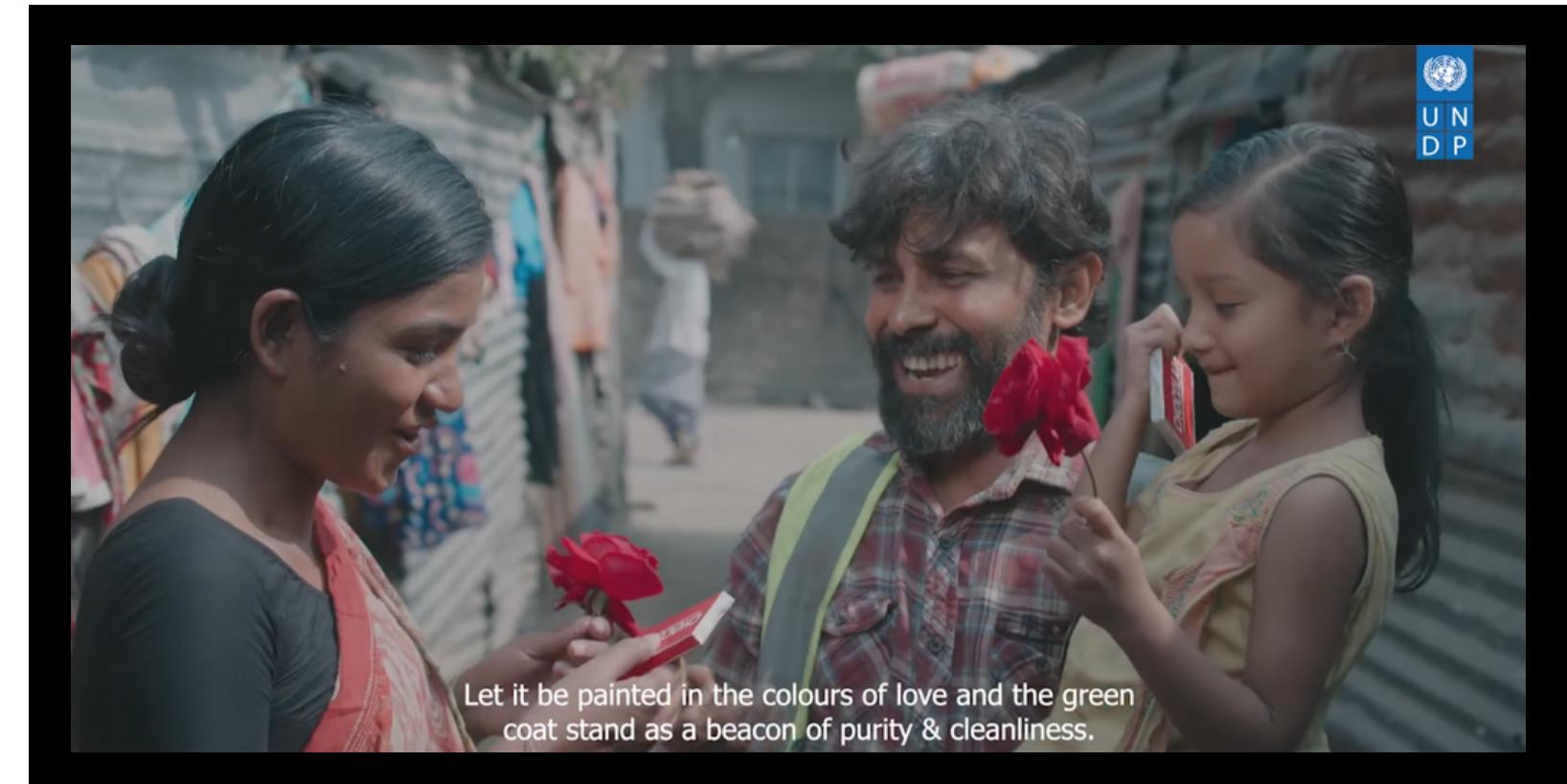
TOTAL VIEWS

210K+

POST ENGAGEMENT

80K+

[Click on the images to see the full video.](#)



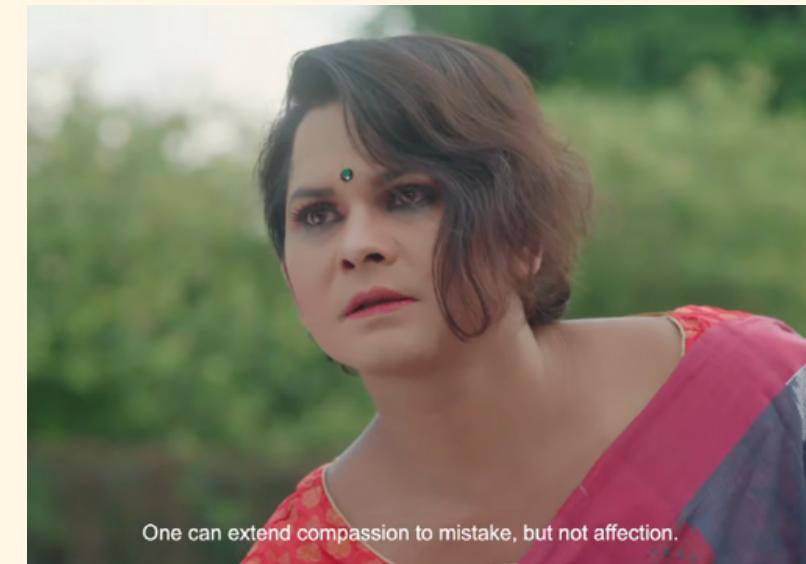
other OVC STORIES

Besides the previous three projects, these are the other projects that I have been a part of. [Click on the images to see the full videos.](#)



কথাগুলো যেন শুধু দেয়ালই না শনে

Brand: UNDP



জন্ম

Brand: UNDP



কাঁচাবাজার vs স্বপ্ন সুপারশপ

Brand: Shwapno

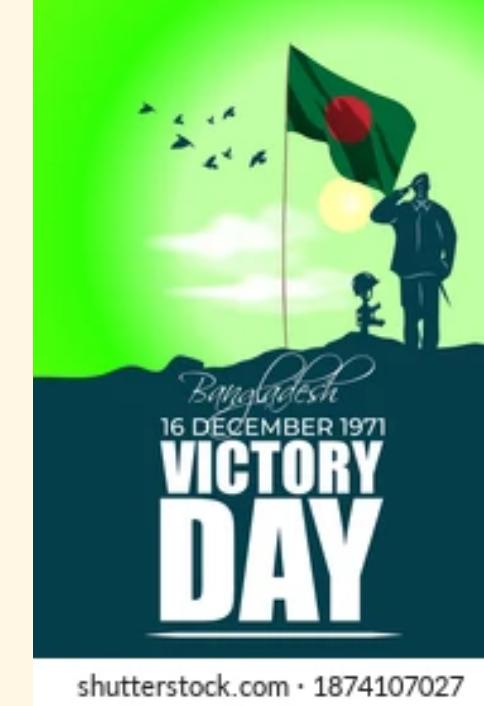


বাবার রাজকন্যা

Brand: UNDP

upcoming **STORY**

Apart from the published stories, I have recently submitted a couple of stories for the upcoming Victory Day, and am now working for the Valentine's & Mother Language Day contents. I would be open for discussions for any potential collaborations.



16 Dec, 2023



14 Feb, 2024



21 Feb, 2024



26 Mar, 2024

THANKS YOU!

Looking forward to hearing from you!

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