

# MD Kamrul Islam

BUSINESS SCHOOL GRADUATE · PRODUCT MANAGER

Navana Garden, Kallyanpur, Dhaka-1207, Bangladesh

☎ (+880) 1551818108 | ✉ kiomi920@gmail.com | 🏠 mdkislam.netlify.app | 📱 md-k-islam

## Education

### University of Texas at Dallas

Texas, United States

MS IN INFORMATION TECHNOLOGY AND MANAGEMENT | PROSPECTIVE FALL'24 STUDENT

Aug. 2024

- Recipient of the Dean's Excellence scholarship
- Looking to concentrate on DPM and BI Track

### Institute of Business Administration (IBA), University of Dhaka

Dhaka, Bangladesh

BACHELOR OF BUSINESS ADMINISTRATION | CGPA: 3.15 OUT OF 4.00

Jan. 2018 - Nov. 2022

- Marketing major, Economics minor
- Aggregate GPA of 3.65 in the last 4 semesters

## Work Experience

### Complya | Techstars'24

Remote, United States

LEARNING DEVELOPMENT LEAD

May. 2024 - PRESENT

- Creating short professional development courses for the Skillscraft Project.
- Building the internal LMS site to deploy all Skillscraft courses.
- Engaging with stakeholders to maneuver the project roadmap and keep track of the project's milestones in Linear software.

### Girmairi LLC

Remote, United States

PRODUCT & BRAND MANAGER

Sep. 2022 - Apr. 2024

- Developed product feature prototypes - notably, inventory listing, appointment scheduling, and automated chatbot.
- Worked with developers (in Jira) to create fully customizable and personalized solutions tailored to the client's needs.
- Designed UI/UX variations (using Figma) of the product based on the several functionalities of our application.
- Implemented the social media and brand guidelines for both Girmairi and its in-house products.

### Ilmiya

Remote, United States

CURRICULUM MANAGER

Jul. 2022 - Feb. 2024

- Led the content team to create state-of-the-art curriculum and contents for K to 8 academic courses and subjects.
- Worked with developers to create our own CMS platform with 18 working templates that tutors can use to build their own learning structure.
- Managed tasks and projects in tools like Airtable, ClickUp, Asana, Linear, Intercom, HubSpot, Trello, Slack.

### Prottoy EdTech

Dhaka, Bangladesh

CMO & CO-FOUNDER

Aug. 2020 - Sep. 2022

- Developed Bangladesh's first visual learning mobile app that is still being used by more than 10,000 students.
- Activated country's first Memory Olympiad - Mnemomania, which was attended by 113,000+ students across the map.
- Built all the social media platforms along with their brand guidelines and identities with the marketing team.
- Raised a grand total of 50,000 USD in pre-seed and seed funding rounds.

## Teaching Experience

### Mentors'

Dhaka, Bangladesh

ENGLISH & ANALYTICAL WRITING INSTRUCTOR

May. 2019 - Dec. 2021

- Mentored university admission seekers, especially DU-IBA aspirants, in developing English language proficiency and critical analysis ability.

### Sunrise Coaching Center

Dhaka, Bangladesh

ENGLISH INSTRUCTOR

July. 2018 - Feb. 2022

- Guided DU-IBA admission seekers for their English part of the exam and created lecture sheets and exam papers for the classes.

### Prottoy EdTech

Dhaka, Bangladesh

LEAD INSTRUCTOR, ENGLISH COURSE

Aug. 2020 - Sep. 2022

- Developed complete academic course contents, including tutorial videos and exercise quizzes for HSC and SSC examinees with other English course teachers.

## Internships

### Just Storys Ltd.

CONTENT STRATEGIST

- Award-winning advertising agency that provides 360 brand content solutions - from planning to execution.
- Responsibilities included: Copywriting, Client communication, Event planning & management.

*Dhaka, Bangladesh*

*Sep. 2021 - May. 2022*

### VintValley

CONTENT SPECIALIST

- Investment firm headquartered in Ottawa, Ontario, Canada that performs active investments in diverse asset classes.
- Responsibilities included: Website development, SEO marketing, Blog content writing.

*Remote, Canada*

*Jul. 2020 - Dec. 2020*

### Newton's Archive

VALUE CHAIN MANAGER

- Pioneering scented-candle brand in Bangladesh that won multiple national accolades including the prestigious 'Women of Tomorrow' award.
- Responsibilities included: Inventory management, Financial performance analysis, Product line development, Social media management.

*Dhaka, Bangladesh*

*Jun. 2019 - Aug. 2020*

### Upthrust.Co

CONTENT DEVELOPER

- Content blog that explores a variety of topics, ranging from business and entrepreneurship to storytelling and self-growth.
- Responsibilities included: Project management, Content writing, Blog content planning.

*Remote, United States*

*Jun. 2019 - Aug. 2020*

## Projects

### AutoStock

BLOCKCHAIN-BASED STOCK MARKET AUTOMATION SYSTEM

- Introduced the concept of integrating a public permission blockchain solution for Dhaka Stock Exchange (DSE).
- Proposed smart contracts to eliminate all the manual processes of DSE, fully automating trade, cash clearance, and settlements.
- Received Silver Award (2nd position nationally) for our project by the Blockchain Olympiad Bangladesh.

*Dhaka, Bangladesh*

*Mar. 2021*

### MediTech Bangla

BLOCKCHAIN-BASED ELECTRONIC HEALTH RECORD SYSTEM

- Prototyped a blockchain solution using Hyperledger Fabric for business network governance and BigchainDB for infrastructure governance.
- Ranked 5th in the national round for our project by the Blockchain Olympiad Bangladesh, hence securing our team a slot for the global round.

*CityU, Hong Kong*

*Jul. 2020*

## Writing

### Execo360 Production House

SCRIPT & STORY WRITER

- As a passion project, I started writing short stories, which were later picked up by Execo360 to produce short films.
- Collaborated with UNDP for several awareness-inducing short films on the marginal communities of Bangladesh.

*Dhaka, Bangladesh*

*Sep. 2022 - PRESENT*

## Honors & Awards

### INTERNATIONAL

2021 **Award of Merit**, International Blockchain Olympiad - Global Final

*Dhaka, Bangladesh*

2020 **Award of Merit**, International Blockchain Olympiad - Global Final

*CityU, Hong Kong*

### DOMESTIC

2021 **Silver Award**, Blockchain Olympiad Bangladesh

*Dhaka, Bangladesh*

2020 **5th Place**, Blockchain Olympiad Bangladesh

*Dhaka, Bangladesh*

2020 **Quarter-Finalist**, HSBC Business Case Competition

*Dhaka, Bangladesh*

## Scores & Certifications

2022 **GRE**, Total 315 | AWA 4.5, Verbal 153, Quant 162

*ETS*

2022 **IELTS**, Overall 8.0 | L-8.5, R-9.0, W-7.0, S-7.5

*British Council*

2020 **Excel Skills for Business**, Macquarie University

*Coursera*

2020 **Introduction to Psychology**, Yale University

*Coursera*

2020 **Blockchain: Foundations and Use Cases**, ConsenSys Academy

*Coursera*