MD Kamrul Islam

BUSINESS SCHOOL GRADUATE · PRODUCT MANAGER

Navana Garden, Kallyanpur, Dhaka-1207, Bangladesh

(+880) 1551818108 | kiomi920@gmail.com | mdkislam.netlify.app | md-k-islam

Education

Institute of Business Administration (IBA), University of Dhaka   *Dhaka, Bangladesh*

BACHELOR OF BUSINESS ADMINISTRATION | CGPA: 3.15 OUT OF 4.00   *Jan. 2018 - Nov. 2022*

- Marketing major, Economics minor
- GPA 3.90 out of 4.00 in the final semester
- Aggregate GPA of 3.65 in the last 4 semesters

Work Experience

Complya | Techstars'24   *Remote, United States*

BUSINESS DEVELOPMENT EXECUTIVE   *May. 2024 - PRESENT*

- Finding business opportunities across multiple states to diversify our revenue streams.
- Promoting Complya in both state-owned and non-profit organizations to expand our community.
- Engaging with various stakeholders to grow the business and while ensuring our core focus in on track.

Girmairi LLC   *Remote, United States*

PRODUCT & BRAND MANAGER   *Sep. 2022 - Apr. 2024*

- Developed product feature prototypes - notably, inventory listing, appointment scheduling, and automated chatbot.
- Worked with developers (in Jira) to create fully customizable and personalized solutions tailored to the client's needs.
- Designed UI/UX variations (using Figma) of the product based on the several functionalities of our application.
- Implemented the social media and brand guidelines for both Girmairi and its in-house products.

Ilmiya   *Remote, United States*

CURRICULUM MANAGER   *Jun. 2022 - Feb. 2024*

- Led the content team to create state-of-the-art curriculum and contents for K to 8 academic courses and subjects.
- Worked with developers to create our own CMS platform with 18 working templates that tutors can use to build their own learning structure.
- Managed tasks and projects in tools like Airtable, ClickUp, Asana, Linear, Intercom, HubSpot, Trello, Slack.

Prottoy EdTech   *Dhaka, Bangladesh*

CMO & CO-FOUNDER   *Aug. 2020 - Sep. 2022*

- Developed Bangladesh's first visual learning mobile app that is still being used by more than 10,000 students.
- Activated country's first Memory Olympiad - Mnemomania, which was attended by 113,000+ students across the map.
- Built all the social media platforms along with their brand guidelines and identities with the marketing team.
- Raised a grand total of 50,000 USD in pre-seed and seed funding rounds.

Teaching Experience

Mentors'   *Dhaka, Bangladesh*

ENGLISH & IELTS INSTRUCTOR   *May. 2019 - Dec. 2021*

- Instructed and guided over 200 students in IELTS curriculum and content.
- Mentored university admission seekers, especially DU-IBA aspirants, in developing English language proficiency and writing ability.

Sunrise Coaching Center   *Dhaka, Bangladesh*

ENGLISH INSTRUCTOR   *July. 2018 - Feb. 2022*

- Guided DU-IBA admission seekers for their English part of the admission exam.
- Curated lecture sheets and exam papers for the classes.

Prottoy EdTech   *Dhaka, Bangladesh*

LEAD INSTRUCTOR, ENGLISH LANGUAGE   *Aug. 2020 - Sep. 2022*

- Developed complete academic course contents, including tutorial videos and exercise quizzes for HSC and SSC examinees with other English course teachers.

Internships

Just Storys Ltd.   *Dhaka, Bangladesh*
Content Strategist   *Sep. 2021 - May. 2022*
- Award-winning advertising agency that provides 360 brand content solutions - from planning to execution.
- Responsibilities included: Copywriting, Client communication, Event planning & management.

VintValley   *Remote, Canada*
Content Specialist   *Jul. 2020 - Dec. 2020*
- Investment firm headquartered in Ottawa, Ontario, Canada that performs active investments in diverse asset classes.
- Responsibilities included: Website development, SEO marketing, Blog content writing.

Newton's Archive   *Dhaka, Bangladesh*
Value Chain Manager   *Jun. 2019 - Aug. 2020*
- Pioneering scented-candle brand in Bangladesh that won multiple national accolades including the prestigious 'Women of Tomorrow' award.
- Responsibilities included: Inventory management, Financial performance analysis, Product line development, Social media management.

Upthrust.Co   *Remote, United States*
Content Developer   *Jun. 2019 - Aug. 2020*
- Content blog that explores a variety of topics, ranging from business and entrepreneurship to storytelling and self-growth.
- Responsibilities included: Project management, Content writing, Blog content planning.

Projects

AutoStock   *Dhaka, Bangladesh*
Blockchain-based stock market automation system   *Mar. 2021*
- Introduced the concept of integrating a public permission blockchain solution for Dhaka Stock Exchange (DSE).
- Proposed smart contracts to eliminate all the manual processes of DSE, fully automating trade, cash clearance, and settlements.
- Received Silver Award (2nd position nationally) for our project by the Blockchain Olympiad Bangladesh.

MediTech Bangla   *CityU, Hong Kong*
Blockchain-based electronic health record system   *Jul. 2020*
- Prototyped a blockchain solution using Hyperledger Fabric for business network governance and BigchainDB for infrastructure governance.
- Ranked 5th in the national round for our project by the Blockchain Olympiad Bangladesh, hence securing our team a slot for the global round.

Writing

Execo360 Production House   *Dhaka, Bangladesh*
Script & Story Writer   *Sep. 2022 - PRESENT*
- As a passion project, I started writing short stories, which were later picked up by Execo360 to produce short films.
- Collaborated with UNDP for several awareness-inducing short films on the marginal communities of Bangladesh.

Honors & Awards

International

2021	**Award of Merit**, International Blockchain Olympiad - Global Final	*Dhaka, Bangladesh*
2020	**Award of Merit**, International Blockchain Olympiad - Global Final	*CityU, Hong Kong*

Domestic

2021	**Silver Award**, Blockchain Olympiad Bangladesh	*Dhaka, Bangladesh*
2020	**5th Place**, Blockchain Olympiad Bangladesh	*Dhaka, Bangladesh*
2020	**Quarter-Finalist**, HSBC Business Case Competition	*Dhaka, Bangladesh*

Scores & Certifications

2022	**GRE**, Total 315 | AWA 4.5, Verbal 153, Quant 162	*ETS*
2022	**IELTS**, Overall 8.0 | L-8.5, R-9.0, W-7.0, S-7.5	*British Council*
2020	**Excel Skills for Business**, Macquarie University	*Coursera*
2020	**Introduction to Psychology**, Yale University	*Coursera*
2020	**Blockchain: Foundations and Use Cases**, ConsenSys Academy	*Coursera*