



Coffee Shop Sale

About Us



HELLO !

MY NAME IS MD SAHIL GADDI

THIS PROJECT I HAVE TO UTILIZE
MS EXCEL FEATURES LIKE POWER
PIVOT, POWER QUERY, AND CHARTS
TO REPRESENT COFFEE SHOP SALE
DATA INTO DASHBOARDS FORMAT



COFFEE SALES QUESTIONS

Q1.How do sales vary by day of the week and hour of the day

Q2.Are there any peak times for sales activity?

Q3.What is the total sales revenue for each months?

Q4.How do sales vary across different store locations

Q5.What is the average price/order per person

Q6.Which products are the best selling in the term of revenue

Q7.How do sales vary by product category and type

Q1. How do sales vary by day of the week and hour of the day ?

Weeks	Count of transaction_id
Sunday	21096
Monday	21643
Tuesday	21202
Wednesday	21310
Thursday	21654
Friday	21701
Saturday	20510
Grand Total	149116

Hours	Sum of transaction_qty
6	6865
7	19449
8	25197
9	25370
10	26713
11	14035
12	12690
13	12439
14	12907
15	12923
16	12881
17	12700
18	10826
19	8595
20	880
Grand Total	214470

Q2.Are there any peak times for sales activity



Hours	Sum of transaction_qty
6	6865
7	19449
8	25197
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10	26713
11	14035
12	12690
13	12439
14	12907
15	12923
16	12881
17	12700
18	10826
19	8595
20	880
Grand Total	214470

**Peak time for sale activity are
10 AM**

Q3.What is the total sales revenue for each months? =

Months	Sum of Total_Bill
January	\$81,677.74
February	\$76,145.19
March	\$98,834.68
April	\$118,941.08
May	\$156,727.76
June	\$166,485.88
Grand Total	\$698,812.33

Q4.How do sales vary across different store locations ?

Store Locations	Count of transaction_id	Sum of Total_Bill
Astoria	50599	\$232,243.91
Hell's Kitchen	50735	\$236,511.17
Lower Manhattan	47782	\$230,057.25
Grand Total	149116	\$698,812.33

Q5.What is average price/order per person

=

Average_Order
1.44

Q6.Which products are the best selling in the term of revenue

Product Category	Sum of Total_Bill
Bakery	\$82,315.64
Branded	\$13,607.00
Coffee	\$269,952.45
Coffee beans	\$40,085.25
Drinking Chocolate	\$72,416.00
Flavours	\$8,408.80
Loose Tea	\$11,213.60
Packaged Chocolate	\$4,407.64
Tea	\$196,405.95
Grand Total	\$698,812.33

Q7.How do sales vary by product category and type =

Product Category	Sum of Total_Bill
Bakery	\$82,315.64
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Coffee	\$269,952.45
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Packaged Chocolate	\$4,407.64
Tea	\$196,405.95
Grand Total	\$698,812.33

->Top 5 product types

Product Types	Sum of Total_Bill
Barista Espresso	\$91,406.20
Brewed Black tea	\$47,932.00
Brewed Chai tea	\$77,081.95
Gourmet brewed coffee	\$70,034.60
Hot chocolate	\$72,416.00
Grand Total	\$358,870.75

COFFEE SALE DASHBOARDS

coffee shop 

\$698,812.33
Total Sales

149116
Total footfall

4.69
Avg Bill/Person

1.44
Avg Qty/Person

Month Name

January

February

March

April

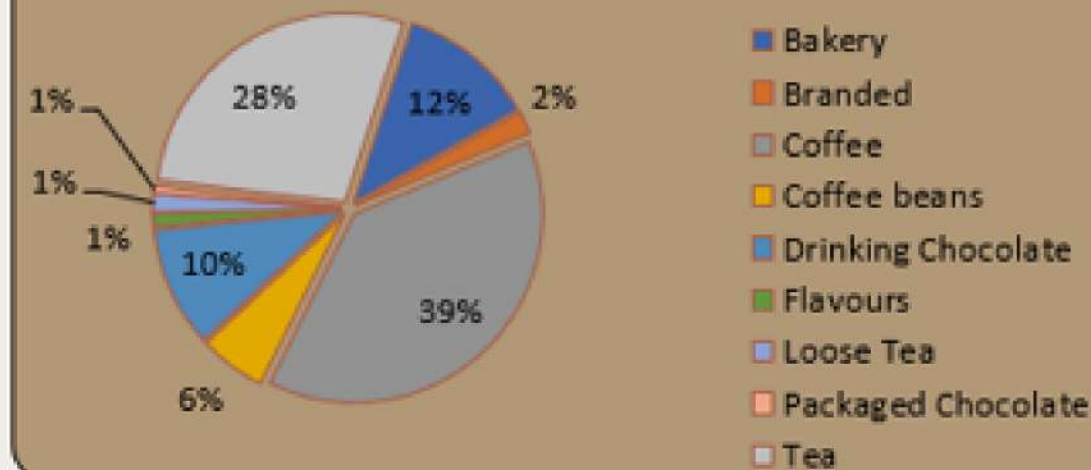
May

June

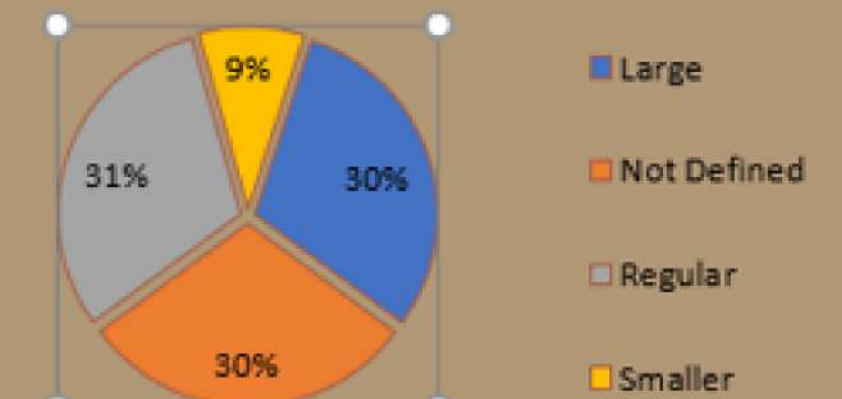
Quantity Ordered Based On Hour



Categories % Distribution Based On Sales



% Size Distribution Based On Orders



Day Name

Sunday

Monday

Tuesday

Wednesday

Thursday

Friday

Saturday

Footfall and Sales over various Store Locations



Top 5 Products Based On Sales



Order on weekends



Thank You

*My ms excel project are
done*

