

View (2 filters)
All campaigns

Campaigns (37)
Select a campaign

Filters Campaign status: Enabled, Paused Ad group status: Enabled, Paused Add filter

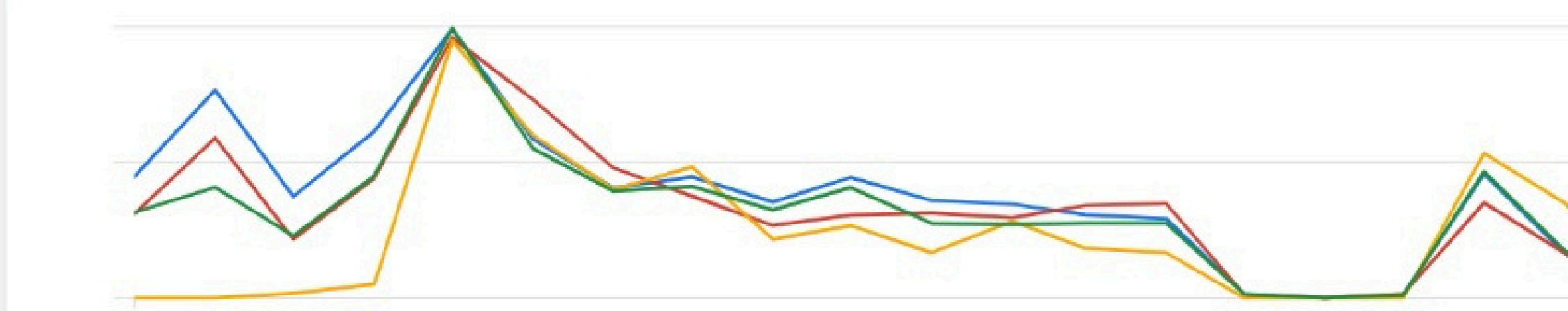
Overview

Custom Mar 6, 2025 – Oct 5, 2025

+ New campaign

Download

Clicks	Impressions	Purchases/Sales	Cost
22.9K	3.91M	280.00	\$6.87K



View (2 filters)
All campaigns

Campaigns (6)
Select a campaign

Filters Campaign status: Enabled, Paused Ad group status: Enabled, Paused Add filter

Overview

Custom Jul 7, 2025 – Oct 8, 2025

+ New campaign

Clicks

1.12K

Impressions

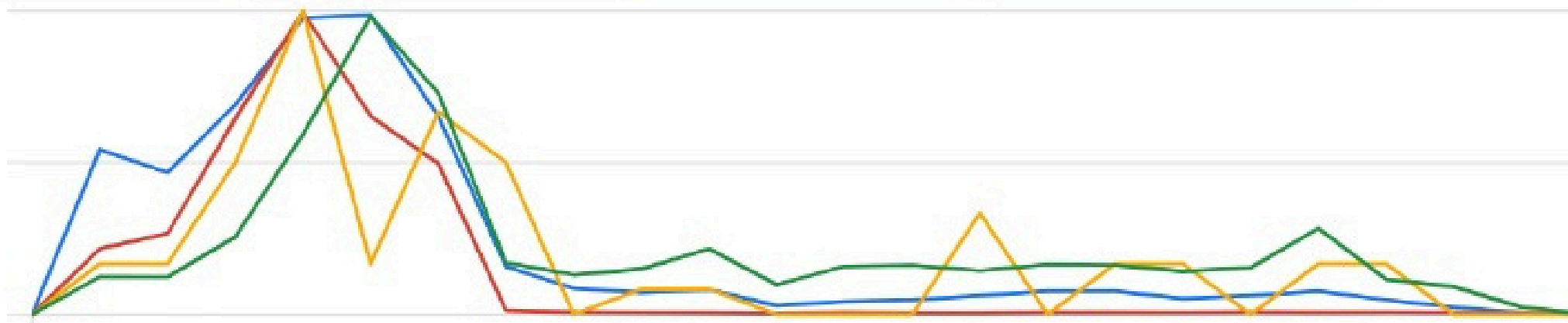
104K

Conversions

219.00

Cost

\$5.69K



Overview

Custom

Aug 23 - Oct 05, 2025

Clicks

2.75K

Impressions

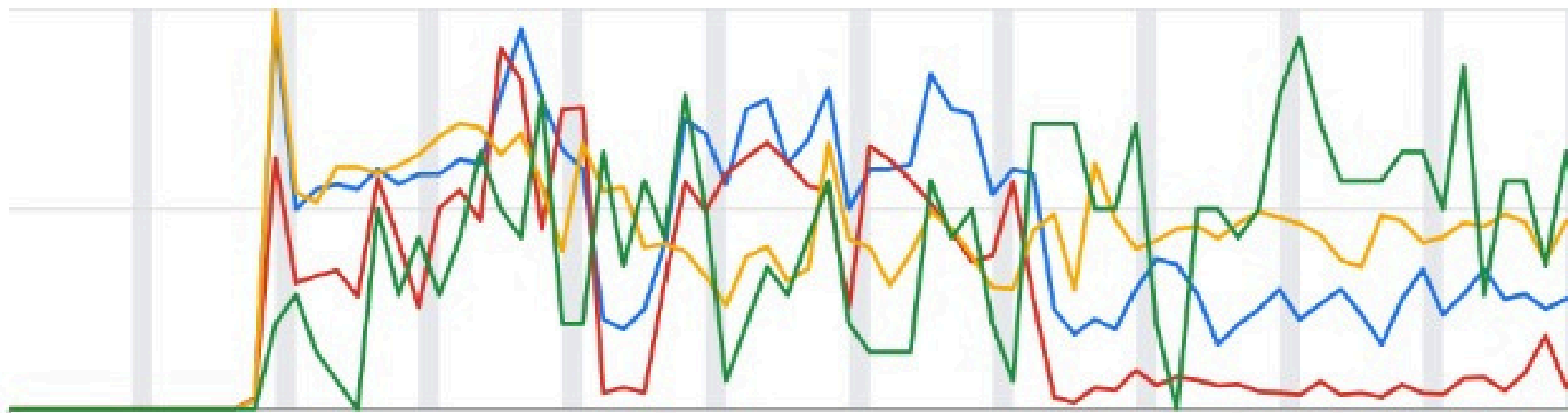
124K

Cost

€1.86K

Conversions

522.00



Overview

Campaign

Rifat - Leads-Search- 30-04-2025

Custom

Aug 1 – Sep 30, 2025



Sh

Performance summary

Clicks

663

Impressions

14.1K

Conversions

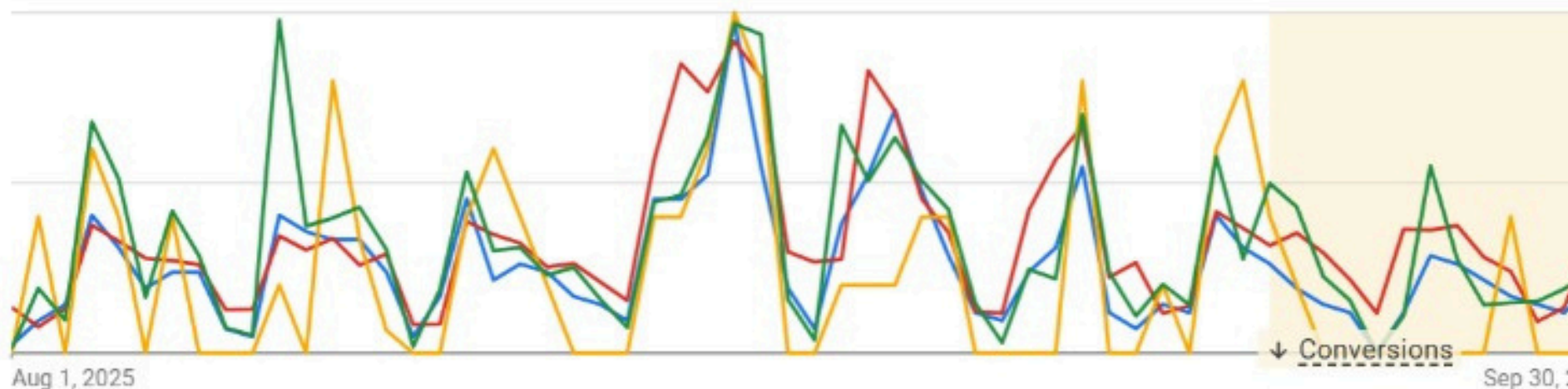
64.00

Cost

CHF2.74K



Metrics



Optimize performance

Your optimization score: 80.7%

[View all recommendations](#)

Recommendation

Recommendation

View (2 filters)

 All campaigns

Campaigns (2)

Select a campaign

Filters

Campaign status: Enabled

Ad group status: Enabled, Paused

Add filter

Overview

Last 30 days

Sep 8 – Oct 7, 2025



+ New campaign



Download

Clicks ▾

390

Conversions ▾

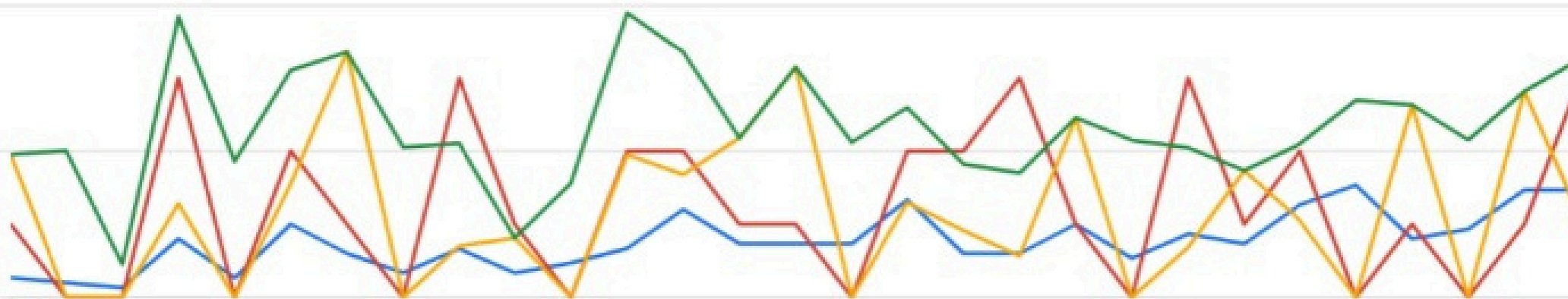
38.00

Cost / conv. ▾

£23.15

Cost ▾

£880



Sep 8, 2025

Oct 7, 2025

Overview

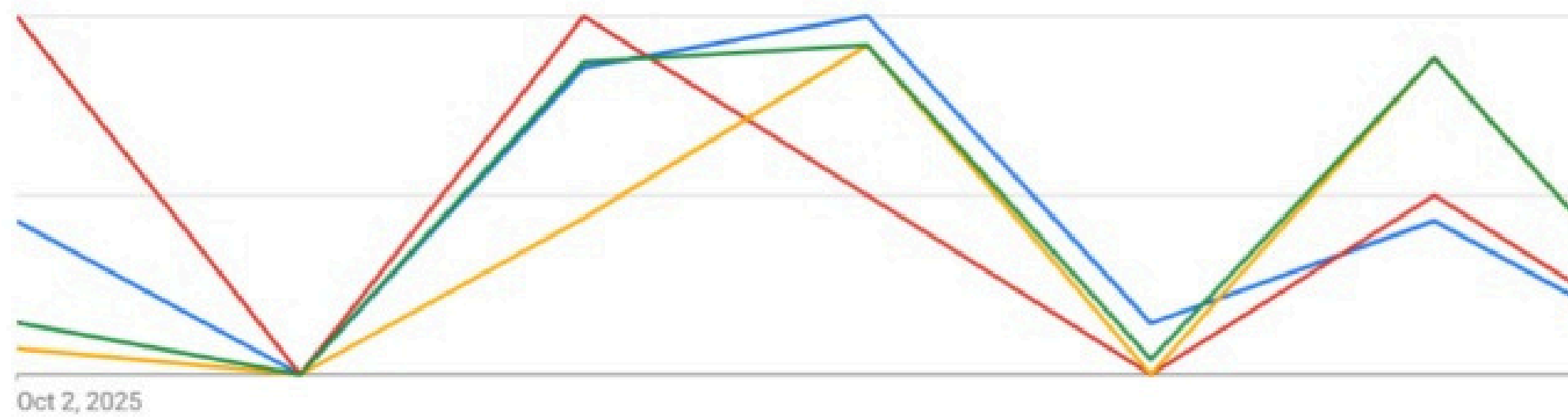
Custom

Oct 2 - 8, 2025

+ New campaign

Clicks	Conversions	Cost / conv.	Cost
20	6.00	\$21.46	\$129

Metrics



Search for a page or campaign

Appearance

Refresh

Help

Notifications

View (2 filters)

All campaigns

Campaign

Sales | Pmax| All Product

Enabled

Status: Eligible

Type: Performance Max

Budget: €15.00/day

Optimization score: 100%

Simulate campaign changes

Overview

Custom

Oct 4 – 7, 2025

Clicks

221

Conv. value

1.5K

Actual ROAS

2,356.00%

Cost

€63.67

Oct 4, 2025

Overview

Custom

Oct 2 - 8, 2025



Cost ▾

\$128

Submit lead forms ▾

23.00

Cost / conv. ▾

\$5.55

Impressions ▾

243

