

Credit Card Transaction Report

Low Med High

Q2 Q3 Q1 Q4

Silver Blue Gold Platinum

F M

Week_Start_Date

All

Revenue

55M

Trans_Amt

44.5M

Interest

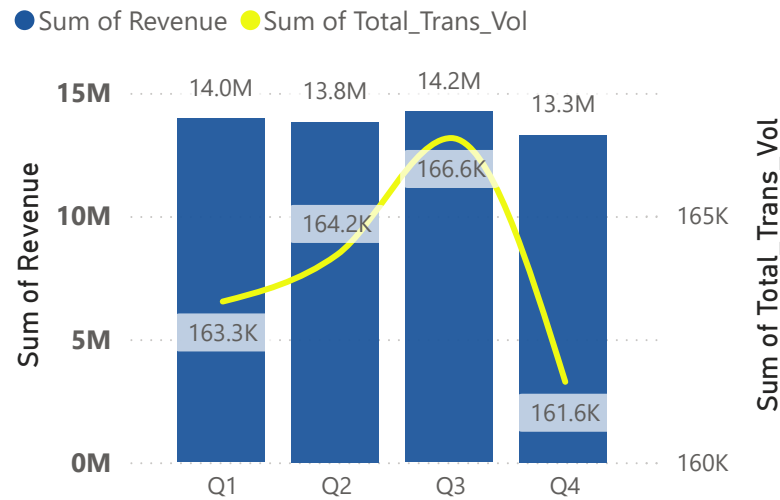
7.8M

Trans_Count

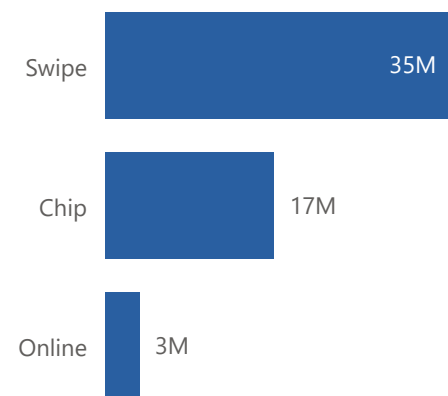
655.7K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46139398	36957875	6495888
Gold	2454072	2024078	373784
Platinum	1135608	953314	161629
Silver	5586332	4586746	812081
Total	55315410	44522013	7843382

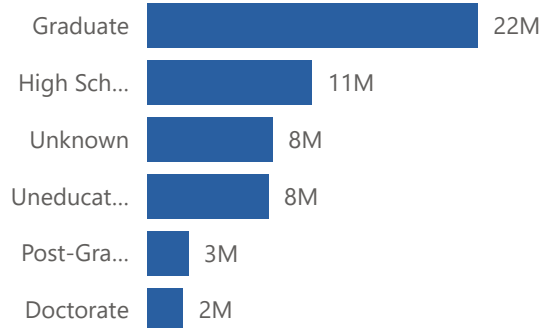
Qtr Revenue and Total_Trans_Count



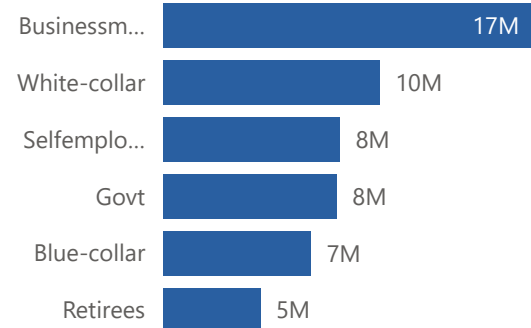
Revenue by Card Chip



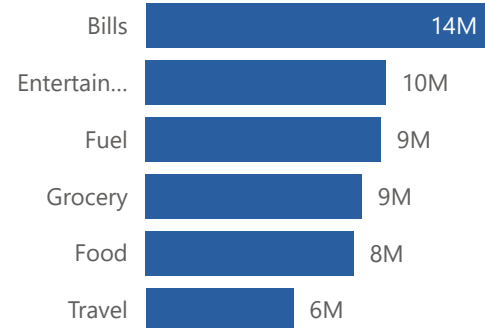
Revenue by Education level



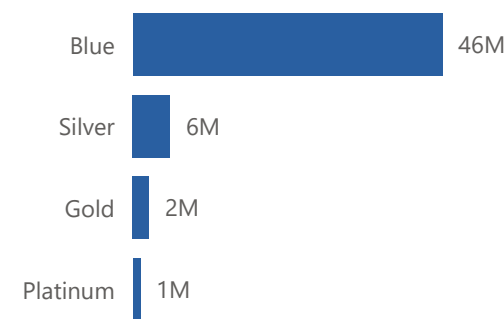
Revenue by Job Type



Revenue by Expenditure Type



Revenue by Card Category



Credit Card Customer Report

Q2

Q3

Q1

Q4

Silver

Blue

Gold

Platinum

M

F

Week_Start_Date

All

Revenue

55M

Total Interest

8M

Income

576M

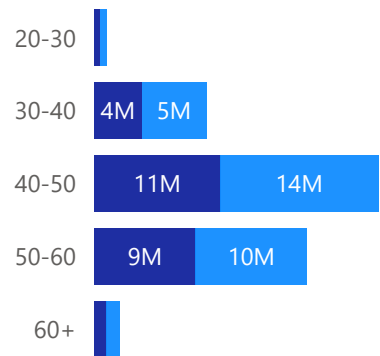
CSS

3.19

Customer_Job	Sum of Revenue	Sum of Interest_Earned	Sum of Income
Blue-collar	6904279	952801	72262158
Businessman	17387832	2539390	186959919
Govt	8111701	1160016	88773989
Retirees	4535184	630359	48675030
Total	55315410	7843382	575914439

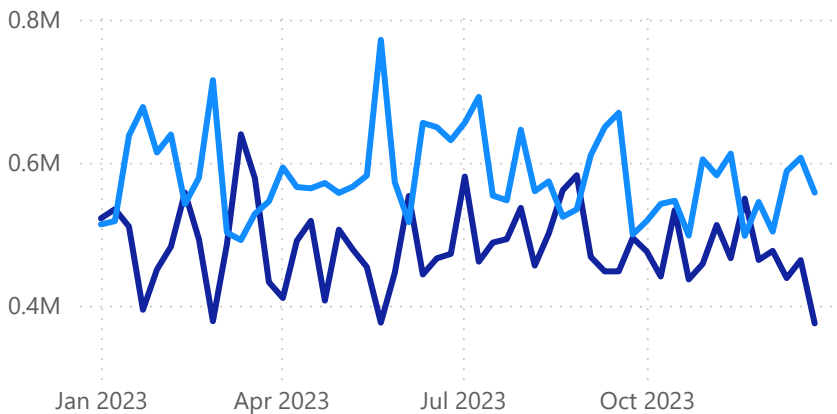
Revenue by Age Group

Gender ● F ● M



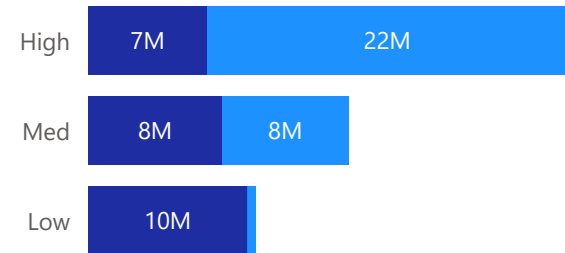
Revenue by Week

Gender ● F ● M



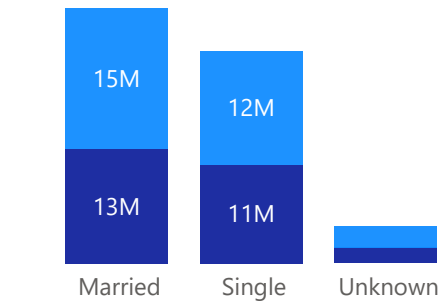
Revenue by Income Group

Gender ● F ● M



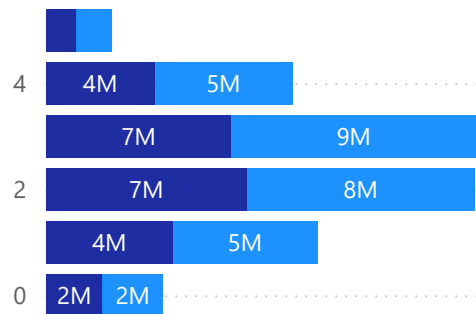
Revenue by Married Statuts

Gender ● F ● M



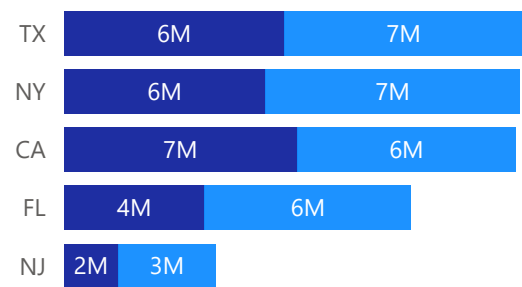
Revenue by Dependent Count

Gender ● F ● M

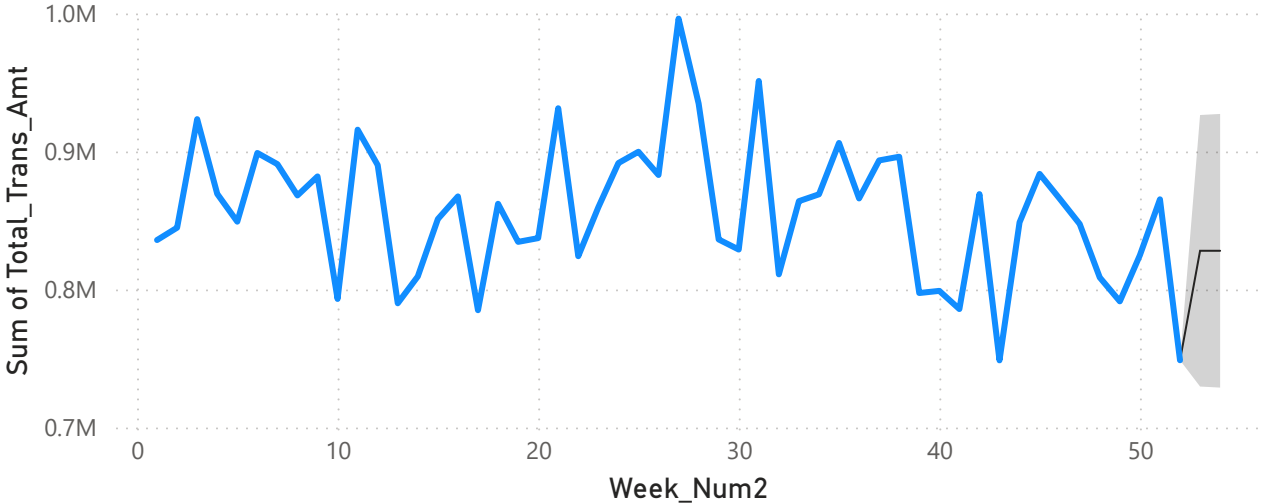


Revenue by City

Gender ● F ● M



Sum of Total_Trans_Amt by Week_Num2



Activation_30_Days	%GT Count of Activation_30_Days
0	42.53%
1	57.47%
Total	100.00%

Delinquent_Acc	Blue-collar	Businessman	Govt	Retirees	Selfemployeed	White-collar	Total
0	14.76%	17.81%	13.97%	9.15%	23.82%	14.41%	93.93%
1	0.86%	1.00%	1.12%	0.60%	1.65%	0.84%	6.07%
Total	15.62%	18.81%	15.09%	9.75%	25.47%	15.26%	100.00%