Data Analyst/ Business Analyst

MD ARIF

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Education

MASTER OF OPERATIONAL RESEARCH – University Of Delhi – New Delhi, India   June 2025
Majors: Marketing Management, Project Scheduling, Inventory Management

Skills

Python	**SQL**	**Excel**
Libraries: Numpy ,Pandas,Matplotlib beutifulsoup2, re, os	Software: Microsoft Sql Server, MySQL,	Tools: Pivot Table, Pivot Chart, VLOOKUP, HLOOKUP

Power Bi
Tools: DAX, API, Power Query

Projects

DIWALI SALES ANALYSIS – Personal Project – Gurugram, India   April 2023

- Utilized **Python** to analyze the customer online purchase data
- Performed Exploratory data Analysis on Diwali sales
- Aggregated and visualized the data by using **numpy** , **pandas and matplotlib** to compile a professional report

SALES EXECUTIVE DASHBOARD – Virtual Client's Project – Gurugram, India   February 2024

- Created a dashboard with **Power Bi** to help client compare between different employee benefit packages
- Transformed and processed client's data by using DAX and Excel to ensure data completeness and validity
- Provided technical insights on how the client can fully utilize their data by introducing different technologies
- Consulted with client to determine the best metrics to be displayed on final product

DIGITAL MUSIC STORE DATA ANALYSIS – Personal Project – Gurugram, India   March 2024

- Utilized **SQL** to extract data from 11 different related tables from music store databases using **JOIN** and **VIEW**
- Transformed and filtered data by using aggregating and filtering function to improve reporting process
- Loaded and visualized data with **Python** to identify key business intelligences that can improve sales performance

INTERNSHIP

MERI SKILL – Data Analyst intern – Gurugram, India   NOV 2023 - DEC 2023

- Built Sales Executive Dashboard using Power BI
- Built a machine learning model for predicting the diabeties od a patient based on certain medical parameters
- Used python and linear regression model