

Notes — Week 8

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Period 3

1. Bonds

- Bonds represent debt
- Important characteristics:
 - Term
 - Interest rate/risk
 - Tax treatment

2. Stocks

- Stocks represent ownership in a corporation (*i.e. equity*)
 - How is price set?
 - * Supply and Demand
 - Where are they traded?
 - * New York Stock Exchange
 - * NASDAQ
 - * Many More
 - How do we measure market performance?
 - * Stock indices
 - S&P 500
 - NASDAQ
 - Dow Jones Industrial Average
- Making Money With Stocks
 - Capital Gains
 - Dividends