

# Language of Composition 4–7

Exigence.

The need or demand. Why is NOW the time & place for a message

Rhetoric.

The art or study of using language

Audience.

A group to whom a work is meant to be presented to

Text.

Products meant to be read

Context.

Parts of discourse that surround a word or passage

Occasion.

Specific circumstances surrounding the creation of a text

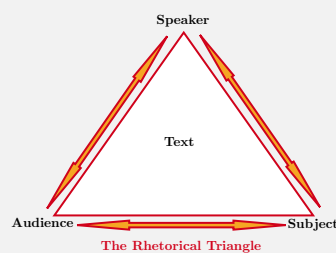
Purpose.

The goal an author intends to achieve

Rhetorical Triangle.

A way to conceptualize the relationship between elements of a text

## Summary



Speaker.

The author of the text

Persona.

The difference between the speaker on and off stage

Subject.

The topic of the text