

# social media content creation

YOUR COURSE GUIDE



COURSE TAUGHT BY MAGGIE STARA

# Welcome

Hey there!

I'm so happy to have you in this course. As you'll get to learn throughout my lessons, I LOVE Canva as a tool and can't wait to show you everything it has to offer in this course.

In this course guide you will find the resources we discuss within our lessons as well as a few more that I thought you might find helpful.

If there's ever anything you're looking to create and I haven't provided a resource for it, don't hesitate to reach out and let me know!

I'm really excited for you to dive straight in and if you have any questions about the materials you learn within this course please don't hesitate to let me know.

Thank you again so much for being here and happy learning!

- Maggie Stara

Note: This guide contains affiliate links that allow you to find the items mentioned in this course and others you might find useful. These help to support me at no extra cost to you. Thank you for your support and happy learning!



### General Resources:

Free videos and images – [Pexels](#) – [Pixabay](#)

Free images: [Unsplash](#) – [Kaboompics](#)

Free Fonts – [DaFont](#)

[fontjoy.com](#) – as Google Fonts have unfortunately recently updated their site and no longer offer the font pairing options, Fontjoy is a really great alternative tool.

[CreativeMarket](#) – For beautiful fonts, images, templates and everything in between

[Canva](#) – Design beautiful graphics

### Get to know colours:

[Image Colour Picker](#) – to find what colours are present in an image or graphic

[Coolors.co](#) – fun and fast palette generator

[Canva's colour palette generator](#)

[Canva's guide to colour pairings](#)

### How to choose the right fonts:

[Get to know font pairings here.](#)

[The ultimate guide to font pairings](#)

### Get beautiful quotes:

[Momentum](#) – make your 'new tabs' look gorgeous and inspirational

### Transparent backgrounds:

[Pixlr](#): Use this free tool to cut out any backgrounds of your images if you're on the Free Canva Plan and don't have access to this within your Canva editor.

### Carousels:

[Pinetools](#) for splitting your carousel evenly into perfect carousel posts.

### Make a GIF of yourself:

[Unscreen](#): to remove your video background

[EzGif](#) – to add text to your GIFs, crop them etc.

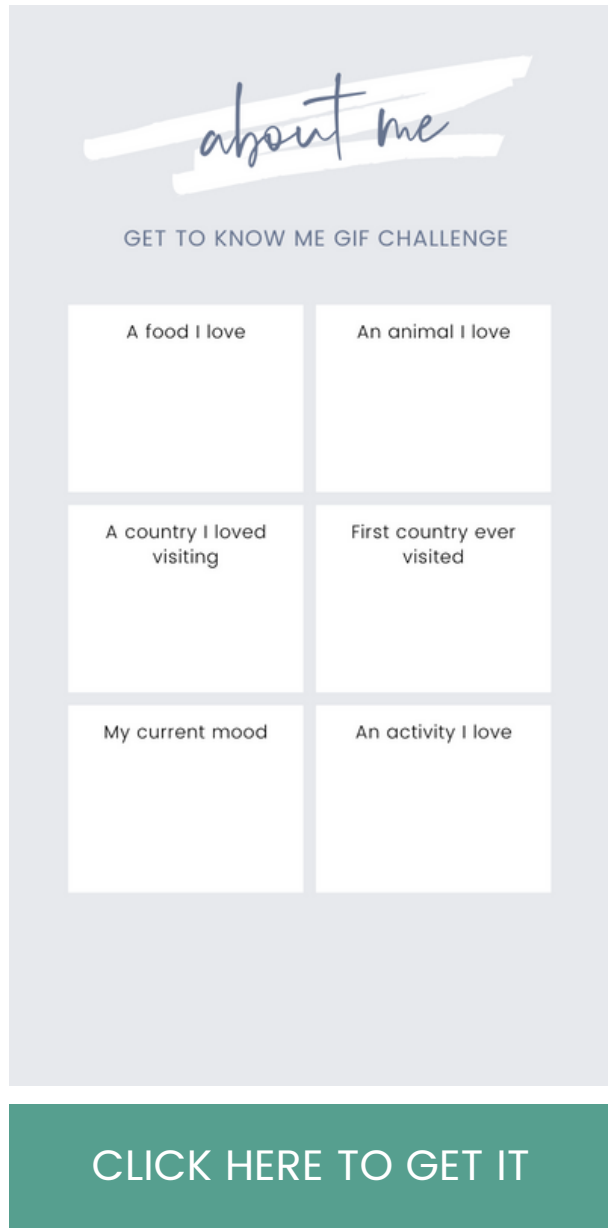
[GIPHY](#) – to upload your GIFs and have them be discoverable

[GIPHY resource](#) on how to apply for a brand or creator account



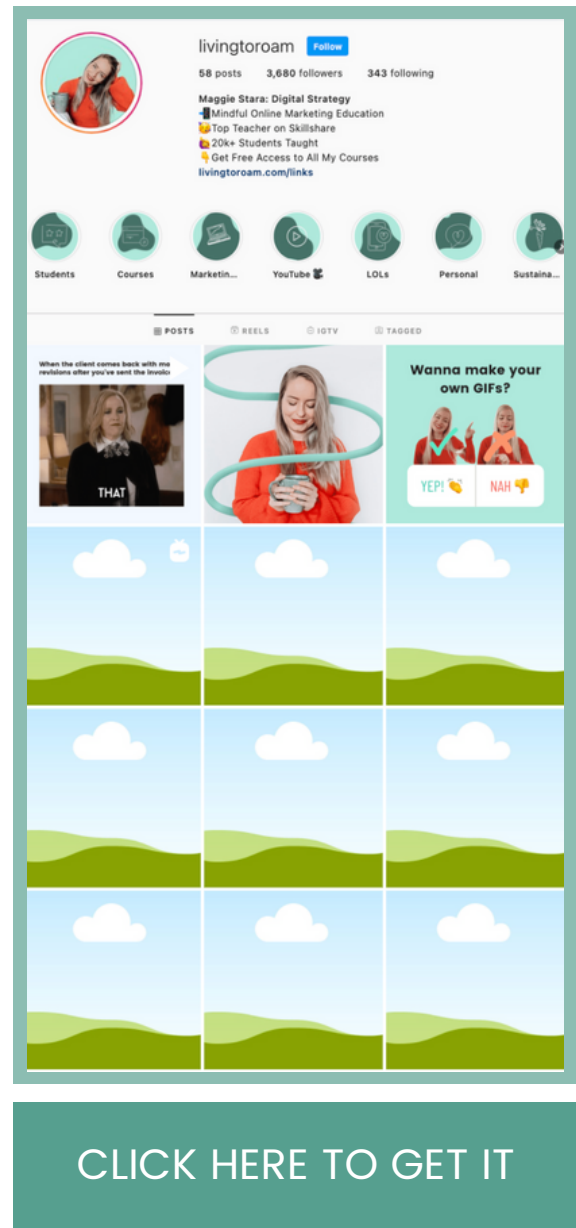
## Instagram Story Templates

A few cool little conversation starter templates to use with your audience



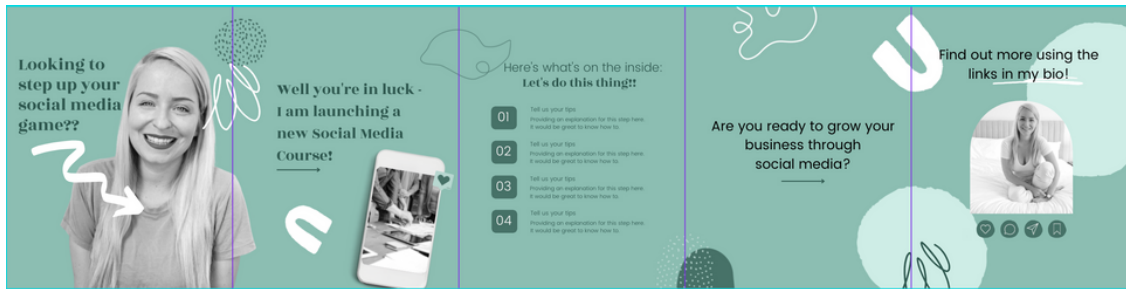
## Plan your Instagram Grid

Use these dimensions to get 18 posts planned



## Carousel Posts

Access the template we designed in this course with the 1080p by 1350p grid lines already in place for a 5 image carousel



[CLICK HERE TO GET IT](#)

## YouTube End Screens

As we chat about in our lesson on YouTube End Screens - Canva doesn't have a great deal of designs available to you for this use.

So I've included a free template in here for you guys that includes a few of my own designs that you can customise and make your own and download for your own uses.



[CLICK HERE TO CHECK IT OUT](#)



### Social Media Templates:

To download all of the below templates to use in your creations [click here](#) and select 'download all'.

### Facebook + Instagram Ads

[Facebook Ads Library](#) for inspiration of what other people are doing.

[Promo.com](#) - for more inspiration

### Extra Business Materials:

[Lorem Ipsum Generator](#) - Get dummy placement text for your eBook design.

[Small PDF](#) - Resize your PDFs

[Tiny PNG](#) - Resize images

[Bitly.com](#) - URL shortener perfect for Link in bio websites for Instagram!

[Moo.com](#) - for printing EPIC business cards

