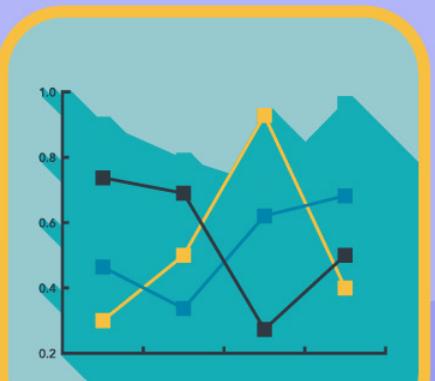


ProQuest TDM Studio



Interrogate Content. Interpret Insights. Unearth Truths.

John Dillon, Sr. Product Manager
Kristin Maloney, Customer Success Manager
Brandon Williams, Technical Consultant

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Part of **Clarivate**

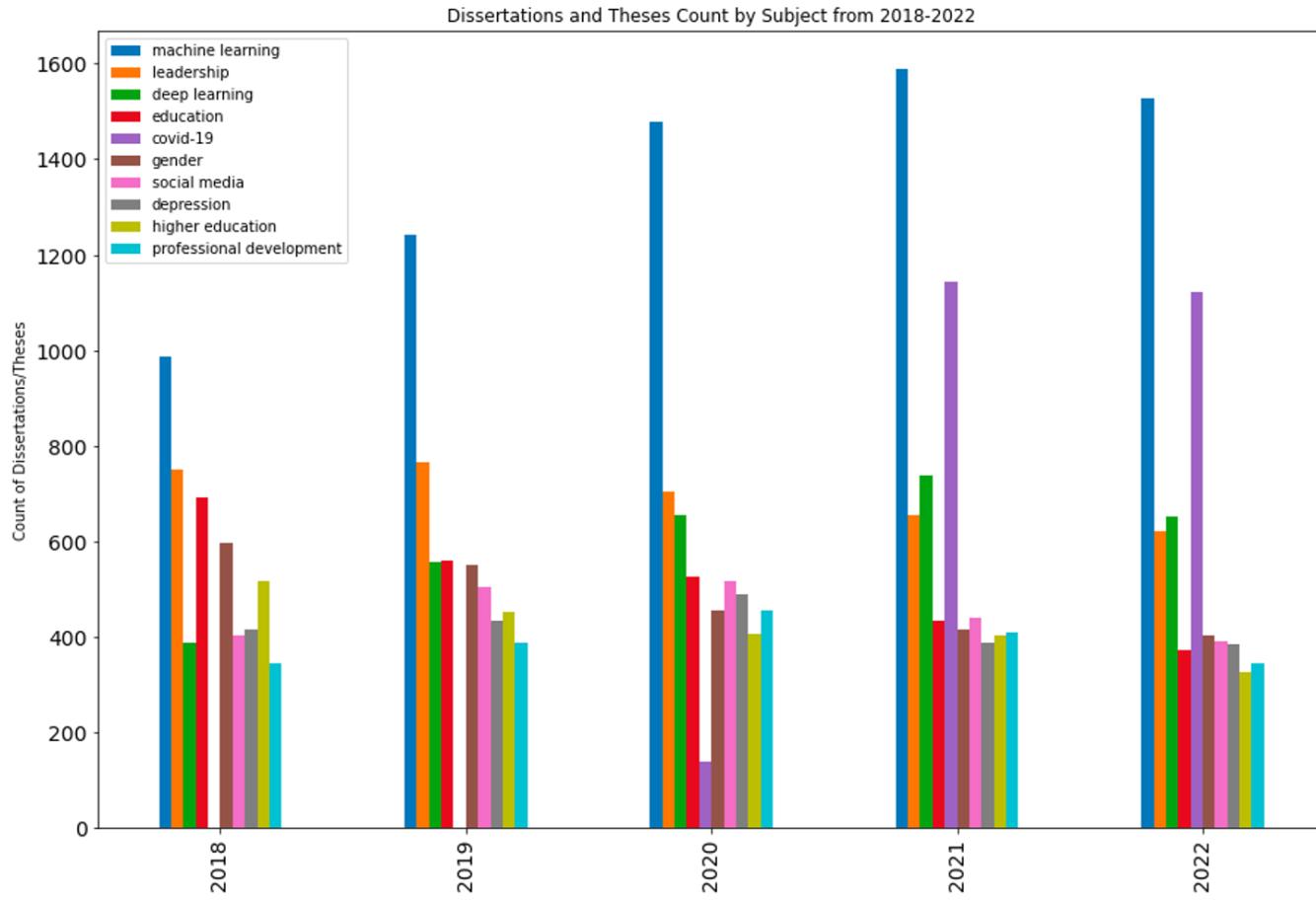
Why use data science?

Exponential growth in data is expected to reach 181 zettabytes by 2025



80-90% of all data is contained in unstructured information such as text and other media

Artificial Intelligence, machine learning, and neural network approaches require large data for training and analysis



Problems we are solving for Researchers

Ease of access to content and solutions that are timely, efficient, and offer flexibility to accommodate research



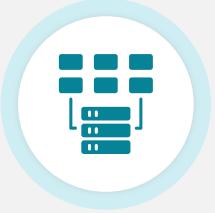
Gated
Publications



Uncertain Content
Usage Rights



Long Delivery
Times



Unstructured
Data

TDM STUDIO'S SOLUTIONS



Immediate access to
your library's holdings



Rights-cleared
content



Target selection across a
breath of providers with
quick access



Data presented in the
consistent formats –
XML or CSV

The Library and a Data Science Research Framework

The library is positioned to thrive and become a center of excellence in each of these areas



Access and Guidance

Assist with tools, direction, and collaborations on research across disciplines and among researchers at all levels.



Licensing Expertise

Provide legally compliant avenues for accessing licensed content for text and data mining purposes.



Primary Data Source

Serve as your University's primary source for solutions and support for various types of data research for students, faculty and staff.



Build Transferable Skills

Prepare students for new career opportunities and expose them to highly desired data science skills.



Data Science Growth

Help researchers meet technology needs in artificial intelligence, machine learning, natural language processing, and data analytics.

Supporting TDM Researchers of all Levels



TDM BEGINNER



TDM LEARNER

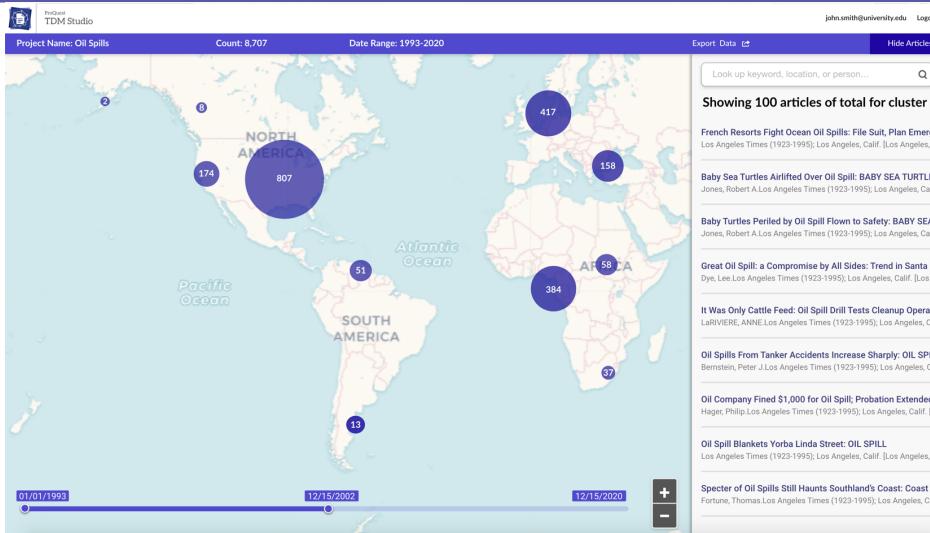


TDM SCHOLAR



TDM EXPERT

TDM Studio Visualizations



TDM Studio Workbench Using R or Python

The figure shows a screenshot of a Jupyter Notebook titled "TopicModeling". The notebook contains a section titled "Sample Analysis: Topic Modeling NYTs September 11, 2001". It includes a brief description of topic modeling and its application to newspaper data. Below this, there is a code cell (In [1]) containing Python code for importing modules like boto3, pandas, and sklearn, and setting up a TfidfVectorizer and NMF model for topic modeling.

```
In [1]: # Import Operating System modules
import boto3
s3 = boto3.resource('s3')
from botocore import UNSIGNED
from os import listdir
from os.path import isfile, join
import os
from time import time
import pprint
import datetime

# Import BeautifulSoup for XML parsing
from bs4 import BeautifulSoup
import pandas as pd
import numpy as np
from collections import Counter, defaultdict
import re

# Import Machine Learning Libraries
from sklearn.feature_extraction.text import TfidfVectorizer
from sklearn.decomposition import NMF

# Items for Visualization
from IPython import display
```

"I am really impressed by TDM Studio's capability to compile rights-cleared metadata in a highly efficient manner. And the best part is, being cloud-based, I can work on my projects from anywhere."

– Ze Han, Princeton

News

Access the most sought-after current and historic newspaper titles

- The New York Times

- The Washington Post

- Wall Street Journal

- The Guardian (UK)

- Sydney Morning Herald (Australia)

- The Times of India (India)

and much more...

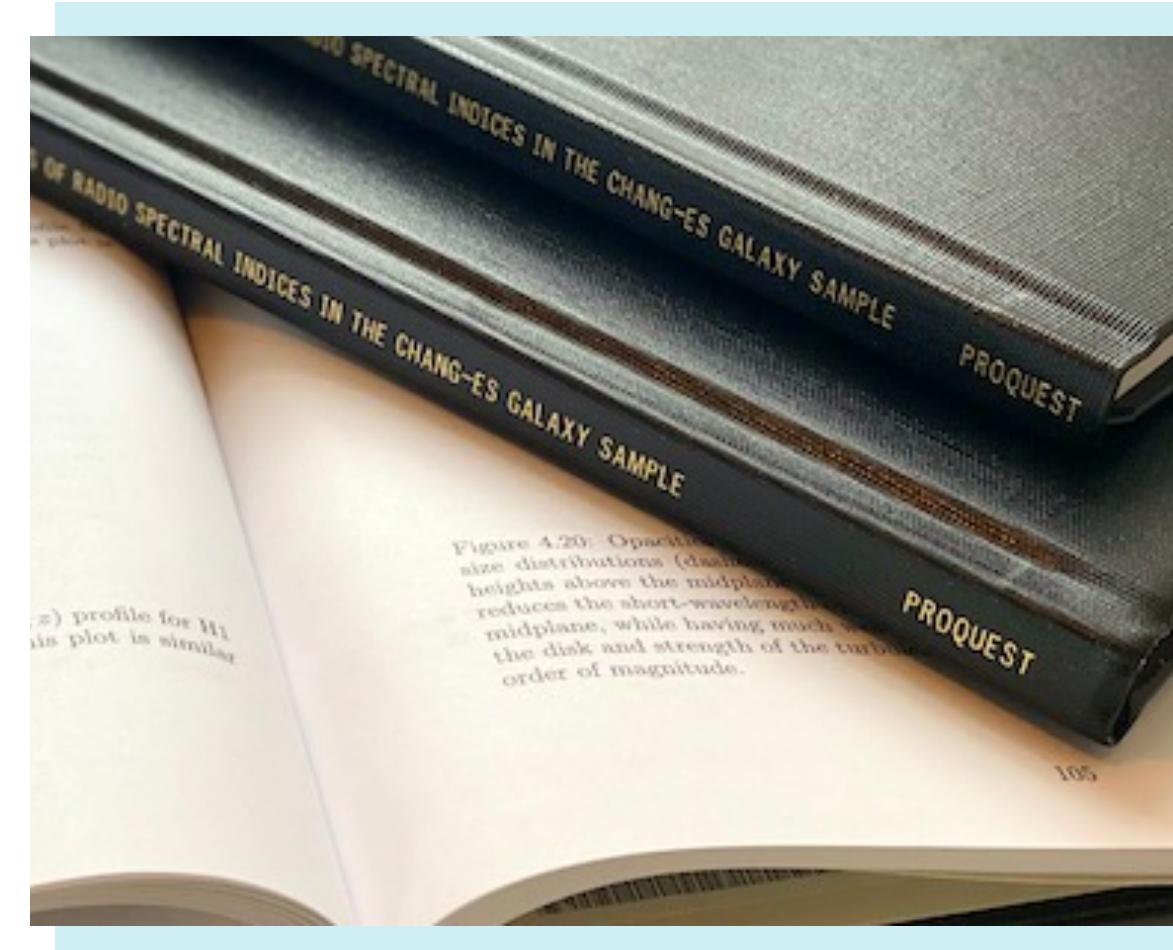


Dissertations

Exclusive access to a global database of master's and doctoral works

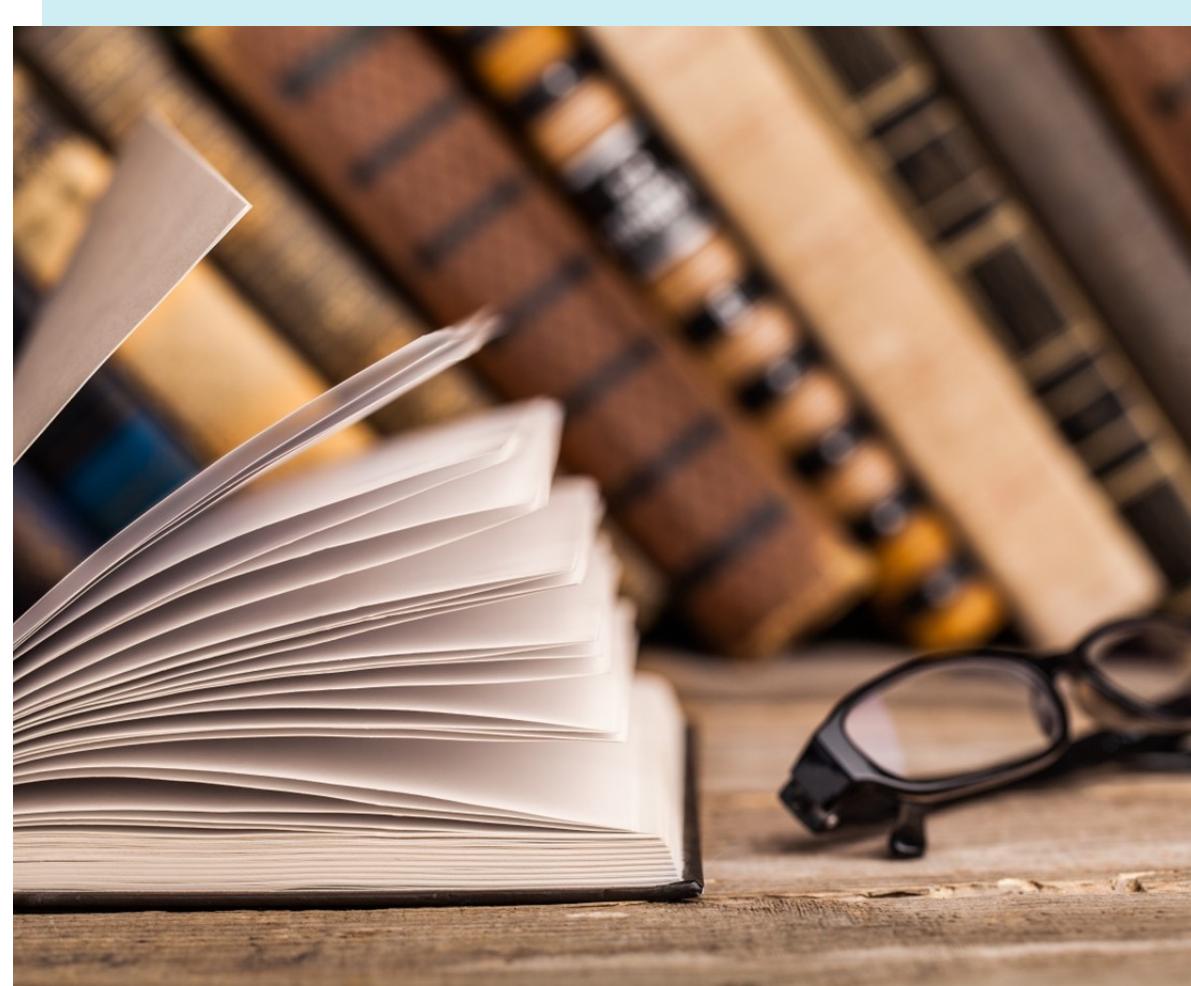
- Over 5.5 Million records
- Over 3 Million full text documents
- From 4,100+ institutions
- Covering 60+ countries
- Metadata fields containing, Subject, Advisor, Institution, State/Country, and more...

English Titles and Abstracts are provided for Non-English content that can be leveraged for text and data mining, providing a global perspective of research.



Primary Sources

- Access the library's Primary Sources and PAL content
- Search primary historical sources
- Such as...
 - Early European Books
 - Black Historical Newspapers
 - Rolling Stone
 - Women's Magazines: Vogue, Cosmopolitan, Good Housekeeping, Seventeen
 - Far Eastern Economic Review
 - LGBT Magazine Archive



2023 Additional Content: Government Information

Access U.S. congressional hearings within the Workbench environment (currently in BETA)

Hearings Part A 1824-1979 Contains published hearings from 1824-1979, and unpublished hearings from the U.S. House (1832-1971) and U.S. Senate (1824-1979)

Hearings Part B 1980-2003 Contains published hearings from 1980-2003, and unpublished hearing from the U.S. senate from 1980-1984

Hearings Part C 2004-2010 Contains published hearing from 2004-2010

Hearings Part D 2011 Contains published hearings released by GPO and collected from ProQuest from 2011-2015.



Innovation and Impact using TDM Studio

STANFORD
UNIVERSITY

Daniel McFarland. **The Diversity-Innovation Paradox in Science**

GEORGE
WASHINGTON
UNIVERSITY

Zhoudan Xie. **What are People Saying About Covid-19 Related Regulations**

PRINCETON
UNIVERSITY

Gavin Cook. **Trends in Covid-19 News Coverage**

UC BERKELEY

Yuyang Zhong. **Misreported Research in Psychology**

VA TECH

University of California, Berkeley

UNIVERSITY OF
MISSOURI

William Ingram. **Trends in Graduate Research**

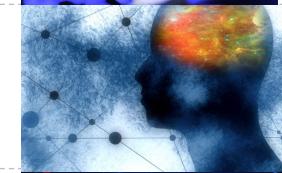
Virginia Polytechnic Institute and State University

University of Sydney

Denise Adkins, et al. **What is Genre? How do we Talk about Fiction?: Assessing Complementary Schemas and Approaches** University of Missouri

Marco Duranti et al. **TDM for Teaching and Learning**

University of Sydney



2023 Sneak Peek: Export Metadata

Export Metadata

- New TDM Studio feature will facilitate export of Dataset Metadata in csv
- Will help to support analysis with common software like Tableau or Excel
- Also valuable for dataset documentation and reproducibility

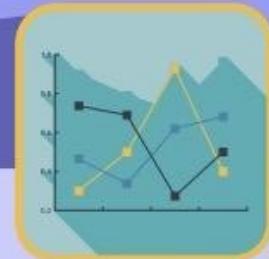
The screenshot shows a Jupyter Notebook interface titled "nasalestrial0 (PQCS Internal - ProQuest Associate My Research Acc)". The top bar includes a "Running" status indicator and a "Toggle to restart your environment" button. A blue arrow points from the "Export Metadata" section on the left to the "Datasets" section in the screenshot.

Datasets (Using 9 of 10)

Create datasets of up to 2,000,000 documents per dataset. When a dataset is completed, it will transfer automatically to the data folder on your Jupyter Notebook.

+ Create New Dataset

NAME	DATE RANGE	SEARCH	DATA SOURCE	DOC COUNT	STATUS	DATE CREATED	Actions
Sailing Women New York Times	Jun 08, 1980 to Dec 05, 2022	women sailing	New York Times (11561)	1.7 mln	Ready for Jupyter	Dec 05, 2022	
Orca Whale Migration	Jun 08, 1980 to Dec 05, 2022	orca whale	ProQuest Dissertations & Theses Global	3,205	Ready for Jupyter	Dec 3, 2022	



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