

## SUPERPLUS Investment Memo — UBER

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### 1) Your thesis (what you believe)

\*\*If drivers become employees, margins collapse and stock drops\*\*

### 2) What the model concluded (plain English)

- \*\*Rating:\*\* \*\*BUY\*\* (score \*\*83/100\*\*)
- \*\*Evidence confidence / veracity:\*\* \*\*52\*\* (higher = more trustworthy coverage)

### 3) The 30-second explanation (for total beginners)

Think of this like a \*\*car dashboard\*\*:

- The \*\*score\*\* is the overall attractiveness estimate.
- The \*\*buckets\*\* explain \*why\* the score happened.
- The \*\*news/risk\*\* items try to spot headline landmines.
- The \*\*thesis test\*\* checks whether the facts match the story you're betting on.

### Good vs Bad cheat-sheet (linked to this ticker)

Each line shows: \*\*rule band → today's value → verdict\*\*.

### Sales growth compared to last year (revenue growth)

- Rule band: Usually good \*\*> +10%\*\* | OK \*\*0% to +10%\*\* | Usually bad \*\*< 0%\*\*
- \*\*UBER today:\*\* \*\*18.28%\*\* → \*\*GOOD\*\*

### Cash left over after all bills in the last 12 months (free cash flow)

- Rule band: Good \*\*positive\*\* | Bad \*\*negative\*\*
- \*\*UBER today:\*\* \*\*\$9.76B\*\* → \*\*GOOD\*\*

### Cash efficiency of sales (free cash flow margin)

- Rule band: Usually good \*\*≥ 10%\*\* | OK \*\*3% to 10%\*\* | Bad \*\*≤ 0%\*\*

- \*\*UBER today:\*\* 18.77% → \*\*GOOD\*\* ✓

### Cash return vs stock price (free cash flow yield)

- Rule band: Often cheap > 5% | Neutral 2% to 5% | Often expensive < 2%
- \*\*UBER today:\*\* 6.44% → \*\*CHEAP\*\* ✓

### Debt stress (net debt divided by free cash flow)

- Rule band: Good < 3x | Watch 3x to 6x | High risk > 6x
- \*\*UBER today:\*\* 0.59x → \*\*GOOD\*\* ✓

### Headline negativity in the last 30 days (news shock)

- Rule band: Calm ≥ -15 | Watch -25 to -15 | Ugly < -25
- \*\*UBER today:\*\* N/A → \*\*UNKNOWN\*\* ?

### Risk headline counts in the last 30 days

- Rule band: Low 0–2 | Watch 3–5 | High 6+
- Labor risk headlines: 1 → \*\*LOW\*\* ✓
- Regulatory risk headlines: 2 → \*\*LOW\*\* ✓
- Insurance risk headlines: 0 → \*\*LOW\*\* ✓

## 4) Core numbers (sanity-check)

- Sales growth compared to last year: 18.28% \_(comps\_snapshot → revenue\_ttm\_yoy\_pct)\_
- Cash left over after all bills (last 12 months): \$9.76B \_(comps\_snapshot → fcf\_ttm)\_
- Cash efficiency of sales: 18.77% \_(comps\_snapshot → fcf\_margin\_ttm\_pct)\_
- Cash return vs price paid: 6.44% \_(comps\_snapshot → fcf\_yield)\_

## 5) Balance sheet snapshot (why debt matters)

- Market cap: \$151.56B
- Cash: \$7.74B
- Debt: \$13.47B
- Net debt (debt minus cash): \$5.73B
- Net debt divided by free cash flow: 0.59x

## **Storytime walkthrough (explain it like I'm five)**

Okay. Imagine \*\*UBER\*\* is a \*\*gigantic toy factory\*\*.

You're asking: \*“Is this toy factory getting stronger... or about to hit expensive problems?”\*

### **Step 1 — Are more toys being sold? (sales growth)**

Today: \*\*18.28%\*\* → That tells us how sales changed compared to last year.

### **Step 2 — Is there money left in the piggy bank? (free cash flow)**

Today: \*\*\$9.76B\*\* → After paying bills and investing, what's left over.

### **Step 3 — Is the factory efficient? (free cash flow margin)**

Today: \*\*18.77%\*\* → Out of every \$100 of sales, how much becomes real cash.

### **Step 4 — Is the stock price cheap or expensive vs that cash? (free cash flow yield)**

Today: \*\*6.44%\*\* → Higher often means cheaper (but sometimes ‘cheap for a reason’).

### **Step 5 — Could debt cause stress if something goes wrong? (net debt / free cash flow)**

Today: \*\*0.59x\*\* → Roughly how many years of current cash it would take to pay off net debt.

## **What to open (dopamine mode)**

- Dashboard: `outputs/decision\_dashboard\_UBER.html`
- News clickpack: `outputs/news\_clickpack\_UBER.html`
- Claim evidence: `outputs/claim\_evidence\_UBER.html`