XIV - How-to-frame a ml problem

1. Business problem to ml problem   → talking increasing review

Netflix :-
                                                     → existing customer take back.

·churn rate ↓   100% → 2%

                         └→ 98%   (ii) Type of problem

(i)

       Netflix   Think of ~~book~~ big picture
         └→ 4% churn rate   end product.
                  └→ 3.85 churn rate   → Identify whos customer
                                        goes from netflix org
                                   → identify the problem

(iii) current Solution   → supervised problem
       └→ There any model Avilable   → classification.

(iv) Getting the data.   ↓
       └→ obser the customer behiviown.   Regression

(v) metrics to measure
           └→ validate this task

(vi) which one is batter Online or Batch.

(vii) check you Assumption
      Assumption feature is Avaliable or not
     should change this model based on Geography.