



Digital Marketing Certified

Mateus Augusto

The bearer of this certificate is hereby deemed knowledgeable and skilled in applying digital marketing practices with an inbound mindset. They have been tested on the content and best practices and have an understanding of creating search engine-friendly content, optimizing a website, creating a social media strategy, using video to engage their audience, amplifying their messaging with advertising, and measuring the results of their efforts.

Certified: Sep 16 2021 - Valid until: Oct 16 2022

Certification code: 049ad9c5aa684d9495e454a1074afb86

HubSpot Academy

Yamini
CEO Yamini Rangan