

PRAGYATHA'23



RULE BOOK



MALNAD COLLEGE OF ENGINEERING, HASSAN



ME-RIISE FOUNDATION

PRESENTS



PRAGYATHA '23

P R O C L A I M Y O U R P O T E N T I A L

A STATE LEVEL ENTREPRENEURIAL FEST

15TH 16TH 17TH
DECEMBER

GENERAL RULES

- Participants must be present at the event venue 30 minutes before the start of the event.
- Offline confirmation of all the registrations is compulsory for all the events
- Decision of the jury members and organizers will be final.
- Accommodation and food will be provided(T&C apply).
- Certificates and prizes will be distributed on the last day of the event.
- Participants are eligible for certificates only on attending the complete event.
- It is mandatory for participants and the students to wear their ID card while they are in the college premises and show it to the security guards when demanded.
- Organizers will have all the rights to disqualify participant/team.Arguments will not be entertained.
- Refreshments during the events will be provided.
- Neither college nor ME-RIISE FOUNDATION is responsible for your valuables.
- Any sort of vulgarity , obscenity, indecency and malpractice in any form will lead to IMMEDIATE DISQUALIFICATION.

ENTRORPHOSIS

OVERVIEW:

Entrorphosis is an exciting entrepreneurial venture that tests your entrepreneurial skills through five intriguing phases. Participants team up and put in their ingenuity and efforts to simulate a lucrative enterprise.

The five stages are:

1. Yojana (Ideation) : Innovate to keep your team going!
2. Nirmana (Prototyping) : Finesse your artistry and dexterity to give shape to your brainchild.
3. Pregkha (Pitching) : Weave your words guilefully to give a picture of your brainchild to the jury.
4. Vighnapana (Advertisement) : Kindle demand for your product through enticing advertisements.
5. Sanchalana (Crusading the enterprise) : Give wheels to your brainchild and race it towards the highest bidder.

RULES AND REGULATIONS:

- It is a two-day event
- Each participant should register individually
- Individuals will be congregated by organizers
- If accommodation is required one must register beforehand
- The participants will understand the complete event as it unfolds

DATE: 16TH & 17TH DECEMBER

TIME: 09:30 AM ONWARDS

SHARK TANK

OVERVIEW:

Shark Tank an event where hopeful entrepreneurs hailing from various parts of the state, present their business models to a group of investors, endeavoring to convince them to invest funds in their innovative ideas.

RULES AND REGULATIONS:

- All teams have to be present on time.
- A team can have a maximum of 5 members.
- Any one of the team members should register for the event.
- Maximum time for presentation is 8 minutes.
- Participants should prepare a pitch deck to explain their idea
- Participants can also use a video pitch

DATE: 16TH DECEMBER

TIME: 10AM ONWARDS

TRADESHOW

OVERVIEW:

The trade show is a venture aimed at broadening the entrepreneurial horizons of young individuals, functioning as a central hub to promote sales and showcase successful enterprises. A trade show is essential for marketing and business networking. The benefit of attending a trade show is that they can reach new target groups, develop new collaboration patterns, and gain market share.

DATE: 16TH DECEMBER

TIME: 10 AM ONWARDS

ADSPIZE

OVERVIEW:

Adspize represents an inter-branch competition that blends creativity with enthusiasm. Serving as a platform to showcase the individual and collective talents of students in captivating audiences, Adspize involves the design and on-stage performance of product advertisements. Participants are advised to ensure their ads embody key elements such as clarity, creativity, appeal, and simplicity.

RULES AND REGULATIONS:

- It is an inter branch event
- Branch representatives have to register the teams representing their branch
- A team can have any number of members
- Maximum time for enacting the ad is 5 minutes.
- On stage dialogues aren't allowed. Participants have to prepare background audio or jingle for their advertisement, or live background voice can be given by participants in the backstage.
- Any language can be used.

DATE: 15TH DECEMBER

TIME: 05:30 PM ONWARDS

UI/UX HACKATHON

OVERVIEW:

This intensive 24-hour event involves participants receiving specific problem statements and tasked with building prototypes using the Figma software. Participants are required to visualize and prototype their solutions, constructing a user interface that they will present to the judging panel.

RULES AND REGULATIONS:

- 1.Any one of the team members should register for the event.
- 2.A team must consist 2 members.
- 3.Contestants may bring their laptops if required.
- 4.Contestants ought to be present until the hackathon concludes.
- 5.The entire solution to the problem should be framed during the hackathon itself.
- 6.Leaving the campus between 9 pm and 6 am without a valid reason is not allowed.
- 7.For any requirements, participants are informed to contact the organizers from ME-RIISE Foundation.

DATE: 15TH & 16TH DECEMBER

TIME: 07PM ONWARDS

PCB DESIGN

WORKSHOPS

OVERVIEW:

This two-day workshop aims to introduce participants to the intricacies of PCB design. The primary goal is to provide enthusiasts with hands-on experience and a comprehensive understanding of the process involved in creating circuit boards within an industrial setting.

RULES AND REGULATIONS:

- Participants must be on time.
- The participants must get their laptops if present else PC's will be given.
- Participants must make sure that they have an internet connection on their laptops.
- Junction boxes and sockets will be provided for charging.
- If possible, carry a pen drive.
- For any requirements, participants are informed to contact the organisers of ME-RIISE Foundation.
- No participants are allowed to leave the workshop without the permission of the coordinators.

DATE: 16 TH & 17 TH DECEMBER

TIME: 09:30 AM ONWARDS

THE BIGBULL WORKSHOPS

OVERVIEW:

Big Bull workshop is crafted to delve into the basics and various tactics for making informed financial choices in areas such as personal finance, mutual funds, and the stock market.

Participants in this workshop will receive a concise overview aimed at understanding cash flow dynamics and implementing successful investment approaches.

RULES AND REGULATIONS:

- Participants must be on time.
- The participants must get their laptops if present else PC's will be given.
- Participants must make sure that they have an internet connection on their laptops.
- Junction boxes and sockets will be provided for charging.
- If possible, carry a pen drive.
- For any requirements, participants are informed to contact the organisers of ME-RIISE Foundation.
- No participants are allowed to leave the workshop without the permission of the coordinators.

DATE: 17 TH DECEMBER

TIME: 09:30 AM ONWARDS

REACT-JS WORKSHOPS

OVERVIEW:

The React-JS workshop focuses on an emerging technology in web development, showcasing a powerful JavaScript framework dedicated to creating dynamic user interfaces and prioritizing a component-based architecture. Tailored for developers, this workshop is crafted to provide an interactive learning opportunity, enabling mastery in the creation of contemporary and responsive web applications.

RULES AND REGULATIONS:

- Participants must be on time.
- The participants must get their laptops if present else PC's will be given.
- Participants must make sure that they have an internet connection on their laptops.
- Junction boxes and sockets will be provided for charging.
- If possible, carry a pen drive.
- For any requirements, participants are informed to contact the organisers of ME-RIISE Foundation.
- No participants are allowed to leave the workshop without the permission of the coordinators.

DATE: 16 TH & 17TH DECEMBER

TIME: 09:30 AMONWARDS

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