Malnad College Of Engineering, Hassan

ME-RIISE FOUNDATION
(A Section 8 Company)
ELEVATING IDEAS, INCUBATING SUCCESS

PRESENTS

PRAGYATHA '24
PROCLAIM YOUR POTENTIAL

A STATE LEVEL ENTREPRENEURIAL FEST

RULE BOOK

NOV 29TH 30TH & DEC 1ST

General Rules.

1. All participants must be present at the venue 30 minutes before the start of the event.
2. Offline confirmation of all registrations is compulsory for all events.
3. Organizers have the right to disqualify participants/teams if there is any misbehaviour or failure to follow the rules.
4. No arguments or disputes regarding disqualification will be entertained.
5. All certificates and prizes will be distributed on the last day of the event.
6. Participants are eligible for certificates only if they attend the complete event.
7. The decision of the jury panel and organizers will be final.
8. Participants are responsible for any damage caused to the property of Malnad College of Engineering and ME-RIISE Foundation due to mishandling or misuse of resources.
9. Neither the college administration nor ME-RIISE Foundation is responsible for your valuables.
10. If accommodation is required, participants must register beforehand.
11. For those who opt for accommodation, there will be provision for food. (T&C apply).
12. Refreshments during the event will be provided.
13. All participants must wear their ID cards throughout their presence on college premises and display it to security guards upon request.
14. Any sort of vulgarity, obscenity, or indecency will lead to IMMEDIATE DISQUALIFICATION.
15. Participants must adhere and abide by all the rules and regulations of the ME-RIISE FOUNDATION.

Phase - 1

Nov 29th, 30th
Dec 1st

ADSPIZE

OVERVIEW:

Adspize is an inter-branch advertising competition that blends creativity with enthusiasm, providing a platform for students to showcase both individual and collective talents in impactful product promotions that resonate with target audiences. Adspize involves the design and on-stage performance of product advertisements using storytelling techniques and strategic media approaches. Participants are encouraged to ensure their ads embody key elements such as clarity, creativity, appeal, and simplicity.

RULES AND REGULATIONS:

- It is an inter branch event.
- Branch representatives have to register the teams representing their branch.
- A team can have 8 to 10 members.
- Maximum time for enacting the ad is 5 minutes.
- On stage dialogues aren't allowed. Participants have to prepare background audio or jingle for their advertisement, or live background voice can be given by participants in the backstage.
- Any language can be used.

NOTE : ADSPIZE event is exclusively for MCE students.

DATE : NOV 29TH
TIME:5PM
VENUE: BASKETBALL COURT

ENTRORPHOSIS

OVERVIEW:

ENTRORPHOSIS is a dynamic event aimed at igniting entrepreneurial thinking and enhancing problem-solving skills. It fosters innovation by guiding participants through five key stages: ideation, prototyping, pitching, advertisement creation, and enterprise launching. This process encourages creativity and cultivates a strong entrepreneurial mindset, equipping individuals to tackle real-world business challenges.

The five stages are:

1. **Yojana** (Ideation): Come up with creative ideas to keep your team moving forward.
2. **Nirmana** (Prototyping): Use your skills to build a model or example of your idea.
3. **Pregkha** (Pitching): Present your idea to the judges in a convincing way.
4. **Vighnapana** (Advertisement): Create ads that will attract people to your product.
5. **Sanchalana** (Launching the Enterprise): Launch your idea into the market and compete to get the best offer.

RULES AND REGULATIONS:

- The event will take place over two days.
- Each person must register individually.
- Teams will be formed by the organizers.
- If you need accommodation, please specify it during registration.

  ---->Participants will explore more about the event as it unfolds.

DATE : NOV 30th, DEC 1st
TIME: 9.30 AM
VENUE: EEE SEMINAR HALL

Register

UI/UX HACKATHON

Overview

An exhilarating 2-day UI/UX Hackathon, where creativity meets speed! Over 24 action-packed hours, participants will tackle unique problem statements and race against the clock to design interactive prototypes in Figma. You'll brainstorm, visualize, and craft intuitive user interfaces that bring your solution to life. By the end, each team will pitch their prototypes to an expert judging panel, competing for top honors in innovation and design. Get ready to prototype, present, and impress!

Rules and Regulations

- Any one of the team members should register for the event.
- A team must consist 2 members.
- Contestants may bring their laptops if required.
- Contestants ought to be present until the hackathon concludes.
- The entire solution to the problem should be framed during the hackathon itself.
- Leaving the campus between 9 pm and 6 am without a valid reason is not allowed.
- For any requirements, participants are informed to contact the organizers from ME-RIISE Foundation.

DATE: 29th, 30th NOV
TIME:6PM
VENUE: IS UNIX Lab

Register

CRACKATHON

Overview

Crackathon is an exciting and fast-paced event where tech enthusiasts, engineers, and problem-solvers come together to compete in crafting innovative solutions. This high-energy competition is a race against time, demanding quick thinking, creativity, and unshakable determination. Participants are pushed to their limits, developing bold and groundbreaking ideas under intense pressure.

Rules and Regulations

- Any one of the team members should register for the event.
- A team must consist 2 members.
- Participants must arrive on time.
- Participants should bring their laptops. If unavailable, PCs will be provided.
- Ensure your laptop has an active internet connection.
- Charging points, including junction boxes and sockets, will be available.
- For any additional needs, participants should contact the organizers from the ME-RIISE Foundation.
- Participants must obtain prior permission from the coordinators before leaving the workshop under any circumstances.

DATE: NOV 30th, DEC 1st
TIME: 9.30 AM
VENUE: TRAINING AND PLACEMENT BLOCK

Register

Git & GitHub Workshop

Overview

The Git & GitHub Workshop is a trailblazing two-days workshop that unites visionary developers and imaginative designers to tackle real-world challenges. Participants dive into immersive, hands-on sessions, mastering Git for flawless version control and GitHub for streamlined collaboration. This vibrant platform fuels creativity, nurtures teamwork, and empowers innovators to transform bold ideas into breakthrough solutions that shape the future of the tech world.

Rules and Regulations

- Participants must arrive on time.
- Participants should bring their laptops. If unavailable, PCs will be provided.
- Ensure your laptop has an active internet connection.
- Charging points, including junction boxes and sockets, will be available.
- For any additional needs, participants should contact the organizers from the ME-RIISE Foundation.
- Participants must obtain prior permission from the coordinators before leaving the workshop under any circumstances.

DATE: NOV 30th, DEC 1st
TIME: 9.30 AM
VENUE: CIVIL CAED LAB

Register

CYBERSECURITY AND ETHICAL HACKING

Overview

The Cybersecurity and Ethical Hacking Workshop is a 2-day intensive program aimed at enhancing your skills in safeguarding digital assets. It covers the latest cyber threats, defensive strategies, and practical techniques for protecting sensitive information. Participants will engage in real-world scenarios, learning ethical hacking principles and methods to detect and prevent security breaches, making it ideal for those looking to stay ahead in the evolving cybersecurity landscape.

Rules and Regulations

- Participants must arrive on time.
- Participants should bring their laptops. If unavailable, PCs will be provided.
- Ensure your laptop has an active internet connection.
- Charging points, including junction boxes and sockets, will be available.
- For any additional needs, participants can feel free to contact the organizers from the ME-RIISE Foundation.
- Leaving the workshop without prior permission from the coordinators is not allowed.

DATE: NOV 30th, DEC 1st
TIME: 9:30 AM
VENUE: MECHANICAL CAED Lab

Register

Phase - 2

Dec 14th

SHARK TANK

Overview

Shark Tank provides aspiring entrepreneurs a prestigious platform to pitch their business ideas to a panel of industry leaders. It offers a vital opportunity to entrepreneurs hailing from various parts of the state, present their business models to a group of investors, gain mentorship, receive valuable feedback to help turn their vision into a successful reality,endeavouring Shark Tank to convince them to invest funds in their innovative ideas.

Rules and Regulations

- All teams must arrive on time.
- Each team can have up to 5 members.
- Only one member from team needs to register for the event.
- Presentation time is limited to 8 minutes.
- Participants must prepare a pitch deck to showcase their idea.
- Teams may also use a video pitch as part of their presentation.

DATE: DEC 14TH
TIME: 10:30 AM TO 1:00 PM
VENUE:PRINCE ANANTYA,
PALACE GROUNDS, BENGALURU

TRADE SHOW

Overview

The Trade Show is a platform designed to enhance the entrepreneurial potential of young individuals. It allows aspiring business owners to showcase their products at mini-counters across the Palace ground Bangalore. This event boosts sales, generates momentum, and provides valuable feedback, all while fostering networking opportunities with investors and mentors.The Trade Show is open to all, it creates a dynamic space for fresh ideas, valuable connections, and opportunities that can ignite future success.

DATE: DEC 14
TIME: 10.30 AM TO 6:00 PM
VENUE: PRINCE ANANTYA,
PALACE GROUNDS, BENGALURU

Ted Talk

Overview

A TED Talk is an event where a speaker, often an expert or resource person, shares their knowledge, ideas, or stories on a specific topic in a compelling and engaging way. TED Talks typically focuses on powerful storytelling, innovative ideas, and insightful perspectives. The goal is to inspire and inform audiences by presenting complex or novel concepts in a way that's accessible and thought-provoking. TED speakers come from diverse fields—science, technology, education, art, social justice, and more—making each talk a unique experience. The format encourages simplicity, authenticity, and a focus on "ideas worth spreading

DATE: DEC 14
TIME: 10.30 AM TO 6:00 PM
VENUE: PRINCE ANANTYA,
PALACE GROUNDS, BENGALURU

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