

# Alex S. Bresler

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<http://asbcllc.com>

## WORK EXPERIENCE

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### **Aragorn Technologies**, New York City, NY

**June 2012-Current**

*Co-Founder & Chief Operating Officer*; Data Analysis & Visualization Solutions

- Oversee data collection and visualization procedures for distributable data visualizations and analysis
- Facilitated distribution relationships with media partners including *Bloomberg*, *Sports Illustrated* and *HBO*.
- Spearheaded effort to source relationships with leading data scientists in an effort to distribute their open-source content; the results of which included features in *Sports Illustrated* and *BusinessWeek*.
- Author of hundreds of static and interactive data visualizations
- Implemented multi week visualization series on the [2014 U.S. Open](#) for *Sports Illustrated* sponsored by IBM
- Lead 3<sup>rd</sup> party data scientist for *BusinessWeek* Cover Story “[No Class](#)”
- Created a featured visualization in *Deadspin* exploring [NFL player height's and weight's since 1941](#)
- Data analysis provider for *HBO Real Sports* feature investigating [athlete majors](#) at the University of Oklahoma

### **ASBC LLC**, New York City, NY

**June 2009-Current**

*Managing Member*; Financial Advisory, Commercial Real Estate, Alternative Asset & Venture Investments

- Advisor to majority shareholder of public real estate company through successful restructuring of \$1B in liabilities
- Structured complicated secondary market purchase of units in an entity that owns a stake in an NBA basketball franchise and newly delivered arena on behalf of family investment group
- Facilitated and participated in receivable factoring syndications exceeding \$5M in capital
- Early stage investor in leading Silicon Valley based data focused startups: [Addepar](#), [OpenGov](#), and [42Floors](#)
- Created interactive financial models used to consummate commercial real estate, factoring and sports investments exceeding \$750M in invested equity capital
- Commercial real estate analytics service provider to limited investors in prominent New York City and Washington D.C. developments

### **Rockwood Capital LLC**, Greenwich, CT/White Plains, NY

**June 2006-October 2009**

*Financial Associate, Acquisitions & Asset Management*; Real Estate Private Equity

- Underwriting, analytics, and acquisition support for \$1.300M of closed equity investments
- Analytical and asset management responsibility for \$1800M of existing office, hospitality and land investments
- Supervisory asset management responsibility for 800 lot Georgia golf course community
- Supervisory asset management responsibility for 310,000 sf Class A Washington D.C office building
- Supervisory analytical responsibility for 3400 room resort/select service hospitality portfolio
- Experience negotiating joint-venture agreements, loan documents, and purchase and sale agreements
- Ongoing interaction with leasing/sales brokers, current/potential operating partners, bankers and lawyers

## QUALIFICATIONS

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- Data Analysis Proficiencies: R, XPath, Shiny, Javascript, JSON, REGEX
- Real Estate Software Proficiencies: Certified Argus Professional, REIS, CoStar, & Real Capital Analytics
- Finance Software Proficiencies: Bloomberg Terminal, First Call, Deal Logic, EDGAR system, TREPP
- Certified Microsoft Office User Specialist (Excel, Outlook, Word, & Powerpoint)

## Affiliations

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- Advisory Board Member, **Wharton Sports Business Initiative**
- Advisory Board Member, **Movable Ads, LLC**
- Advisory Board Member, **42Floors, Inc.**

## EDUCATION

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### **Wharton School, University of Pennsylvania**, Philadelphia, PA

**Fall 2002-May 2006**

2006 graduate with Bachelors of Science in Economics, Concentration in Real Estate (3.6/4.0)

### **Landon School for Boys**, Bethesda, MD

**Fall 1992-Spring 2002**

2002 Graduate of the private all boys' school