

# Data R'sizlari

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**Turkey Food Prices**

# Turkey Food Prices

## Key Takeaways

- ✓ **Dataset:** **Turkey Food Prices** from **WFP**
- ✓ **Analysis:**
  - **Initial:** yearly average **prices by category** and **market**
  - **Exploratory:** yearly average **food prices** in each **category**
- ✓ Overall price increase in 2018
- ✓ Most significant **price changes**:

• Cereals and Tubers	Rice and bread
• Meat, Fish and Eggs	Fresh fish & mutton meat
• Milk and Dairy	Milk powder for infants
• Miscellaneous Food	Cocoa and instant coffee
• Oil and Fats	Olive oil
• Pulses and Nuts	Groundnuts
• Vegetables and Fruits	Cucumbers, eggplants and onions
- ✓ Major **reasons** of price increases:
  - Climate change
  - Natural causes
  - Currency rates crisis
  - Higher demand
  - Insufficient supply
- ✓ Shiny

## Dataset

- ✓ **Turkey Food Prices** from **WFP**
- ✓ **52** different kinds of foods
- ✓ **8** main categories
- ✓ **4** markets
- ✓ Data from **May 2013** incl. **4,718** rows & **15** columns.

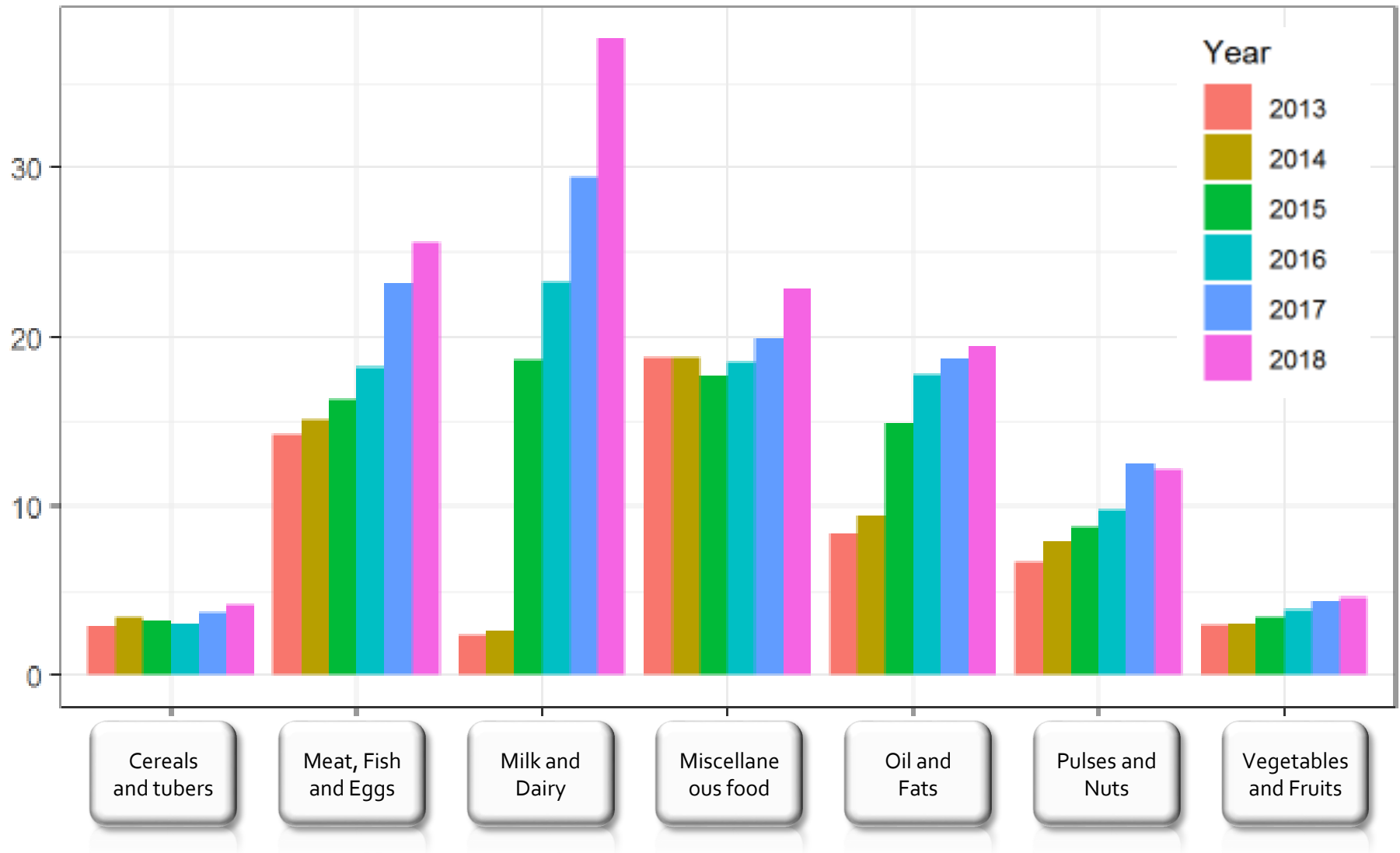
## Loading The Data & Data Preprocessing

- ✓ Headline setting, elimination of unnecessary data and format adjustment
- ✓ Creating an organized rds file and uploading it to GPJ

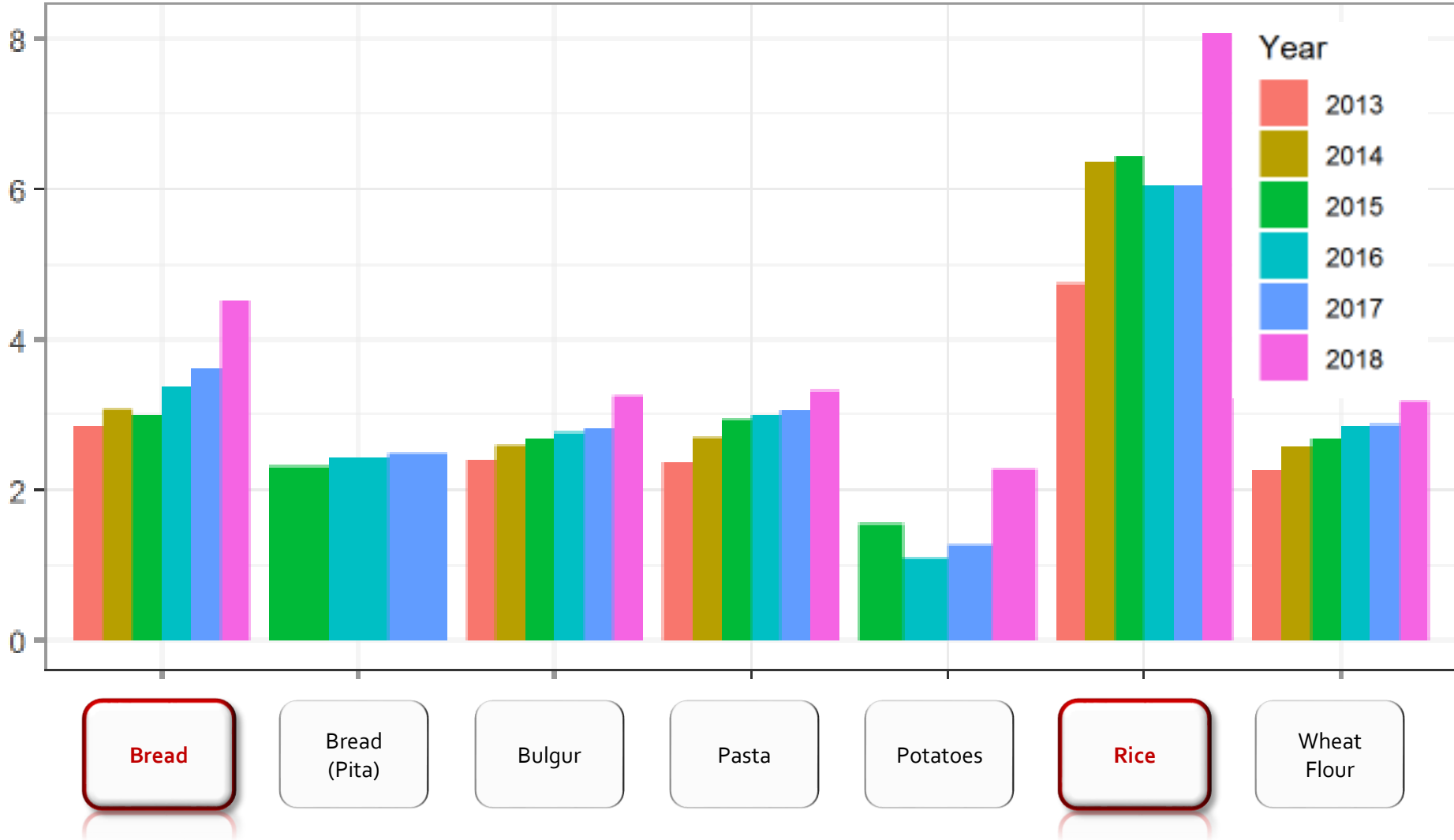
## Data Summary after Preprocessing

- ✓ date : Date
- ✓ name : Food name
- ✓ unit : Unit of measure
- ✓ type : Food category
- ✓ value : Food price
- ✓ currency : Currency (TRY)
- ✓ market : Related market name (Ankara, Istanbul, Izmir and National Average)
- ✓ year : Year
- ✓ month : Month

## Yearly Average Prices Per Food Type



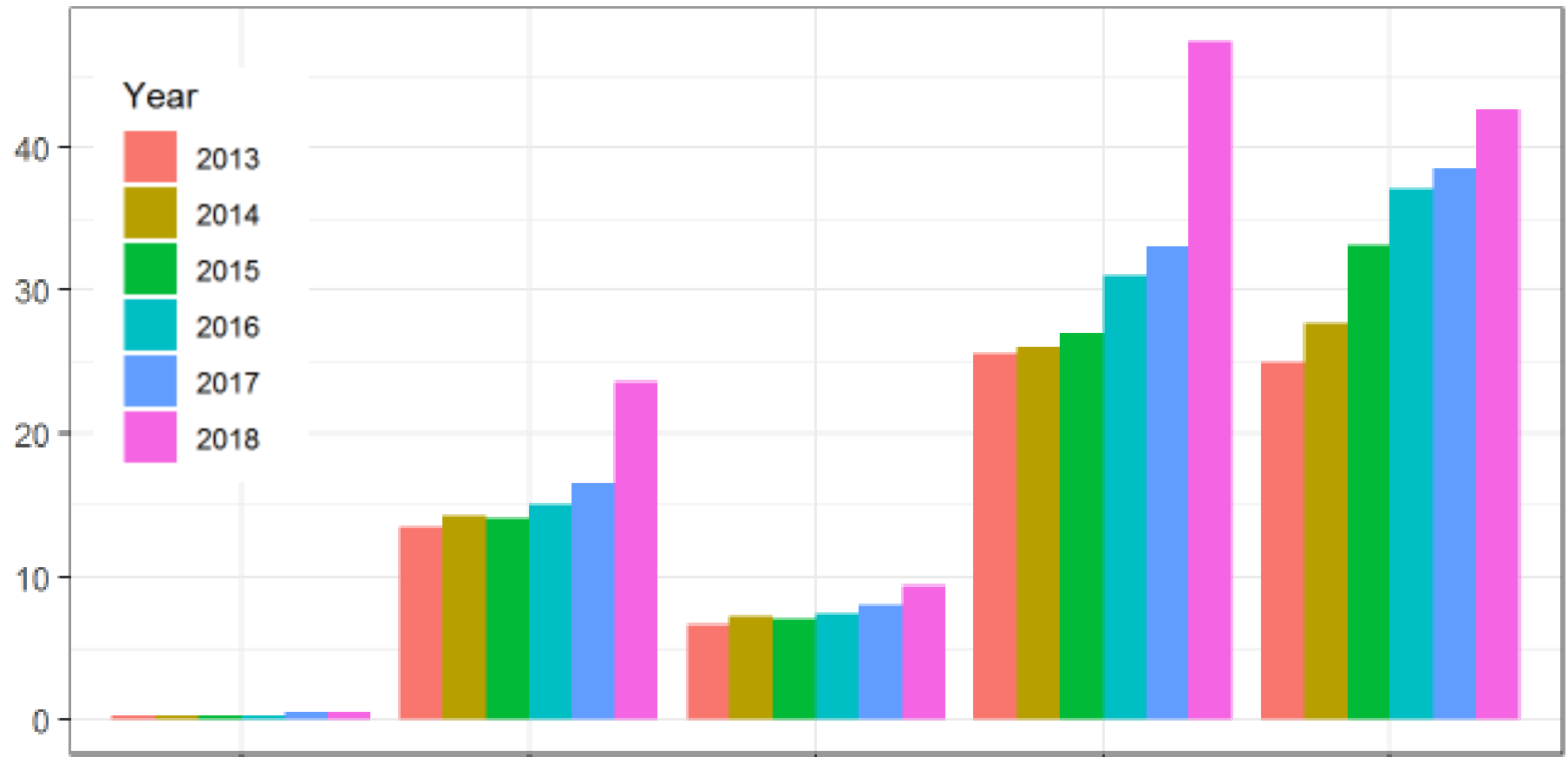
## Yearly Average Price for Cereals and Tubers



Exchange Rates ... ➔ Increased Flour Price

Weather Conditions ... ➔ Decreased Supply

## Yearly Average Price for Meat, Fish and Eggs



Eggs

Fish  
(fresh)

Meat  
(chicken)

Meat  
(mutton)

Meat (veal)

Exchange  
Rates



Increased  
Meat & Chicken  
Price



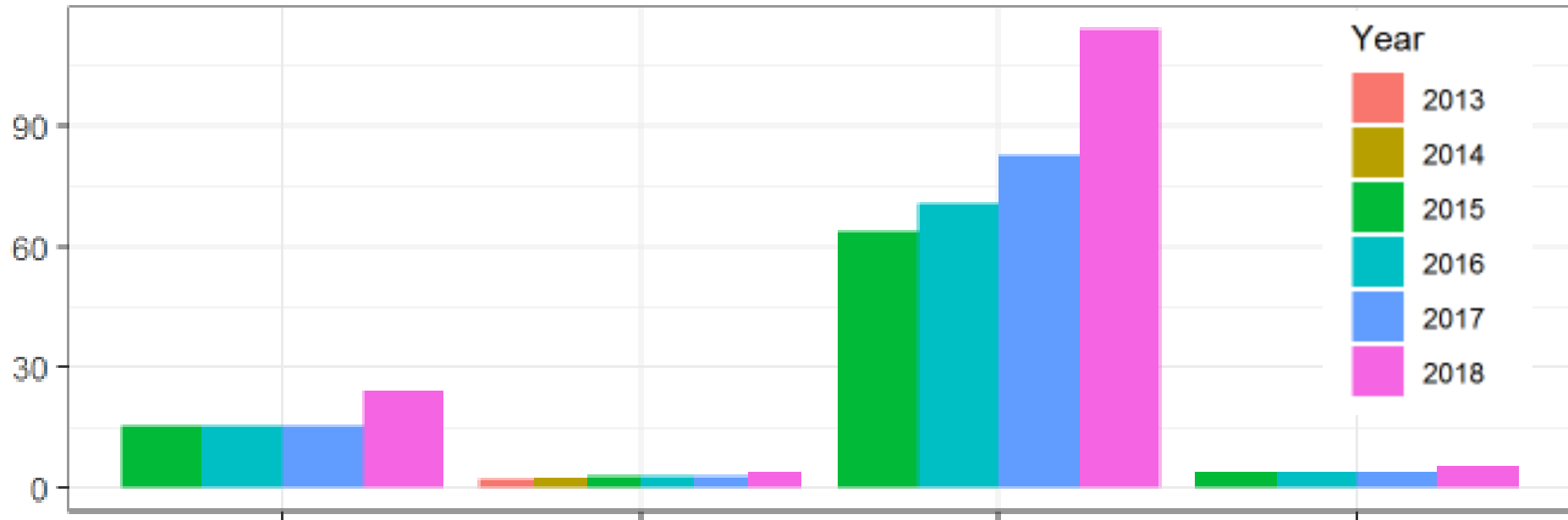
Higher  
Demand  
for Fish

Weather  
Conditions



Decreased  
Fish Supply

## Yearly Average Price for Milk and Dairy



Cheese

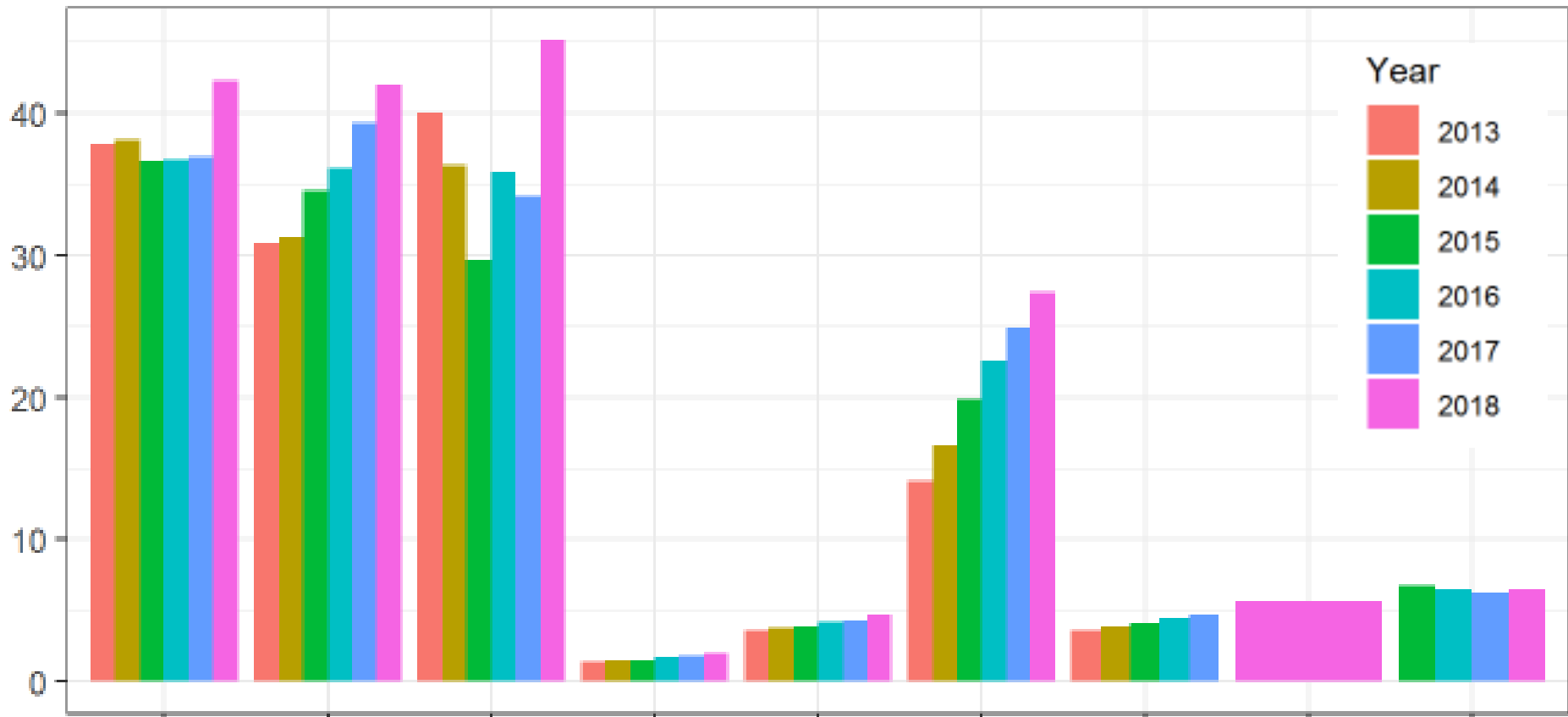
Milk  
(Pasteurized)

Milk  
(powder,  
infant  
formula)

Yogurt

**Social Security**

## Yearly Average Price for Miscellaneous Food



Cocoa  
(powder)

Coffee

Coffee  
(Instant)

Salt

Sugar

Tea

Tea Green

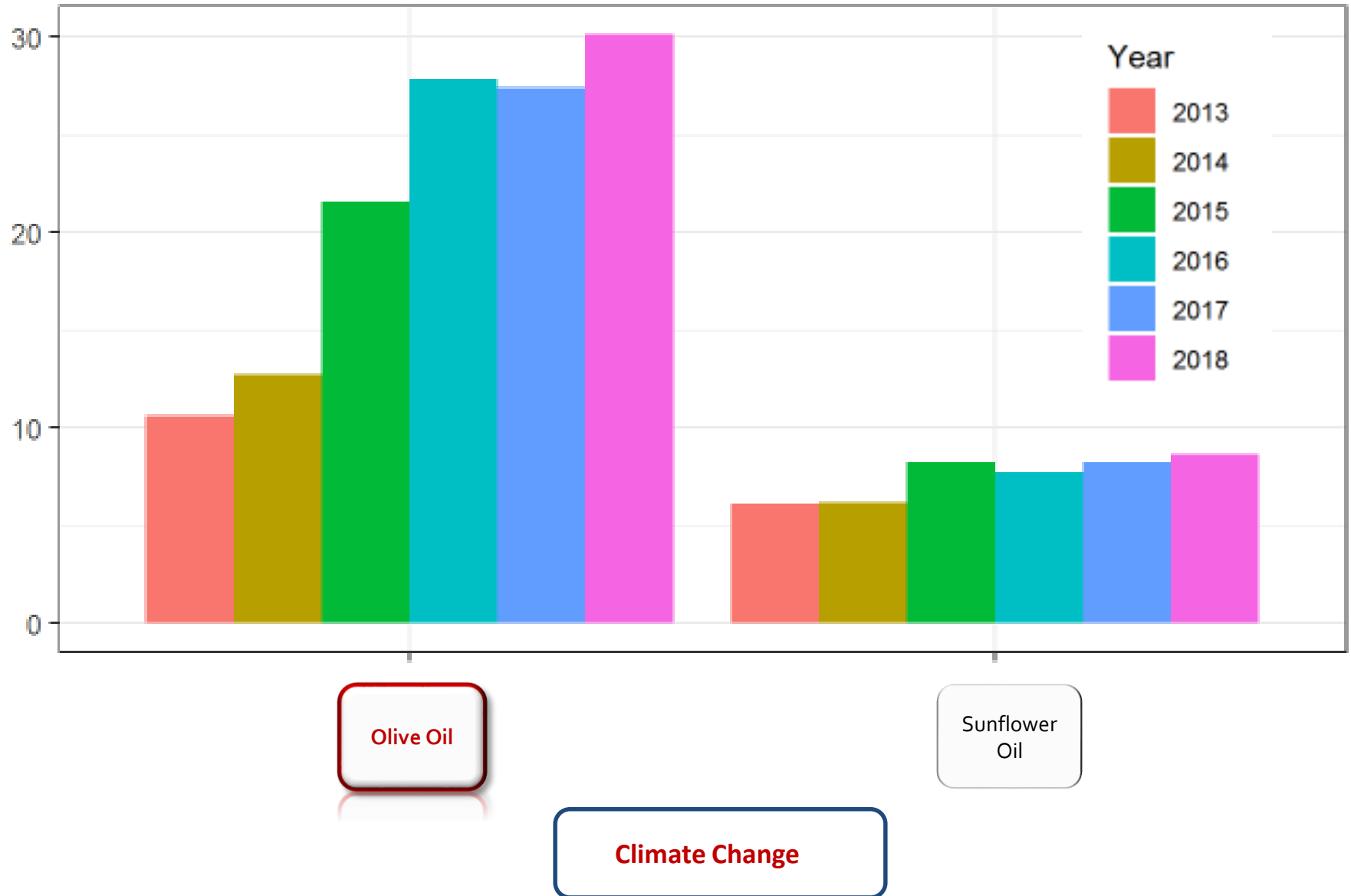
Tea  
(Herbal)

Tomatoes  
(paste)

Decreased Supply & Increased Demand

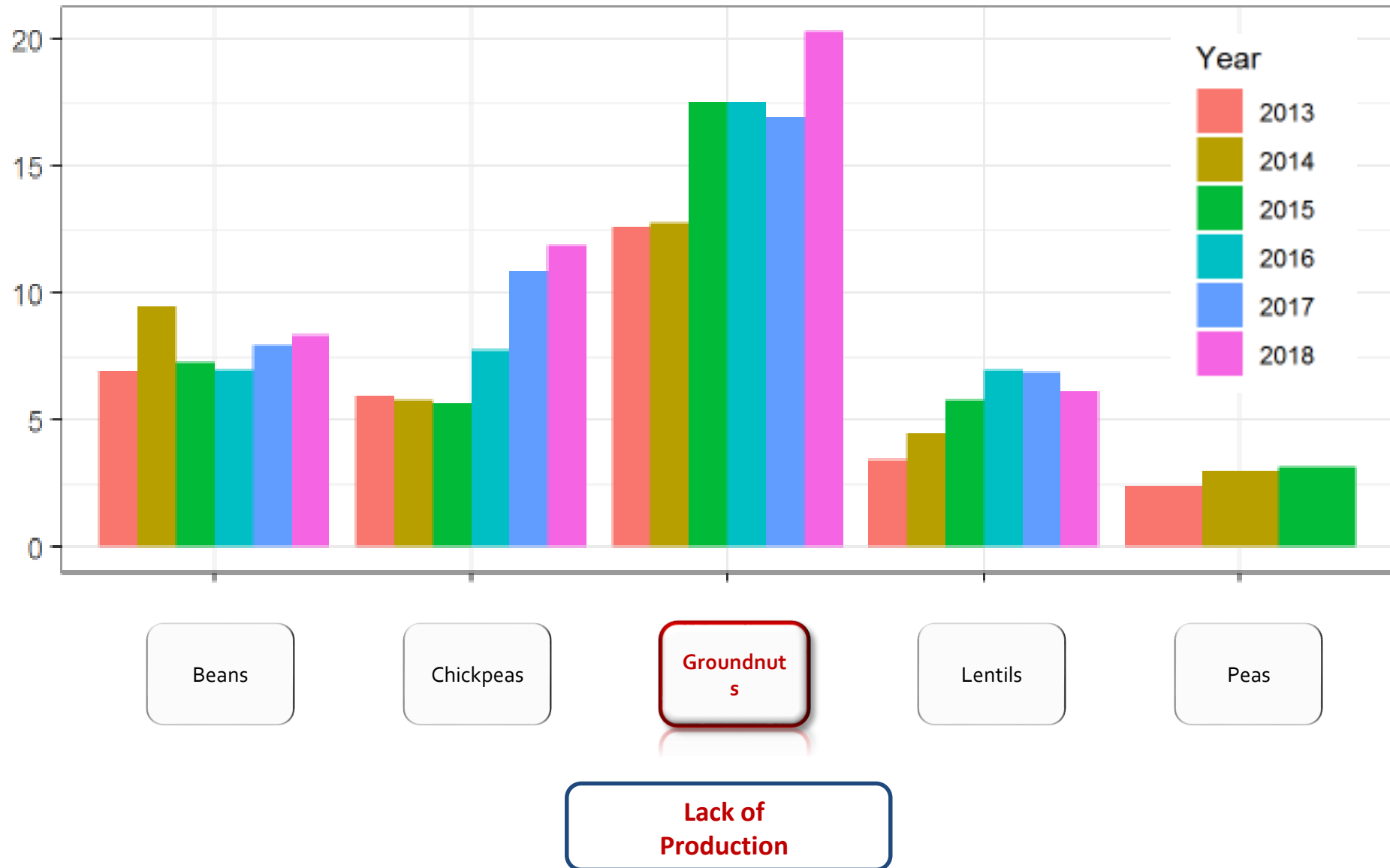
Climate Change

## Yearly Average Price for Oil and Fats

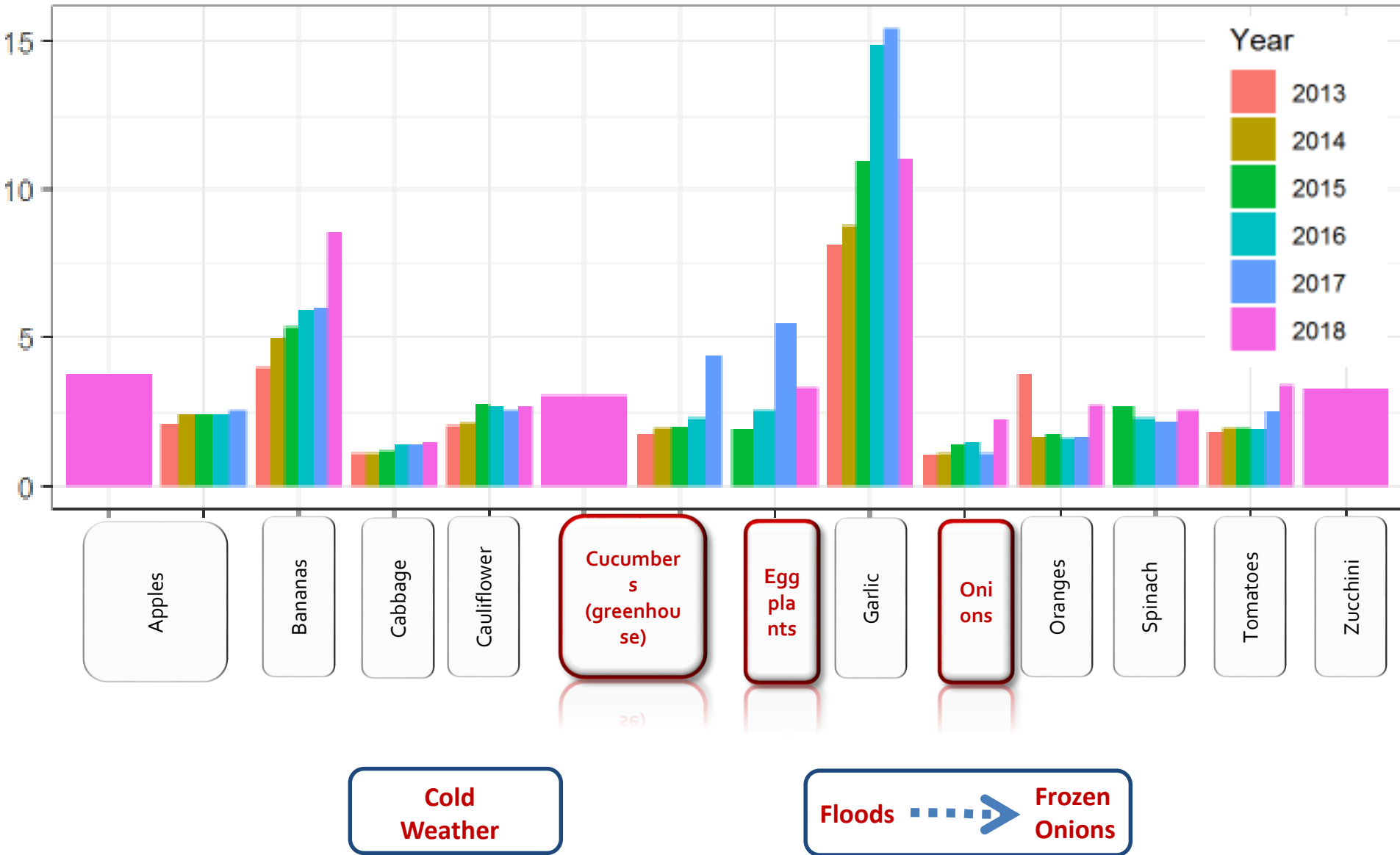




## Yearly Average Price for Pulses and Nuts



## Yearly Average Price for Vegetables and Fruits



## Conclusion

In line with our analysis, we can conclude that most of the food prices in Turkey seem to have increasing trends majorly due to:

- **Climate change impact** such as drought, excessive rain fall etc.
- Natural causes such as **pest infestation**
- Current **currency rates crisis**
- **Higher demand** due to increasing population
- **Insufficient supply** as oppose to high demand
- **Price changes** all over the world, especially **for imported ones**

In addition, we can say that 2018 food prices in Turkey have increased overall with a few exceptions in line with the reasons explained above.