

Big Data Architecture & Ecosystem Overview

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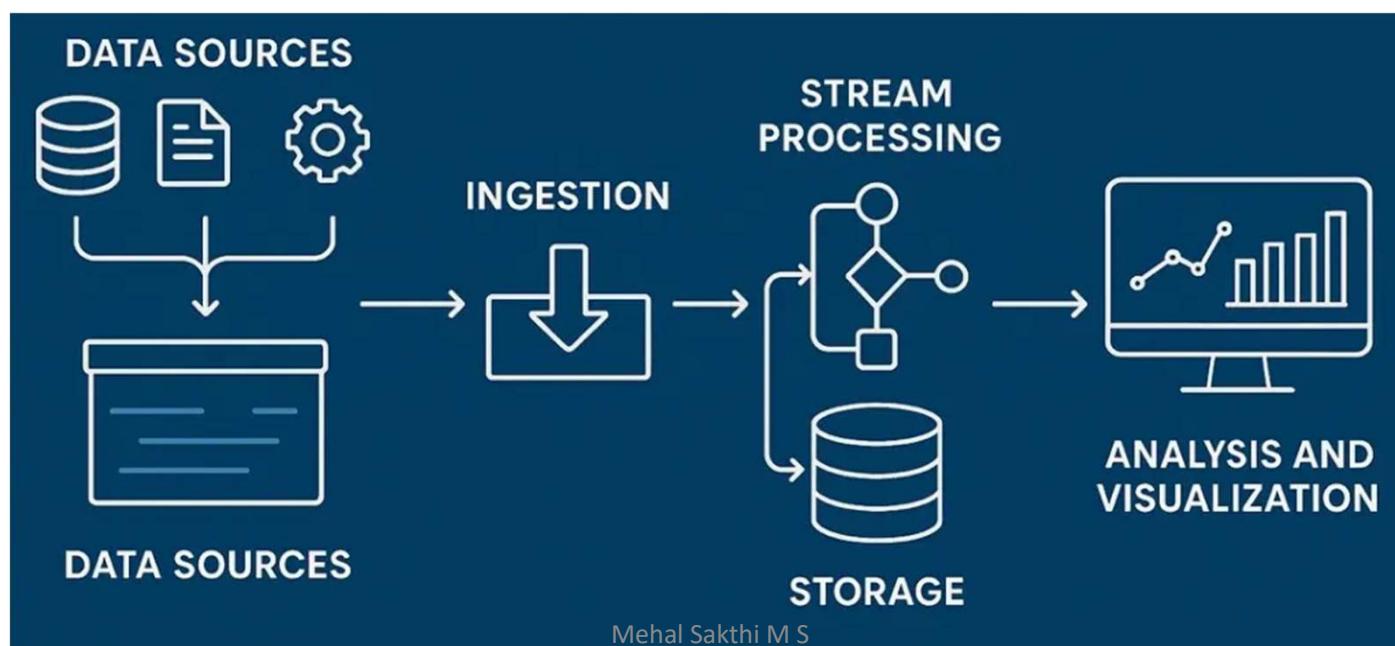
What is Big Data Architecture

Where is data stored?

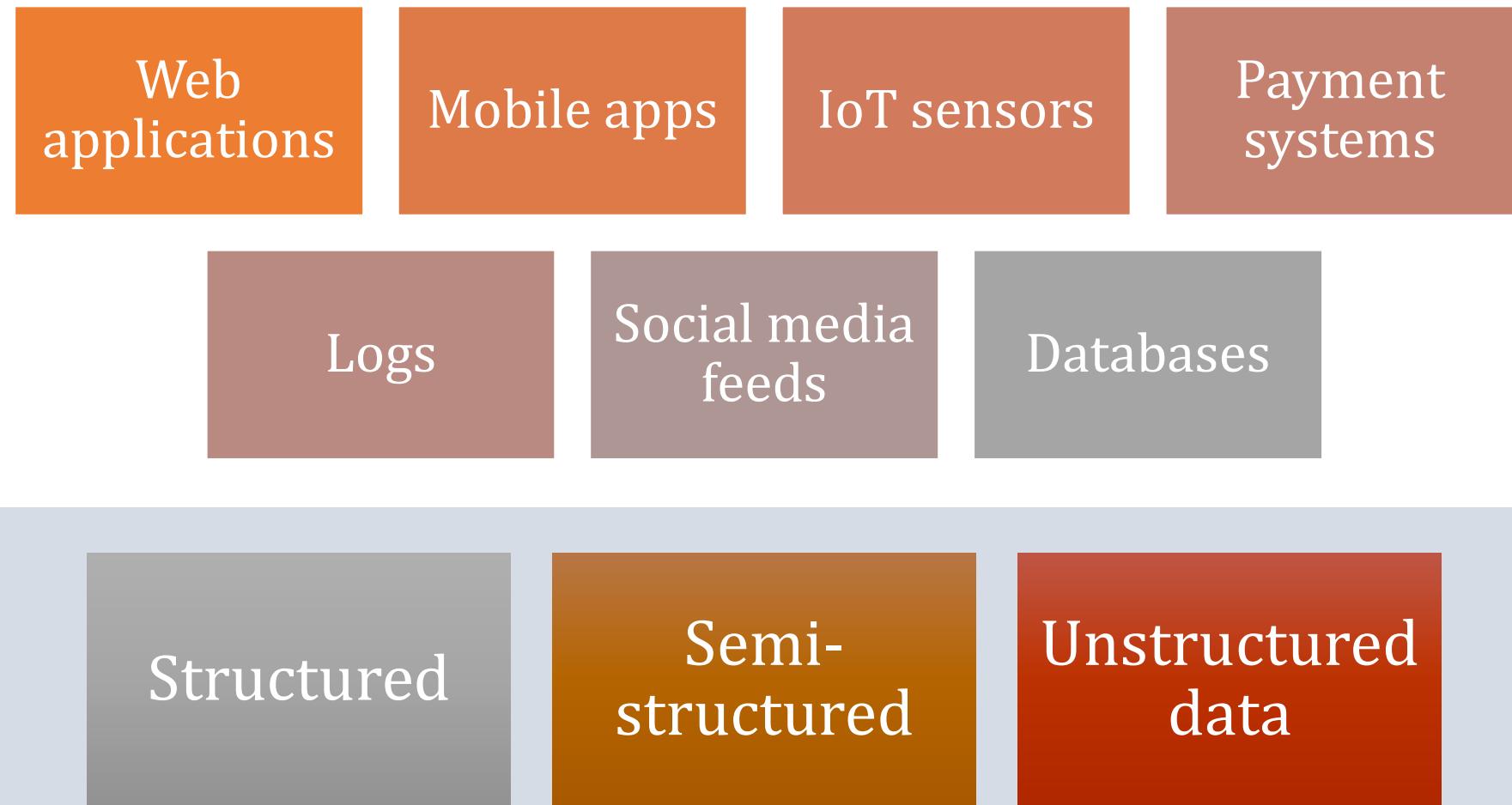
How does it move?

How is it processed?

How does it become insights?



Data Sources Layer



Data Ingestion Layer

The process of collecting and moving data into storage systems.

Batch Ingestion

Real-time or
Streaming
Ingestion

Tools Used

Apache
Kafka

Apache
Flume

APIs

Storage Layer

Where is Big Data Stored?

Data Lakes

Stores raw data in original format

Data Warehouses

Stores structured, processed data.

Distributed File Systems

A system that stores data across multiple machines (nodes) but appears as a single storage system.

HDFS (Hadoop Distributed File System)

Splits large files into blocks

Stores blocks across different machines

Replicates data for fault tolerance

Automatically handles failures

*Instead of moving data to computation
Move computation to where data exists.*

Storage Layer

Data Lake

Raw data

All formats

Flexible

Schema-on-read

Data Warehouse

Processed data

Structured

Optimized

Schema-on-write



Data Warehouse

Data Lake

Lake House

Data Lakehouse

Data Lake flexibility

+

Data Warehouse performance

No duplication of data

Unified analytics + AI

Better governance

ACID transactions on data lakes

Processing Layer

Batch Processing

Processes data in bulk

Scheduled jobs (hourly/daily)

High latency
(minutes–hours)

Suitable for
historical analysis

Simpler architecture

Example: Monthly sales report

Stream Processing

Processes data continuously

Real-time / near real-time

Low latency
(milliseconds–seconds)

Suitable for instant decision-making

More complex distributed systems

Example: Fraud detection alert

Processing Layer



Apache Spark

An open-source distributed processing engine designed for large-scale data processing.

Key Characteristics

Distributed Processing Engine

In-Memory Processing

Fault Tolerant

Lazy Evaluation

Unified Analytics Engine

Spark Ecosystem Components

Spark Core

Spark SQL

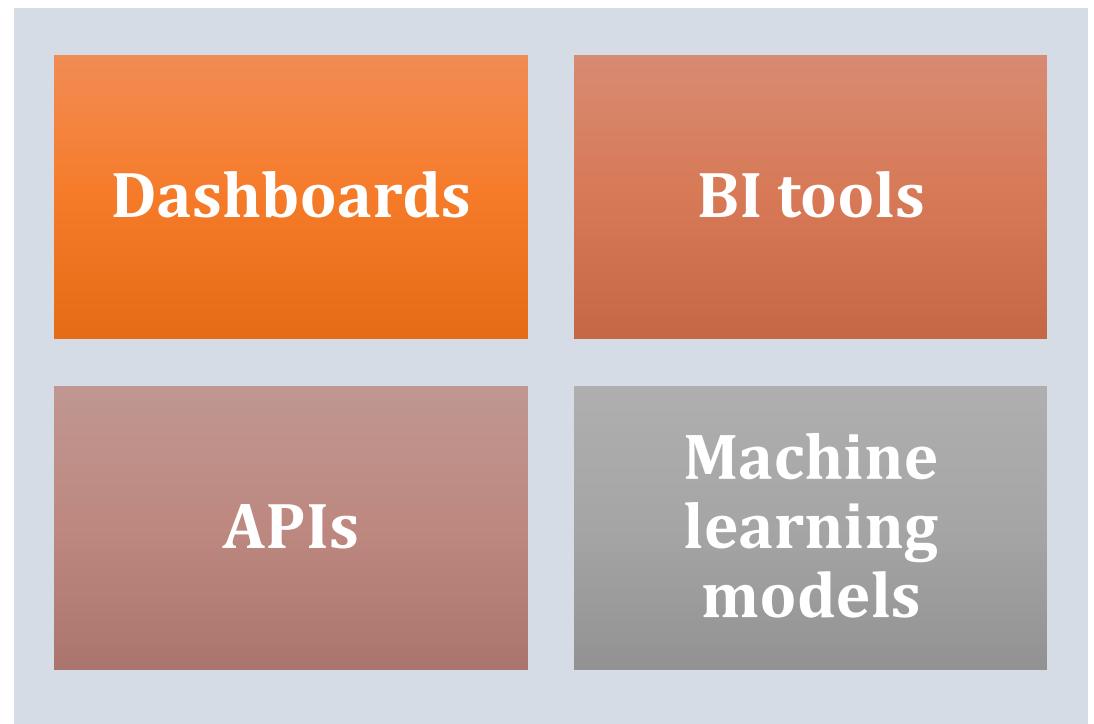
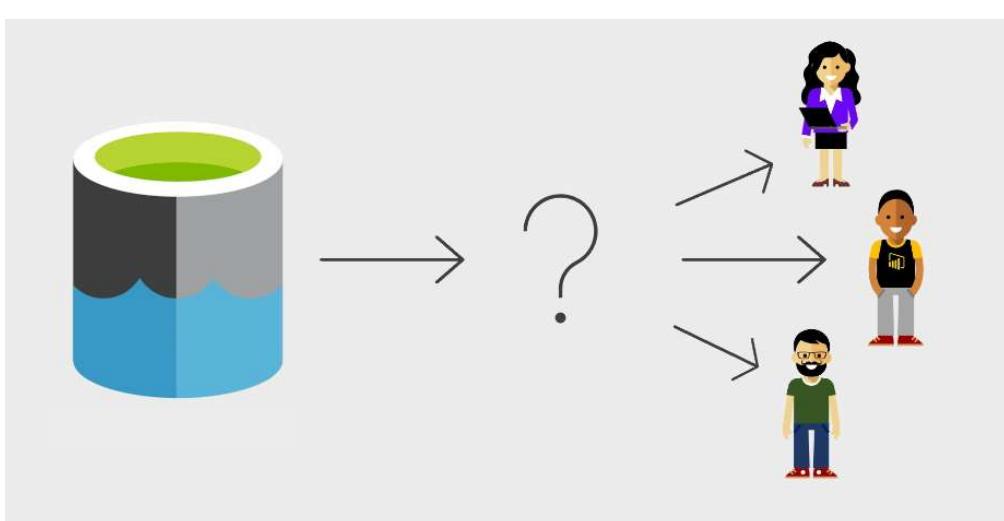
Spark Streaming

Spark MLlib

GraphX

Serving Layer

This is where we make data usable



Analytics & AI Layer

Reports are created

Insights are generated

ML models are trained

Predictions are made



Use Case Discussion

Thank You