



The Anti Robot Protocol (A.R.P)

Step 1: Identify and Integrate Matching Language

Refer to the job posting and the job description to seek out common words and phrases. Take note of them and integrate them into your resume. You'll likely find it easiest to integrate matching language in your summary, body bullet points, and role descriptions. If you're having trouble identifying the most common words in a posting and /or job description, try cloudifying the text at Eazl's site [Legendary Resumes \(www.legendaryresumes.com\)](http://www.legendaryresumes.com)

Step 2: Identify and Integrate Buzzwords

Visit the target organization's website and navigate to their about page. There, look for words and phrases that are specific to their industry or the organization. Integrate those words wherever possible in your resume. One of the easiest ways to do this is in your summary section (e.g. "...interested in {buzzwords}...")

Step 3: Modify Titles if Appropriate

If possible, modify your job titles to match the job description. For example, if you were a summer intern somewhere and you're now looking for an editing role, if it would be appropriate to change your job title to something like Editing Intern, that's an easy win and it will help you beat the robots.



Step 4: Include Relevant Softwares

Search the target organization and/or industry + “software” in a search engine. Look for the names of software packages that are specific to the industry or the organization. If you don’t know how to use those software packages yet, consider taking a free tutorial (e.g. on YouTube) of those software packages and include the name of the software in the technical segment of your resume. You’ll likely want to follow that software package with parenthesis if you’re not an advanced user, like this: Stata (basic). If this comes up in an interview, you should tell the recruiter that you realized that the software package is important to the organization so you wanted to learn about it, but that you’re not an experienced user.

Step 5: Take a Keyword Audit

Head over to Eazi’s website legendaryresumes.com, copy the text of your resume, and cloudily your resume. Then you’ll be able to see which words in your resume are most prevalent so that you can make adjustments if necessary.