



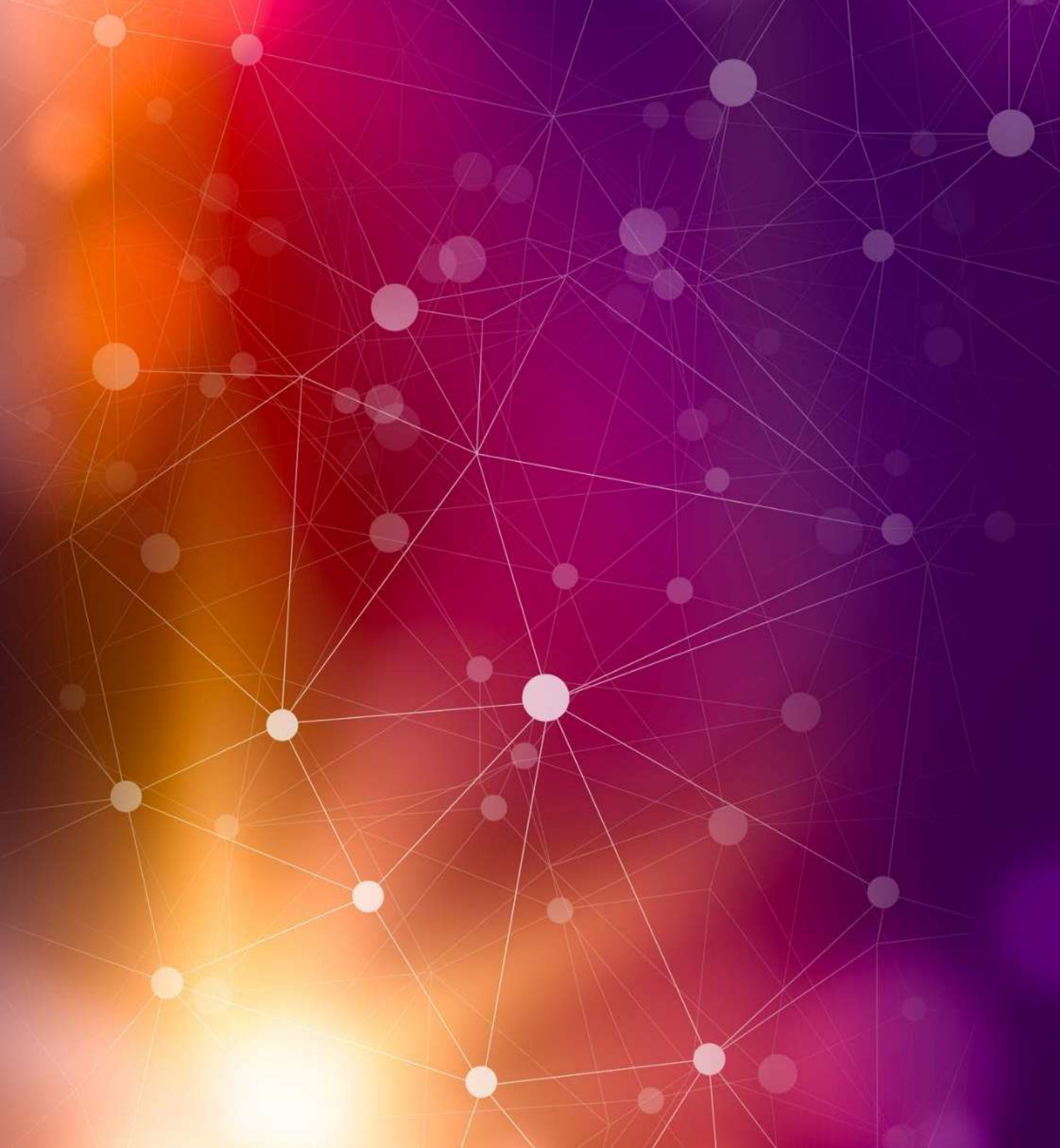
# Proje Wine Ou

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# Agenda

Data Set & Objective

Process

Red Wine vs White Wine

High/Low Quality Red Wines

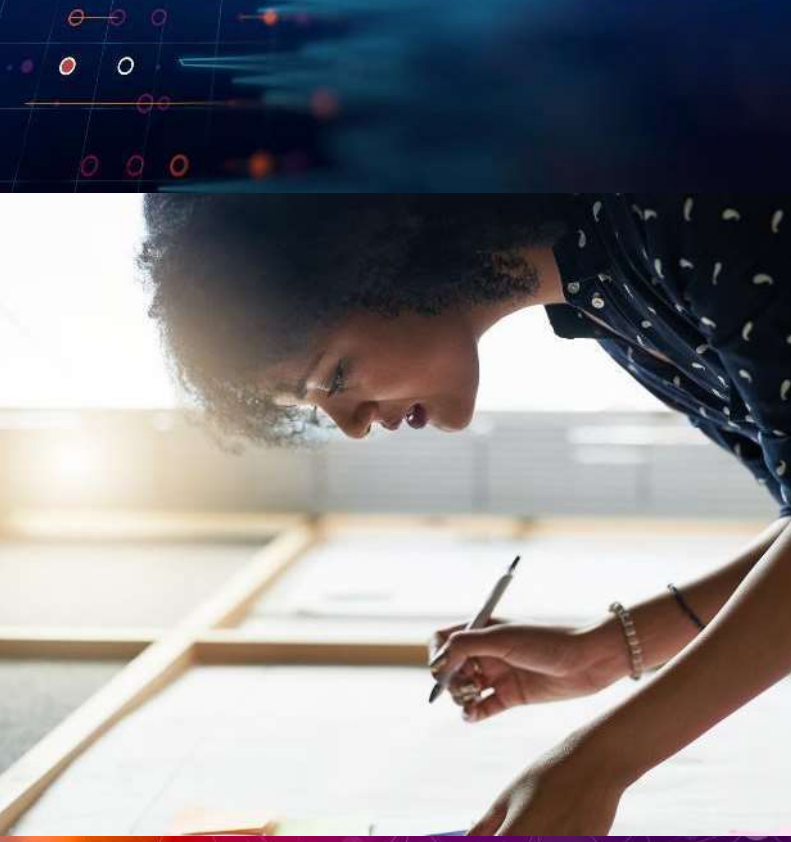
High/Low Quality White Wines

Summary

Limitations

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# Objective

- The data set provided allowed us to analyze red & white wine quality by a high- and low-quality scoring scale. We will review the data to make up the best (high score) and worst (low score) quality wine business perspective we are looking for high-quality wines and low-quality wine makers to replicate and not replicate low-quality wines.

Data Set: <https://archive.ics.uci.edu/ml/datasets/Wine+Quality>



# Process

We reviewed a few different datasets to figure out which would be a good fit for the group.  
Downloaded wine data from University of California, Irvine.

Divided wine quality data between the group [red/white; high(9)/low(3)] and established a series of standard functions and graphs to for each data split.

Lastly, we created to display c  
Happy V

First

Second

Third

Forth

L

Toggled between coming up with our story and running functions to match or running functions to have the data tell us the story.  
Combination of Both.

We joined each data set to compare their average attributes.  
We analyzed the similarities to be able to replicate a quality wine.

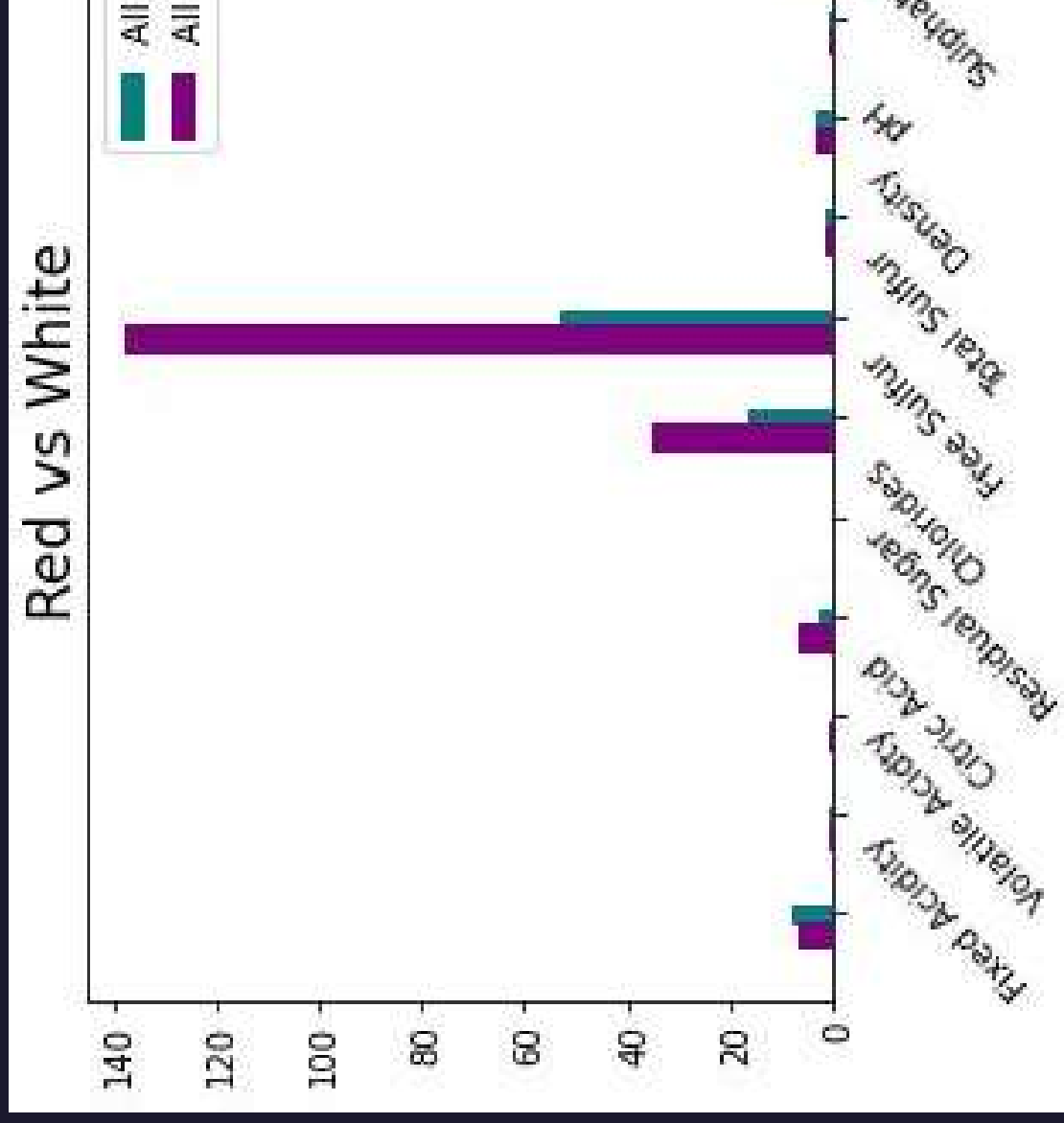
# All wine

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# All Red Wines vs All White Wines

## Variances

- Total Sulfur (78% Spread)
- Free Sulfur (17% Spread)
- Residual Sugar (5% Spread)
- Fixed Acidity (2% Spread)



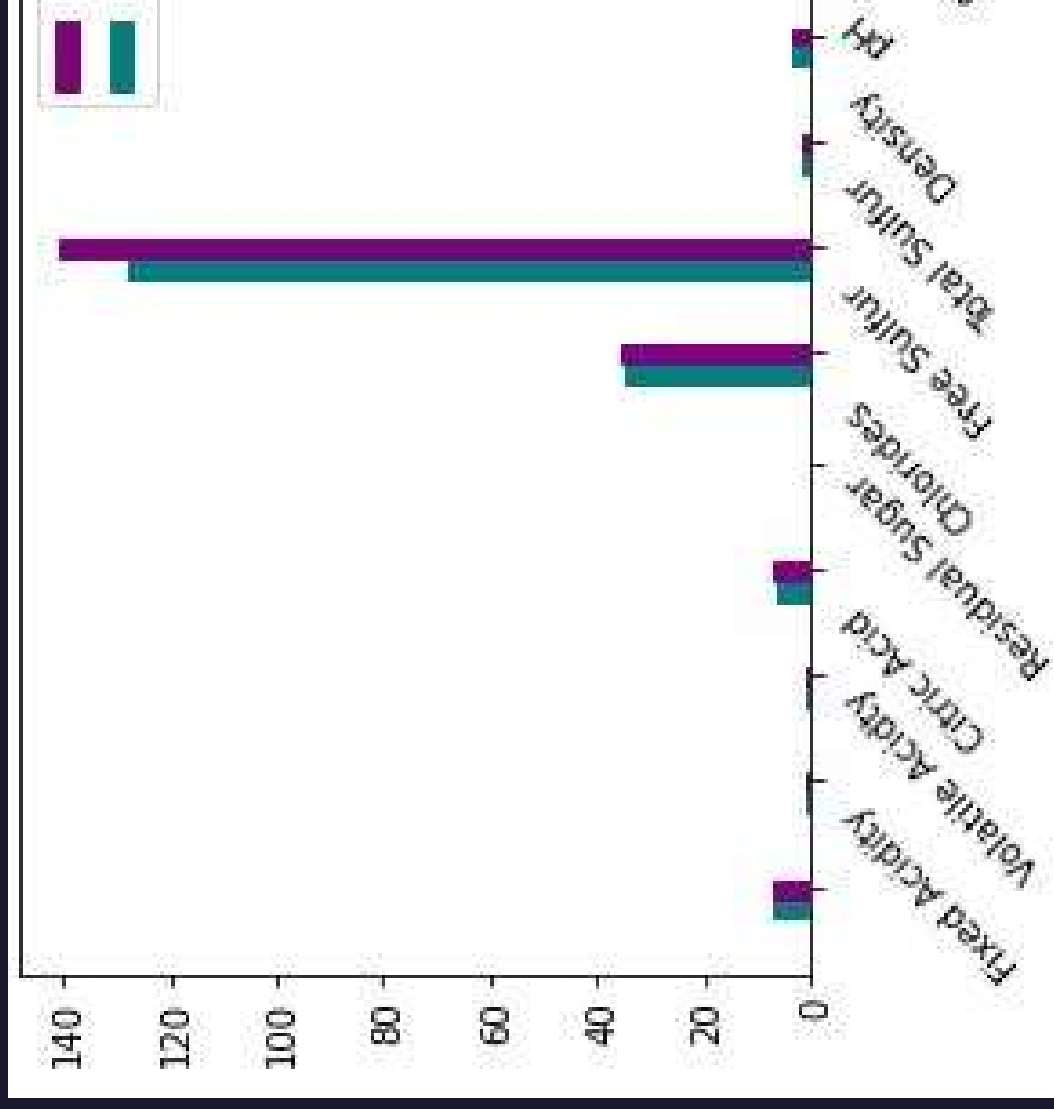
# High Red Wines vs High White Wines

## Similarities

- Fixed Acidity
- Free Sulfur
- Density
- pH
- Sulphates
- Volatile Acid
- Citric Acid

## Variance

- Total Sulfur
- Residual Sugar
- Alcohol



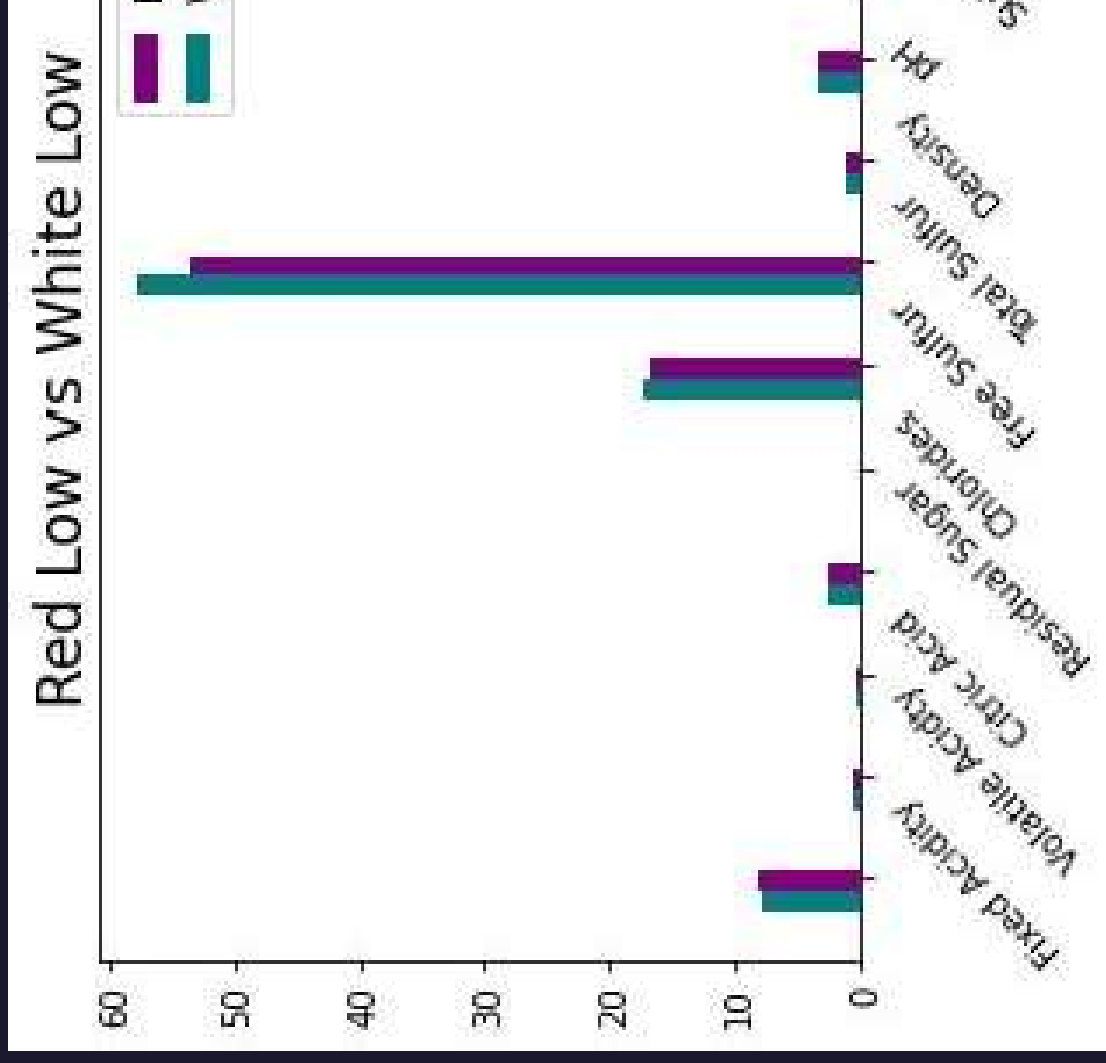
# Low Red Wines vs Low White Wines

## Similarities

- Fixed Acidity
- Density
- pH
- Sulphates
- Density
- Volatile Acid
- Citric Acid

## Variance

- Total Sulfur
- Free Sulfur



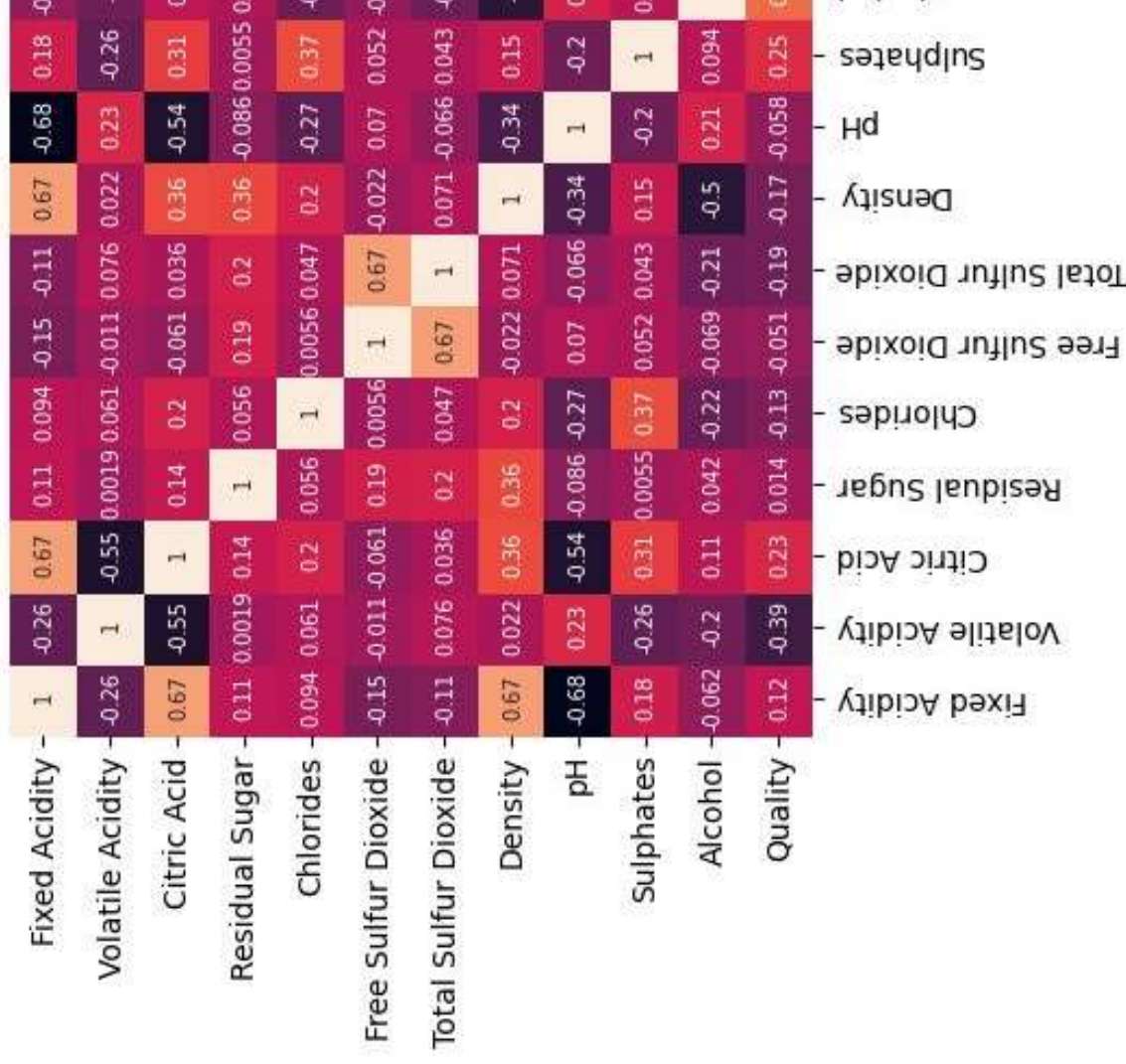


# Red Wine

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# Red Wine Heatmap

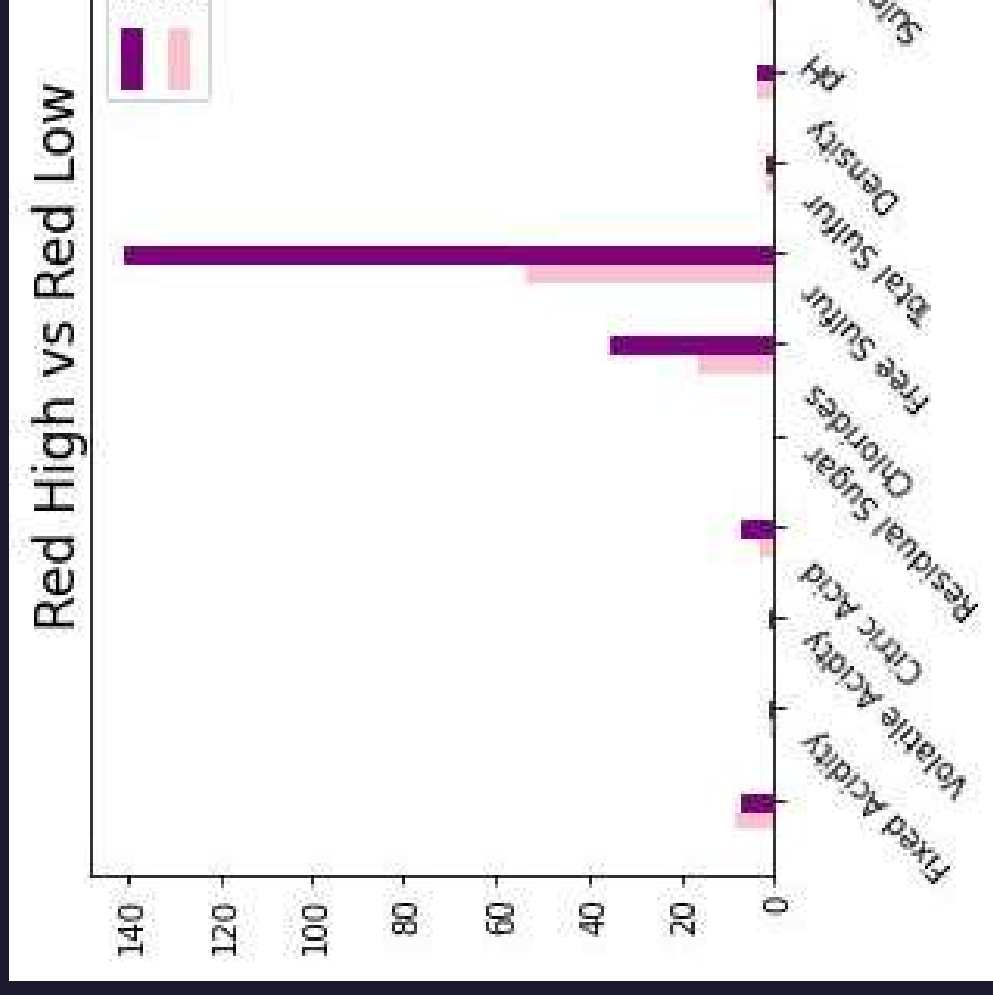
- Negative Correlation (Closer to -1)
  - Fixed Acidity and pH
    - -0.68
  - Citric Acid and pH
    - -0.54
  - Citric Acid and Volatile Acidity
    - -0.55
- Positive Correlation (Closer to +1)
  - Density and Fixed Acidity
    - 0.67
  - Citric Acid and Fixed Acidity
    - 0.67
  - Total Sulfur Dioxide and Free Sulfur Dioxide
    - 0.67



# High-Quality VS Low-Quality Red Wines

## ATTRIBUTE VARIANCE OF RED WINE

- Free Sulfur
- Total Sulfur
- Residual Sugar
- Fixed Acidity
- Comparison between high and low red wine:
  - More sulfur present for high quality
  - More residual sugar for high quality
  - Alcohol and pH is equal

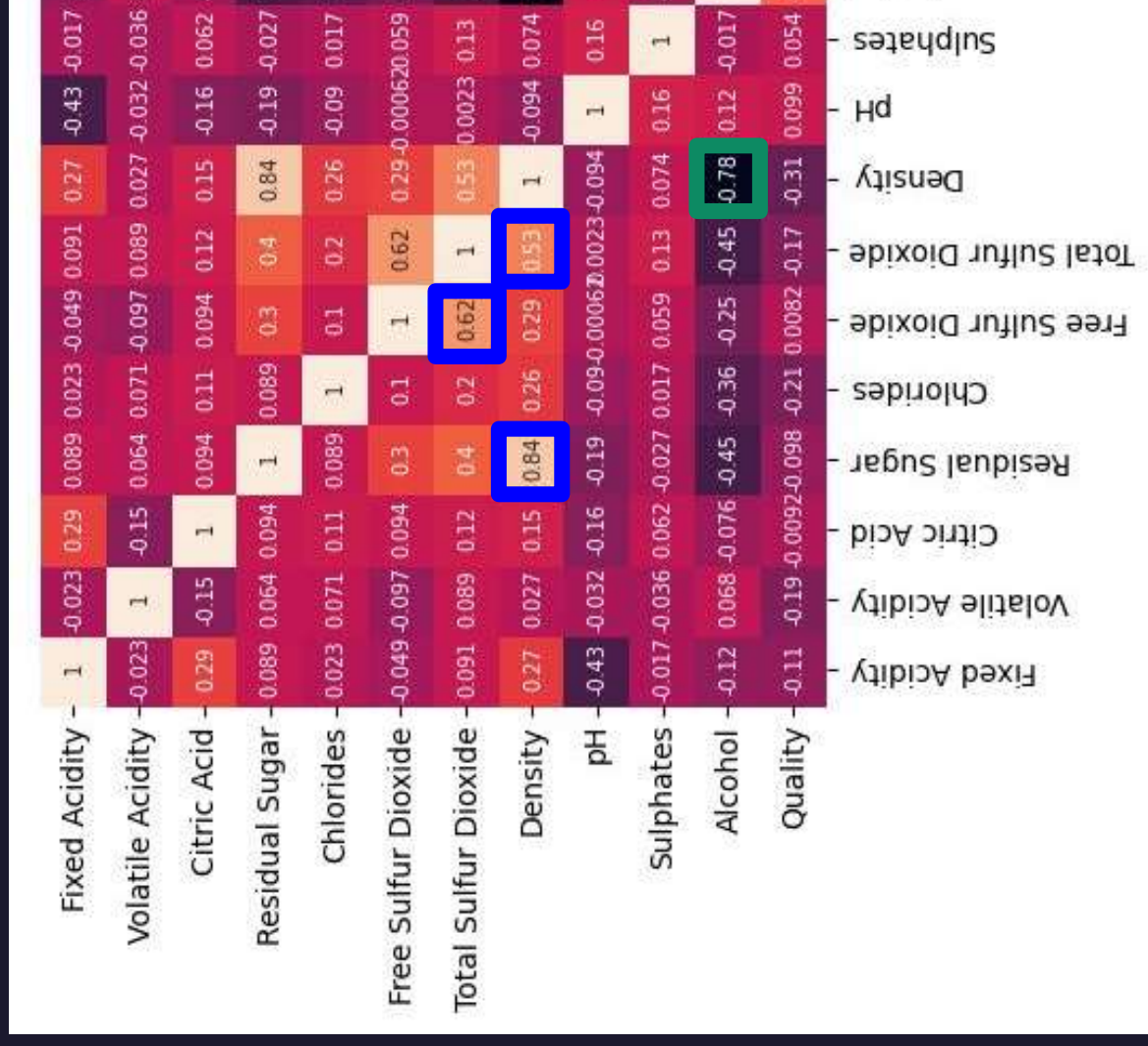


# White Wine

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# White Wine Heatmap

- **Negative Correlation (Closer to -1)**
  - Density & Alcohol  
(-0.78)
- **Positive Correlation (Closer to +1)**
  - Density & Residual Sugar  
(0.84)
  - Total Sulfur Dioxide & Free Sulfur Dioxide  
(0.62)
  - Density & Total Sulfur Dioxide  
(0.53)





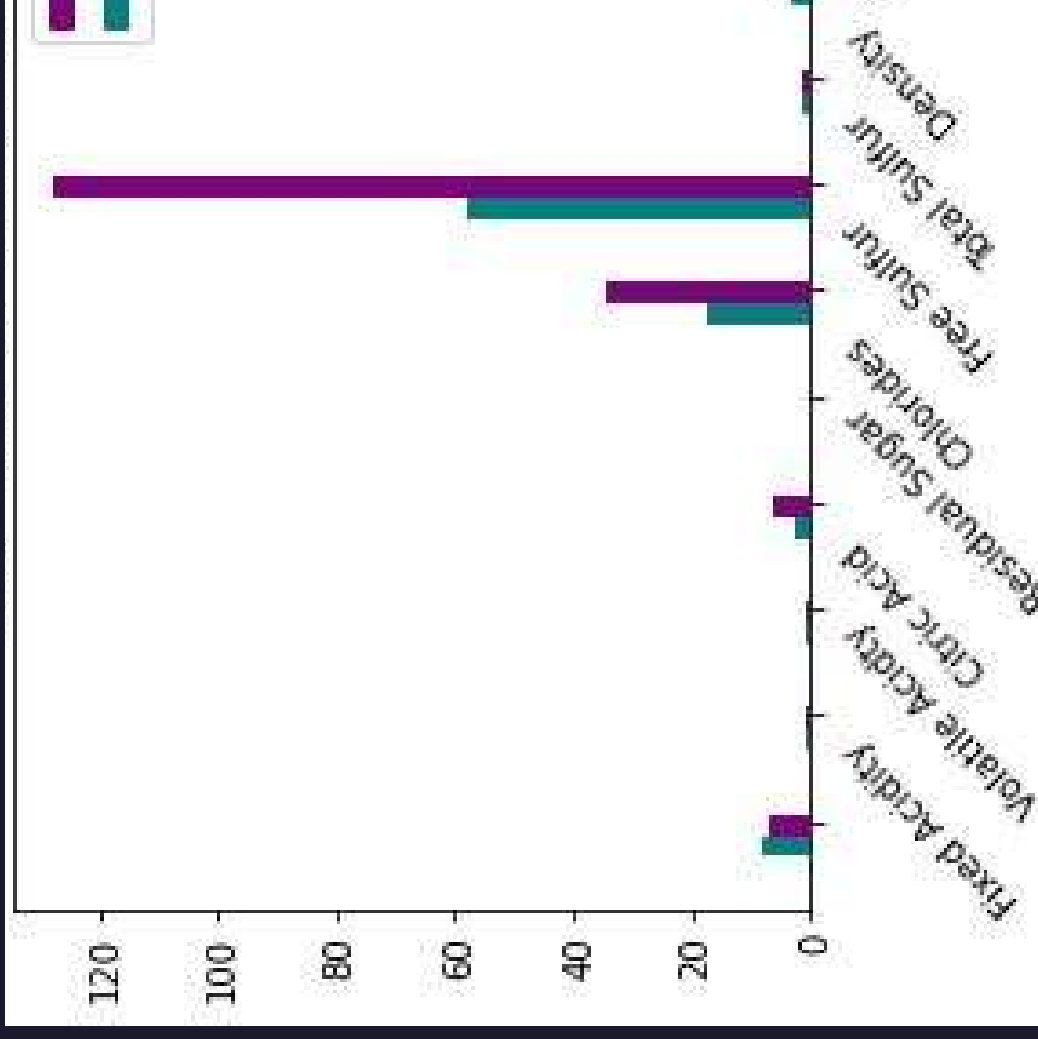
# High-Quality VS Low-Quality White Wines

## Similarities

- Volatile acidity
- Citric Acid
- Density
- pH
- Sulphates

## Difference

- High quality has more sulfur dioxide
- High quality has more residual sugar
- High quality has less fixed acidity
- High quality has slightly more alcohol





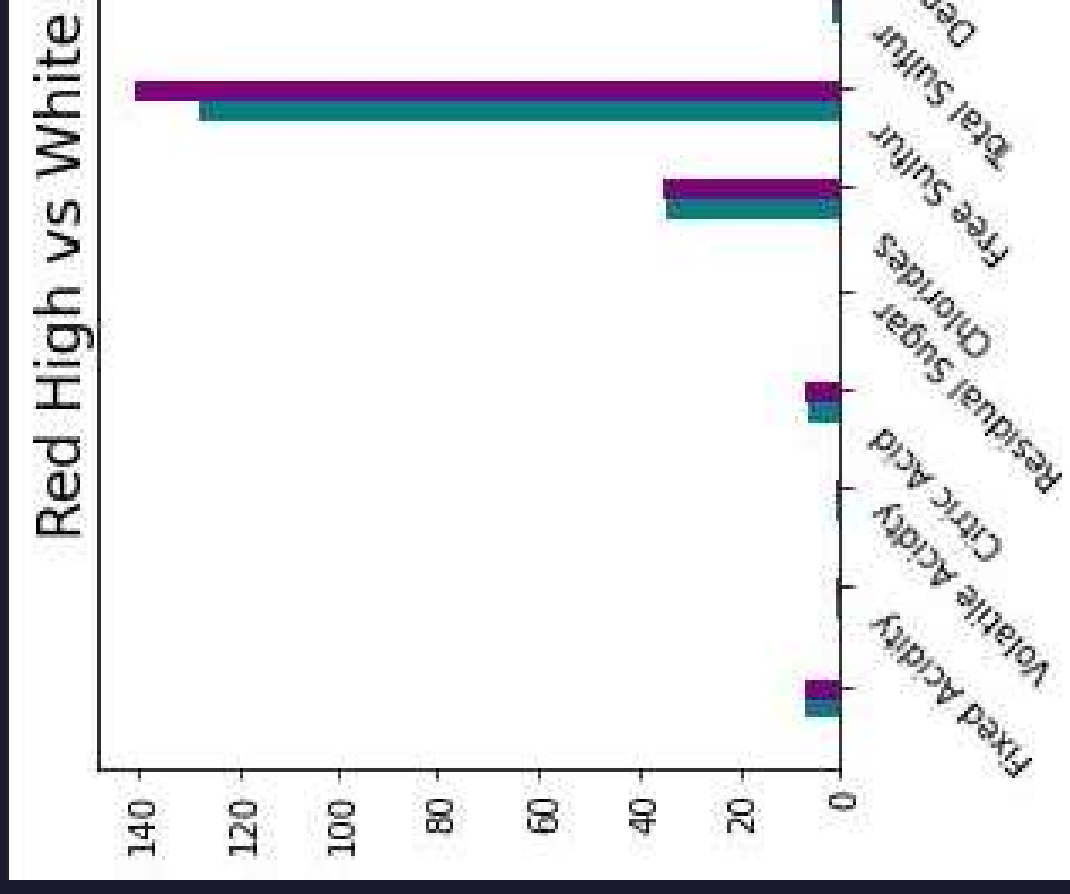
# Summary

After comparing 4,898 data points both high-quality and low-quality wines carry attributes that fall into ranges to reproduce. High-quality wines carry 1 attribute averages for both red and white wine

# High-Quality Red & High-Quality White Wines

## ATTRIBUTES OF HIGH-QUALITY WINE

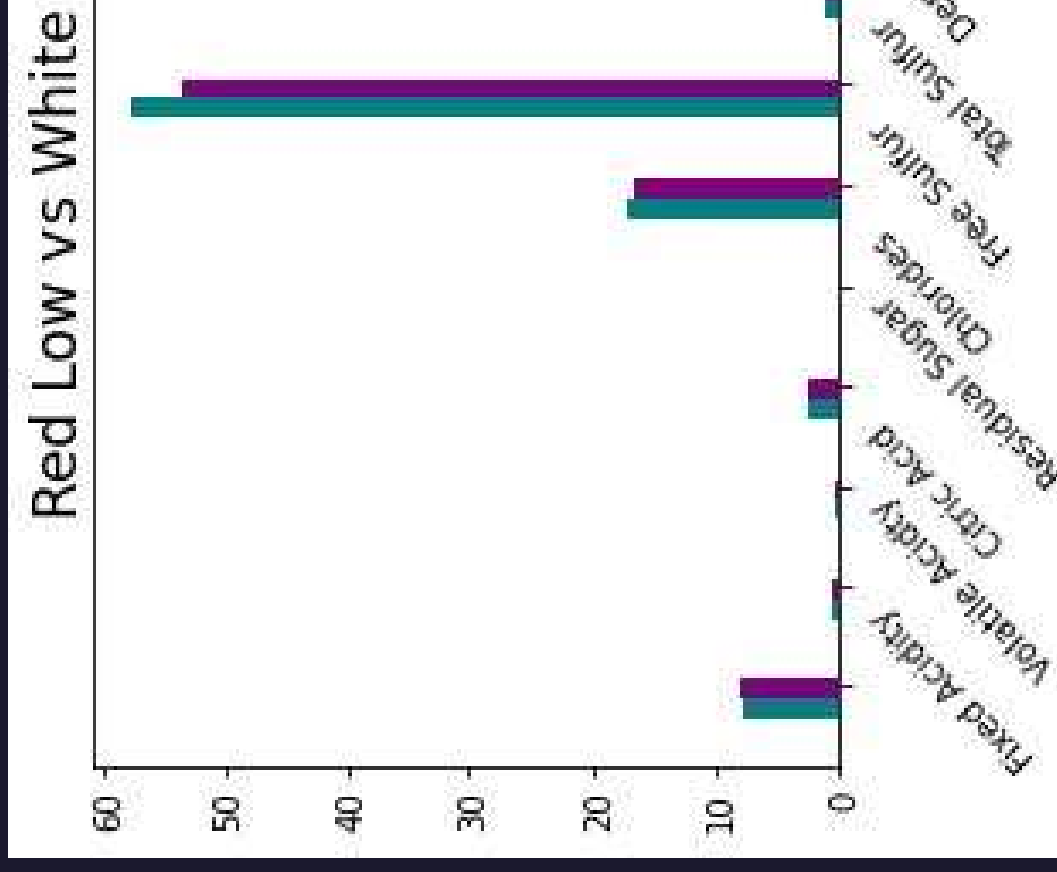
- Free Sulfur Range: 30%-40% Average
- Total Sulfur Range: 120%-140% Average
- Residual Sugar Range: 5%-10% Average
- Alcohol Range: 10%-15% Average



# Low-Quality Red & Low-Quality White Wines

## ATTRIBUTES OF LOW-QUALITY WINE

- Free Sulfur Range: 15%-20% Average
- Total Sulfur Range: 50%-60% Average
- Residual Sugar Range: 1%-5% Average
- Alcohol Range: 10%-15% Average



# Limitations

## CONSIDERATIONS

- 1 Quality is subjective
- 2 Doesn't account for all the different regions of wine
- 3 Doesn't account for how the wine is made

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# Thank You

## Wine Quality

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