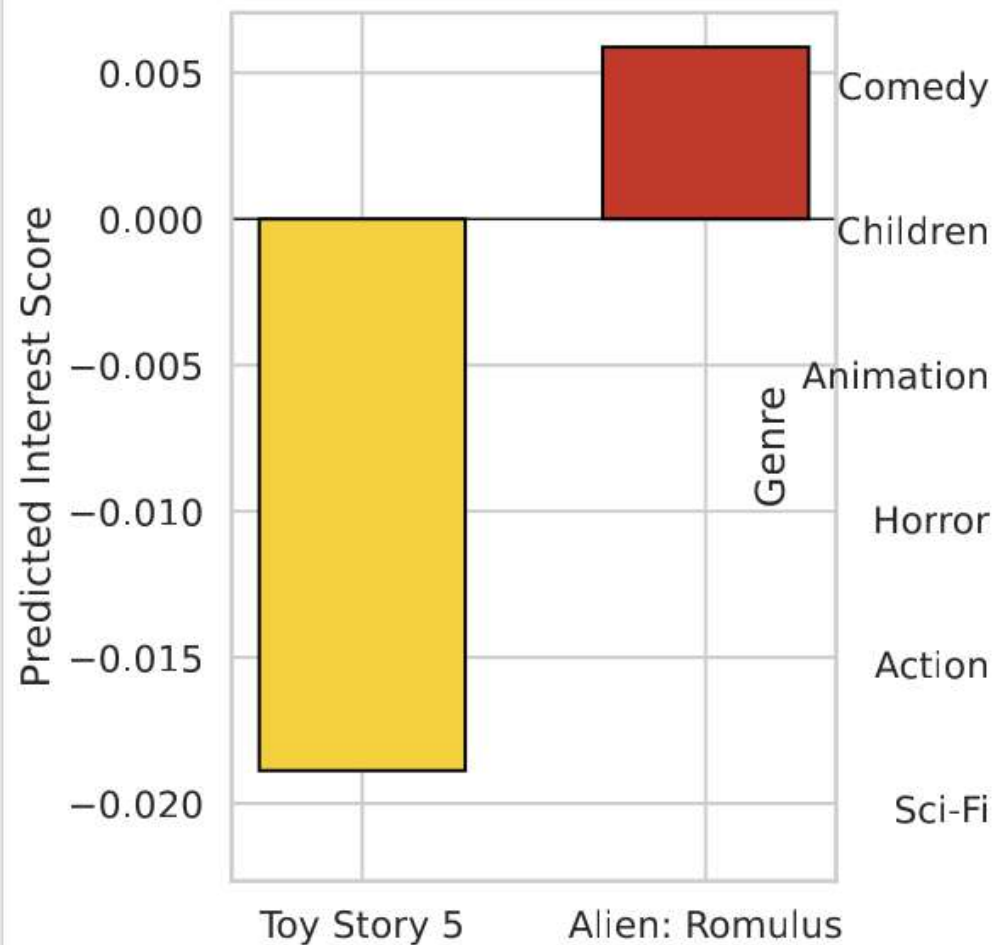


## Cold Start Analysis for 'Sci-Fi Dummy User'

Cold Start Prediction  
(Unknown Movies)



Why? User Affinity vs. Movie Genres

