

# MEME Chain Capital (MEMES)

An Ecosystem

**WHITEPAPER**  
Version 1.0.0



MEMECHAIN  
CAPITAL

# TABLE OF CONTENTS

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- **Introduction**
- **Mission and Vision**
- **Road Map**
- **Memenomics**
- **Use Cases**
- **Community Portfolio**
- **Launch Pad**
- **Moonrock Airdrops**
- **Conclusion**

# INTRODUCTION

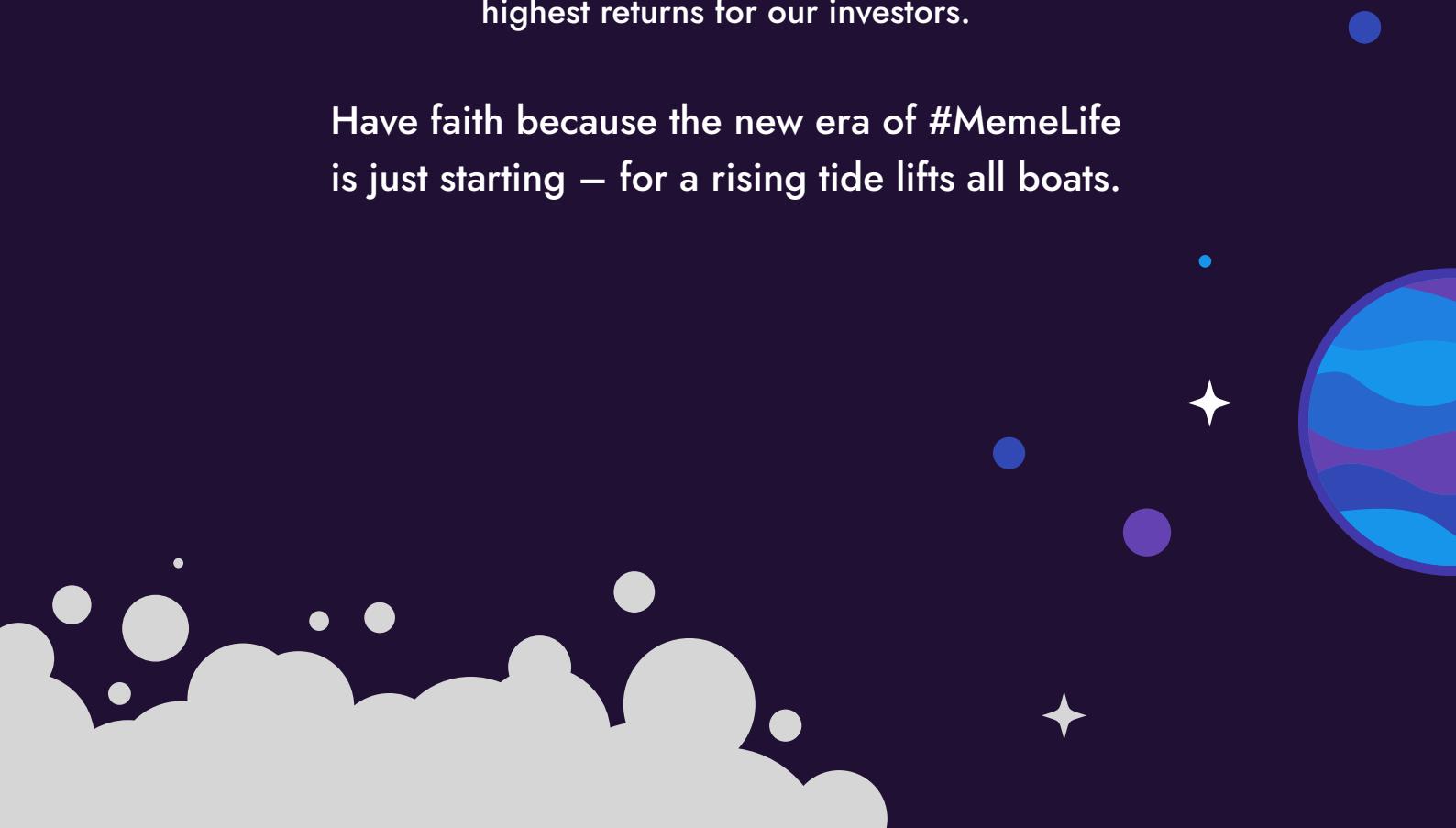
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The word “meme” didn’t exist until evolutionary biologist Richard Dawkins invented it for his 1976 book, “The Selfish Gene.” Derived from Greek, it essentially means “cultural gene.” Fast forward 50 years, throw in blockchain technology, and crop in the faces of our most adorable animals, and you’d now get nothing short of sensationalism.

Over time, meme coins have become integral parts of societies everywhere, representing joy, misery, and everything in between. The greatest challenges have always been deception and “apropos of nothing” for meme seekers. MEME Chain Capital was developed to clear the air of this deception so that meme communities can focus on the things that connect them.

We strongly believe forming strong partnerships with meme projects and different online communities yields remarkable values. This enables us to vet new projects properly, start the right conversations with the appropriate people, and provide the highest returns for our investors.

Have faith because the new era of #MemeLife is just starting – for a rising tide lifts all boats.



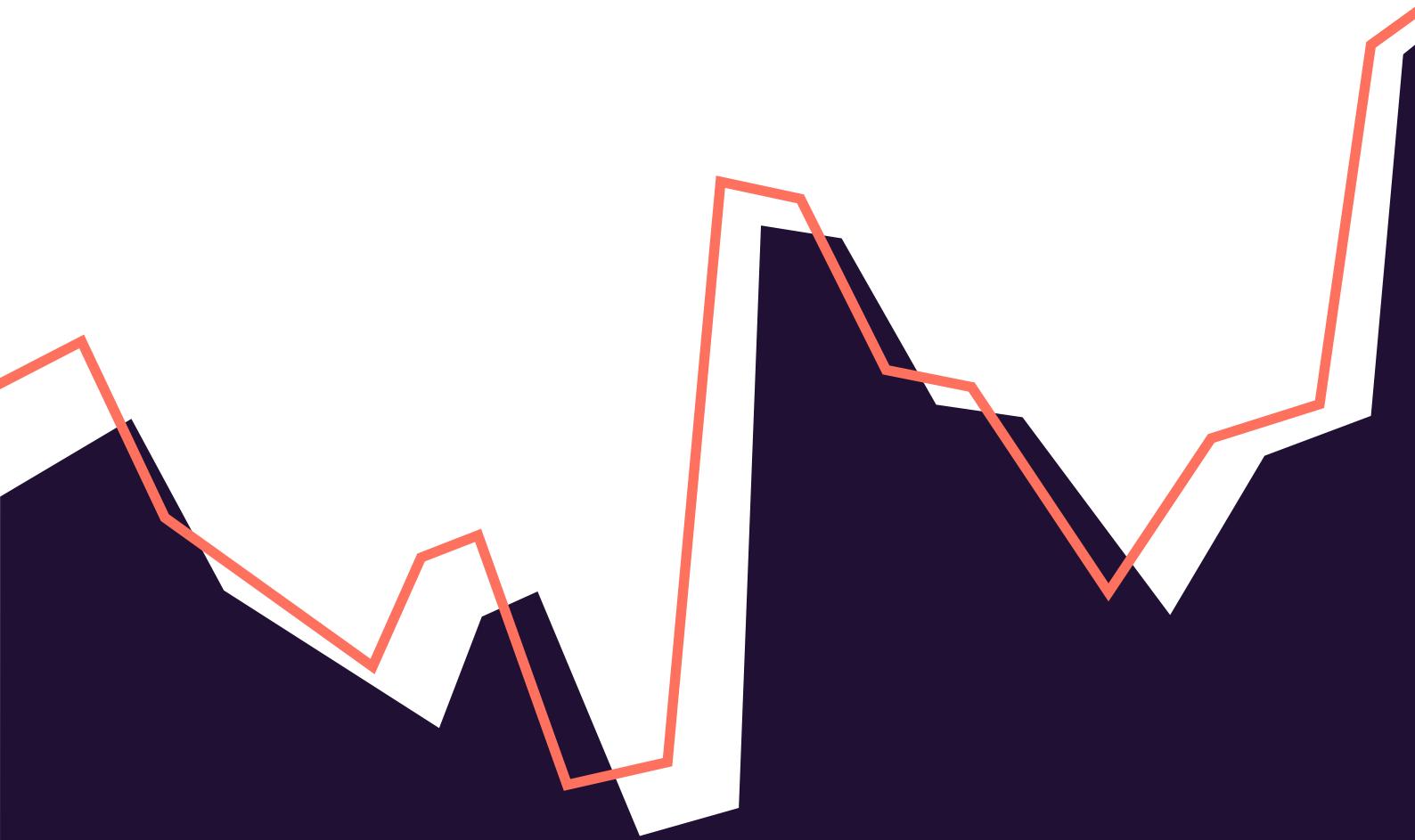


## MISSION AND VISION

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Meme Life is about BOSS status:  
MEME Chain Capital is its curator.

Our mission is to expand meme's horizons, interconnectivities, and intercommunities via blockchain technology. Our aspiration is to be the "well of knowledge" for all things meme related. MEMES will lead with trust, create stability for meme projects, and raise the status quo.



# ROAD MAP

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**Q1**

**Token Launch**  
**CG Listing**  
**First Fund Investments**  
**Rebranding**

**Q2**

**CMC Listing**  
**MemeBoard**  
**Marketing Campaign**  
**Time-Capsule Staking**

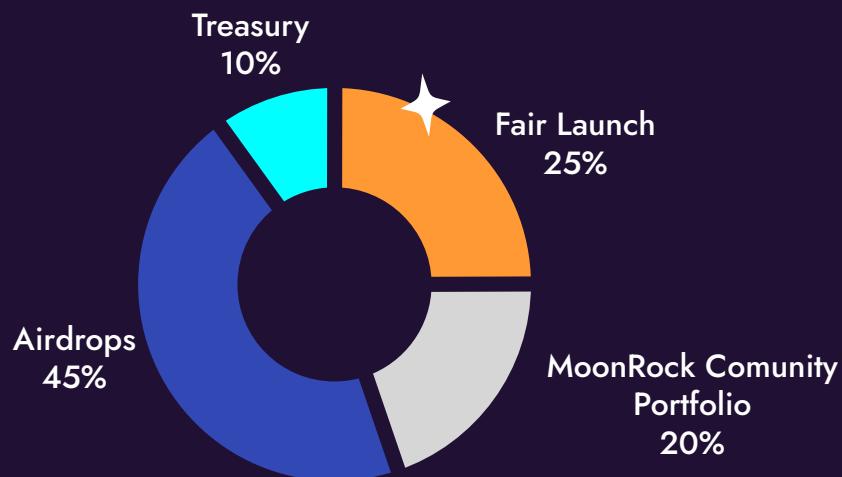
**Q3**

**Launchpad**  
**Incubator**  
**DAO**

# MEMENOMICS

Symbol: \$MEMES

Total Supply: 1 Billion Tokens



## TOKEN DISTRIBUTION

## TRANSACTION TAX: 20%

Buy Orders: 0%

(Will incrementally raise to 10% as targets are hit)

Sell Orders: 20%

(Will incrementally drop to 10% as targets are hit)



BUSD Retribution



Operations & Development



Marketing & Community  
Treasury

# USE CASES

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## **Community Portfolio**

Our community portfolio is our public treasury. It lists the name, dollar amount, and position of every meme project that we invest in. Being transparent is the only acceptable action when it comes to asset management, and we will always do just that.

## **Launchpad**

Creating a safe and trusted starting point for future meme projects is a huge value proposition for meme investors and MEMES holders. Our launchpad will vet all potential projects for legitimacy, including the potential for success, so that you don't have to.

## **Time-Capsule Staking**

MEMES will use this new proprietary staking mechanism by MoonRock to address many staking protocols' past issues. Stakers can now have peace of mind in their very own staking capsule.

# USE CASES

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## **Partnerships**

To be a stalwart of all meme coins, MEMES will continuously seek active partnerships to raise awareness for legitimate projects, invest heavily in growing communities, and bring #MemeLife to the masses.

## **DAO**

Like its “mother’s” fund, MoonRock, MEMES’s goal is to also become a DAO. The smart contract of a DAO will manage the various operations and dispositions of the organization in an automatic and deterministic way. This way, investors and community members remain in control regarding the meme projects we invest in.

## **MemeBoard**

Professionally built and designed by the MoonRock Technical team for a seamless UX, this application will provide users a comprehensive interaction with \$MEMES. Here, stakers can view their staking progress and benefits, holders can see their \$MEMES valuation, and investors can have control over their assets.

# COMMUNITY PORTFOLIO

MEME Chain Capital uses technical analysis and different research methods to sift through listed and latest potential meme projects to add to our portfolio.

Once we've narrowed down our list of options, the community will vote on which project to receive the investment. Guided by value investing principles, we strive for projects that provide healthy revenue streams for the long run. This incentivizes MEMES to provide long-term support necessary for longevity.

For projects that have reached maturity, MEMES will only take profits sustainably and intelligently.

## INVESTMENT BREAKDOWN



Large Cap



Medium Cap



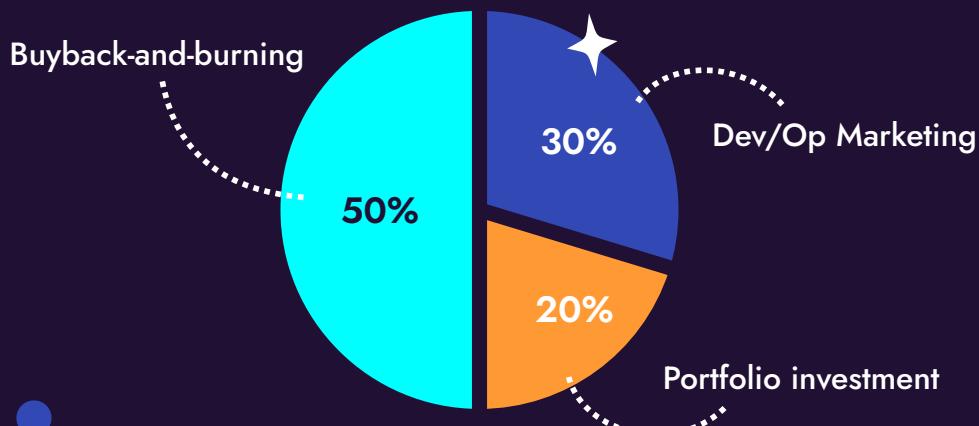
Small Cap



New Coins

## PROFITS FROM FUND

Profits Allocation: 50/30/20

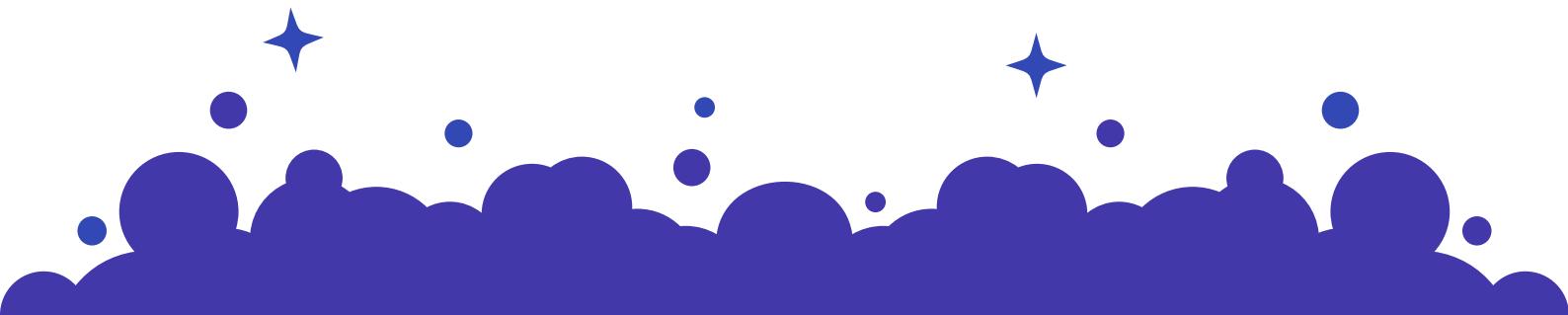


# LAUNCHPAD

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MEMES aims to achieve a 100% rug-pulled free Launchpad. Crypto, particularly Binance Smart Chain, is fraught with malicious projects bent on defrauding meme investors. By having a strong vetting team authenticating each project's mission & vision, use cases, tokenomics, community, and developer's actions, our goal is to provide meme supporters with the highest quality project options. And finally, every project wanting to use our Launchpad must completely dox themselves to us, absolutely non-negotiable.



# MOONROCK AIRDROPS

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MEME Chain Capital was born out of MoonRock's mission & vision for crypto. Their supporters and believers helped start MEMES and provide the foundation for MEMES to thrive. As a gesture of good will, we will provide 10 monthly airdrops for the Top 500 holders of MoonRock.

The process includes 10 monthly snapshots to determine who's made the cut and the amount of \$ROCK they hold for that month. Next, \$MEMES will be airdropped to these Top 500 holders after each snapshot is taken. The amount is a 1:1 ratio, but only 10% of the \$ROCK amount at the time of snapshot.

For MoonRock holders, this incentivizes early investors to continue to stay in the Top 500 to receive MEMES airdrops. Moreover, this gives new investors an opportunity to earn the remaining airdrops and learn about MEME Chain Capital, bringing more visibility to MEMES.



# CONCLUSION



The first well-known meme coin was created as a mockery of cryptocurrencies, mainly Bitcoin. But over time, not even the founder of this digital coin with an adorable Shiba Inu logo could've foreseen how it warped our cultural genes. Memes are just powerful ways to spread ideas, link connections, and build communities.

Now, the Meme Life is not all sunshine and roses. There are also plenty of pitfalls, deceits, and heartbreaks. It is our pledge, here and now, to do amazing work and make meme life an accessible life for all meme lovers.

A new era for meme is just starting, for all good things cannot be rushed. We thank you for putting your trust in us and coming along for this ride. As @Ralfyishere often says, "To the moon, my friend, to the moon."



**MEMECHAIN**  
C A P I T A L