

MEMELAND visual identity

Colour scheme:



Dark bluish-grey #6a757d R106 G117 B125



Moss Green #8a9a5b R138 G154 B91



Wild Willow #cccc66 R204 G204 B102



Corn Harvest #896a2b R137 G106 B43



Black Slug #3c2912 R60 G41 B18

MEMELAND

Title font: **Garamond bold**

Title colour: **Black Slug** #3c2912 R60 G41 B18

Text font: Palatino lino type

Text colour: black