

PROJECT REPORT

Introduction:

Overview:

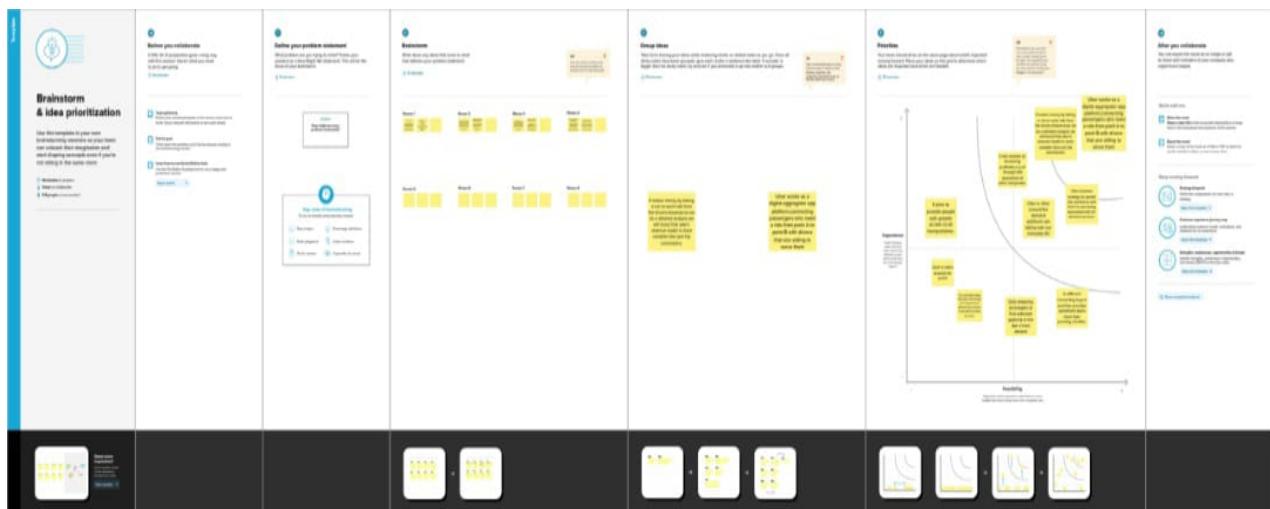
Uber is a multinational transportation network company that operates a ride-hailing platform. It was founded in 2009 by Garrett Camp and Travis Kalanick. The base is at San Francisco, California. Uber provides a convenient way for individuals to request rides from drivers who use their own personal vehicles. The research of Uber drives carried out in the year 2016.

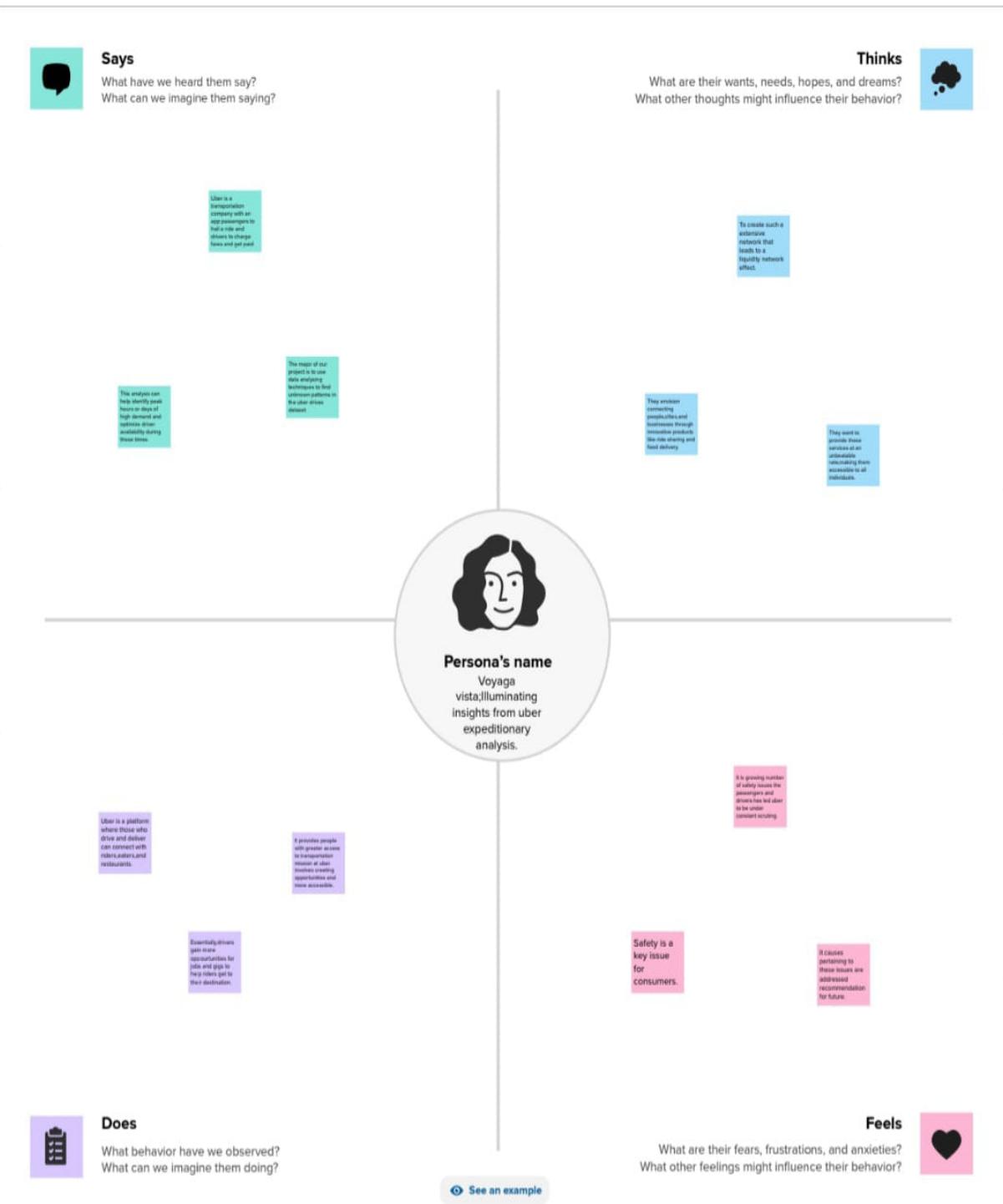
Purpose:

- The Uber drive app which we can use to submit a trip request that is automatically sent to an Uber driver near our destination.
- The main purpose of Uber is the driver will pick up us in the correct destination of our home.
- It creates the extensive network that leads to a proper network system.

Problem Definition and Design Thinking:

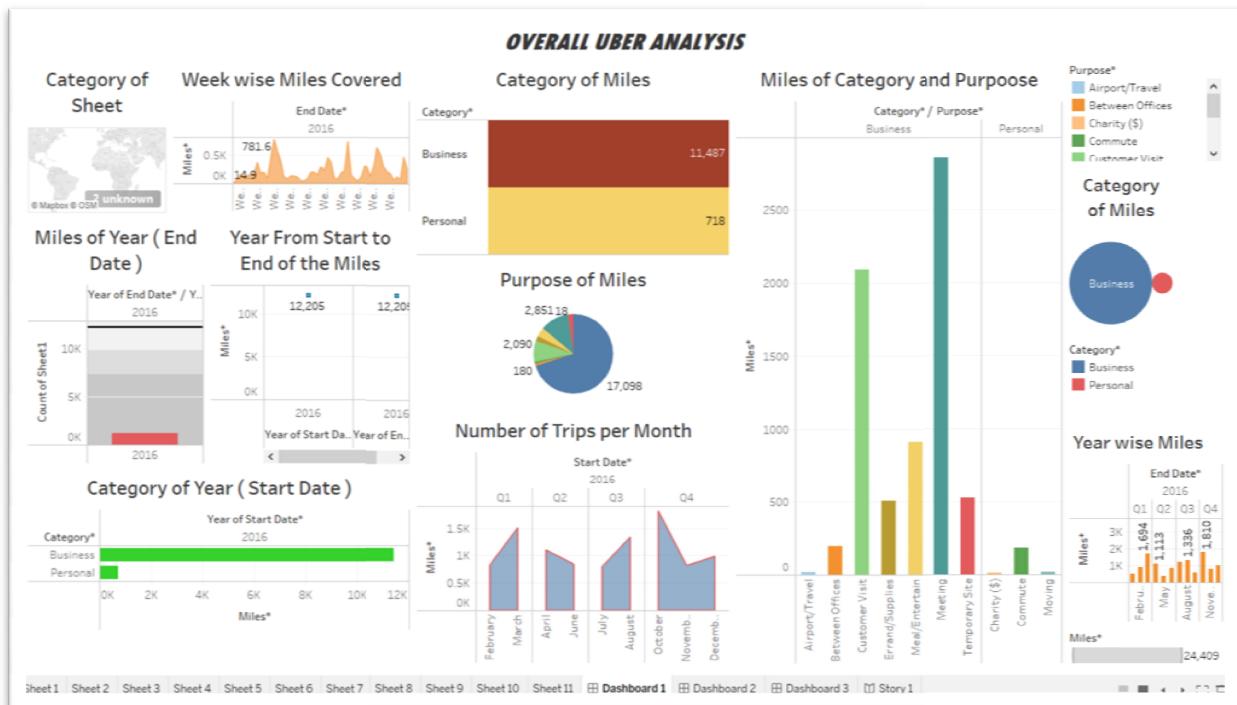
The Brain Storming and Empathy Map are the Task 1 we completed and uploaded it into the Github.





Result:

In result the outputs of the Project are given Which the Dashboard and Story.



Advantages of using the Uber:

- Uber's advantages include door-to-door convenience, safety, and reliable quality.
- The Uber having the freedom to pick your hours, meeting new people, and earning some income.
- The Uber is Cheap in rate with safe Journey.

Disadvantages :

- It increases the competition among the drivers
- Expenses for gas, Maintenance, and insurance.

Application:

The Uber links the passengers with the drivers. The Uber provides convenient and affordable transport in the city. Marketing and acquisition of Uber. The Uber is used mostly in the United States, United Kingdom, France and Spain. In India it is mostly used in the cities Delhi, Bangalore, Hyderabad and Mumbai etc.

Conclusion:

The Uber is the well known Taxi company in all over the world. It provides transportation as reliable as running water everywhere for everyone. By creating the project we have learnt a lot of things about the Uber Drivers.

Future Scope:

The Uber has said that by 2030 they will offer electric rides in the United States and in the Europe. They changed the world by showing it to the public transport and services. To improve Uber we can also offer free rides for people.