



# CHRIST COLLEGE

## OF SCIENCE AND MANAGEMENT

Approved by AICTE, New Delhi | Affiliated to Bengaluru North University | Recognized by Govt. of Karnataka  
Hosur-Malur Main Road, Alambady, Malur, Karnataka- 563160

### Empower Her: Women in Leadership

*-A National Level Poster Design Competition*

#### Competition Guidelines

- ✦ Theme: **Women in Leadership**
- ✦ Software: Adobe Photoshop
- ✦ Eligibility: Open to all students
- ✦ Submission Format: JPEG/PNG (300 DPI resolution)
- ✦ Size: A3 (297mm × 420mm) or A4 (210mm × 297mm)

**Max File Size: 100MB**

- ✦ Colour Mode: RGB

#### Design Requirements

- ✓ The poster should highlight the impact and role of women in leadership.
- ✓ The design must be original, creative, and relevant to the theme.
- ✓ You may include inspirational quotes, symbolic elements, or real-life examples.
- ✓ Proper use of Photoshop tools such as layers, masks, typography, and effects are encouraged.
- ✓ Avoid plagiarism—use only self-created graphics or royalty-free images.

#### Judging Criteria


- 🎨 Creativity & Originality – Unique representation of the theme (30%)
- 🖌️ Aesthetic & Visual Appeal – Colour scheme, layout, and composition (25%)
- 🗣️ Message Effectiveness – How well it communicates the theme (20%)
- 🔤 Typography & Text Placement – Readability and font choice (15%)
- ⚙️ Technical Skill in Photoshop – Use of tools and effects (10%)

#### Submission Details

- 📅 Deadline: **05.04.2025**

 File Name: **YourName\_PosterTitle**

### **Prizes & Recognition**

 **Winner: ₹1000 cash prize + Certificate of Achievement**

Runner-up: Certificate of Achievement

For queries, contact: **arts.design@christcollegemalur.com.**