Wednesday 24th of August 2022

# LAST MEETING’S MINUTE

In attendance:

* Yinka Adebiyi
* Taiwo Adebayo
* Tolulope Adebiyi
* Keonye Ochonogor
* Meshe Damilola Peter
* Adeboye Folashade
* Higgwe Elizabeth

Decisions taken during the meeting are listed in the table below with the Main Company Focus below the table. ;

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| --- | --- | --- | --- | --- | --- |
| **ITEMS/DECISION** | **ACTION/DECISIONS IN DETAILS** | **UPDATE** | **PERSONNEL** | **DEADLINE** | **STATUS** |
| 1. Sales and Marketing | Have Inhouse discussion on the 10days Challenge  (Finalizing it) |  | Mr. Adebiyi, Mr. Taiwo | Monday |  |
|  |  |  |  |  |  |
| 2. Sales and Marketing | Inhouse decision on finalizing the format in response with shopper loan |  | Mr. Adebiyi, Mr. Taiwo | After the meeting |  |
|  |  |  |  |  |  |
| 3. Sales and Marketing | 1.Compare ads done on altmall with the inhouse ads  2.Look closely on how altmall orders are gotten hugely |  | Mr. Adebiyi, Mr. Taiwo and Mr. Tolu | Thursday |  |
| **ITEMS/DECISION** | **ACTION/DECISIONS IN DETAILS** | **UPDATE** | **PERSONNEL** | **DEADLINE** | **STATUS** |
| 4. Sales and Marketing | 1.Write down new vendors  2.Review the form presented to the vendors |  | Mr. Adebiyi, Mr. Taiwo and Mr. Tolu | Thursday |  |
| 5. Sales and Marketing | Mail chip embedded for abandon cart in the CS Cart |  | Mr. Tolu | Wednesday |  |
| 6. Logistics | Get more info on what Jumia said they’ll do |  | Mr. Tunde | Friday |  |

# Inhouse Individual Targets

1. Target for Jumia and Konga uploads is 600--- Mr. Kingsley
2. Target for Altmal uploads is 600 --- Damilola

# Inhouse Information

1. Reports are always to be sent for proper review

# Main Focus for the Company

1. How to you can sell up to 200k products per day
2. Target for every week 5million
3. Target for the month 20million

**PS. If 200k** products is sold per day then per week should be 14million