WEB
DEVELOPER

Micah Evans

OBJECTIVE

I am a burgeoning full-stack web developer with over five years' experience with front-end Content Management Systems seeking development positions.

ADDRESS
Duluth, GA

PHONE
301-655-4255

EMAIL
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WEBSITE
https://mesellassie.github.io/ProfileME/

EXPERIENCE

2019 – June 2020
Georgia Tech Coding Bootcamp
Full-stack Developer Student

- Project: *Farm 2 Tablet* – A food and alcoholic beverage pairing app that uses Spoonacular's API to call food recipes based on the user's dietary choices and then pairs the resulting recipe with an alcoholic beverage recipe provided by the CocktailDB. This project was developed as part of a group project with design by MinJin Park, Spoonacular AJAX development by Jack Markwalter, and CocktailDB AJAX development by Micah Evans.

- Project: *Work Day Scheduler* – A work day planner built using jQuery that logs tasks in local storage, updates based on the time of entry, and allows the user to retrieve past entries from local storage.

2013 – Jan 2020
Southern Education Foundation
Marketing & Communications Associate – Digital Marketing

- Provided Front-end website management to two websites concurrently using the Content Management Systems WordPress and Kentico with HTML, Javascript, & CSS support.
- Oversaw content creation for social media marketing projects and daily posts across multiple platforms including Twitter, Facebook, Instagram, and LinkedIn.
- Engaged in digital marketing campaigns via email, making use of B2B and B2C lists and the CRM tools SalesForce and HubSpot.
- Demonstrated a solid understanding of setting good KPIs for project goals, using Google Analytics and Googe Ads for project benchmarking.

EDUCATION

University of Maryland University College, Adelphi, MD, Bachelors of Science – Political Science — 2010 - 2015

University of Maryland College Park, College Park, MD Associate of Arts - English — 2006 - 2008

SKILLS

Adobe Creative Suite	Salesforce Training	Meltwater Training	Google Ads
Google Analytics	CSS, HTML, Javascript	Node.js, AJAX, jQuery	Bootstrap, Materialize
Social Media Marketing	Email Marketing	Photoshop, Gimp	Audacity