Trendy, upbeat, and self-motivated, I am a team-oriented leader with excellent communication skills.

For over three years I have worked as a Visual for Kohl's Department Store, moving from the Beauty Department, to lead as the store's Visual Supervisor. Being a Visual Supervisor is very dear to me. As an innovative and creative person, Visual allows me to tap into my artistic and marketing passions. As Visual Supervisor, it is my job to make my store stand out using Color Story, repetition, pyramid effects and more to attract customers, drives sales, and gives shoppers a reason to keep coming back.

When creating a display, styling a mannequin, setting graphics, or hanging signage, I seek to engage customers’ multiple senses. How does the display look, can customers feel the texture of the clothing, what smells does a perfume display illicit; these are questions I seek to answer. This ensures my work is always impactful, creating a "silent sale" long after I have left for the day. As the Visual Supervisor for Kohl's Department Store I am responsible for a 90k store, and each department within it. I am proficient in reading Planograms and Directives, and have been in charge of full department reflows, capital projects, floorplans, remodels, sets, and resets. I am not afraid to flex space where merchandise is needed, or move fixtures around to make the space impactful and shoppable.

I pride myself on having excellent time management and multitasking skills, and being well organized.

I have and continue to be a creative influencer amongst family, friends, and clients. I embrace having the courage to express myself through movement and fashion even when it is not considered popular at the time. I feel it is more important to be a trendsetter than a trend follower.

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