



RESEARCH WRITING

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**Exploring the Effects of Television Viewing Patterns on the  
Academic Progress of APEC Schools ONL Passion 10 2  
Students: Good or Bad**

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[METAFILM]

## **Chapter I: Introduction**

### **Background of the Study**

A television is an electronic device that transmits pictures and sounds via an electrical signal over a distance. You are able to receive entertainment, information, and commercials as it broadcasts programs you can watch and listen to. Watching TV is known and enjoyed worldwide because it is one of the simplest and most popular types of entertainment.

According to new research by London Business School professor Patrick Barwise and senior researchers Steven Bellman and Virginia Beal at the University of South Australia, watching TV can meet our psychological needs, whether it's to relax or escape. It is also a more accessible and cheaper alternative compared to other activities to fill your time (Roberts, 2019). Because of how much watching TV can meet our needs, people, including students, tend to be less aware of the negative impacts that can be caused by it. Although watching TV may help students learn and acquire new knowledge, it is also said to have an impact on a student's time management and productivity that will eventually affect their academic progress.

Other previous research and studies have shown both positive and negative effects of watching television on students. Some of the disadvantages of watching TV for students are that it can waste their time, influence their health, and separate them from society.

But aside from these, there can also be an advantage, like how it can expose them to new information and what's happening in the world; it is also entertainment for them, which could serve as a reset to help with stress.

The problem and issue this research is trying to address is that students are not fully aware of the effects of watching television on their academic performance, be it good or bad. According to the study by Tarekegn and Endris (2019), most students, including half of the participants in their study, regulated their ways of watching television for themselves. They stated that the hours of watching television have no significant relationship with the academic achievement of the students.

But even with such a conclusion, they also stated the need for further investigation to be conducted to examine different variables that could have an impact on the student's academic progress. i.e., the socio-economic status of the students, the content of the television, and more.

Our research aims to know how watching TV affects students from ONL-Passion-10-2 and to make the students more aware of the effects of watching TV, hoping that it could help them with their academic performance. This study will explore the impact of television viewing patterns on their academic progress, primarily through qualitative research methods. We expect a better understanding of our topic's good and bad effects from the data that has been gathered.

## **Statement of the Problem and Research Questions**

This study intends to provide a detailed and concise explanation of the connection between television viewing patterns and the effects of it on the academic performance of the students of APEC Schools ONL-PASSION-10-2 that may contribute to give a better understanding with regards to this topic.

Furthermore, this aims to respond to the following queries: “How can excessively watching TV affect individuals?”, “What causes someone to watch television and why?”, “What is the correlation between watching television and decreased academic performance?”, “What are the potential benefits of watching television on a student's academic performance?” and lastly, “How does the nature or content of the television affect a student's performance?”. Throughout the course of this research, all of these questions will be addressed.

## **Significance of the Study**

The study reveals the impact of television viewing on the academic performance of a Grade 10 Apec student. This study can help develop targeted strategies to reduce the negative effects of television viewing on academic performance.

The significant information in this study may be useful to:

**Educators and facilitators.** They can use our study to develop targeted initiatives and methods to help lessen the bad effects and heighten the good effects, thereby enhancing a student's learning.

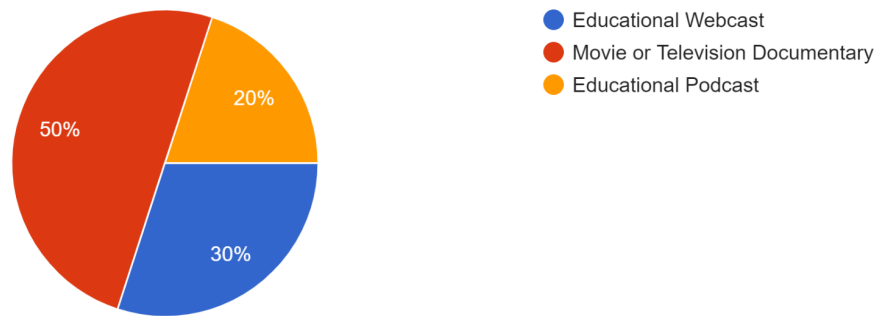
**Educators and policymakers:** Our research can support them in developing more effective policies to regulate or promote healthy television viewing habits among students.

**Students.** Our study can help students understand the long-term effects of spending too much time watching television, which can potentially lead to problems in other areas of life, such as academic performance.

## Audience Analysis

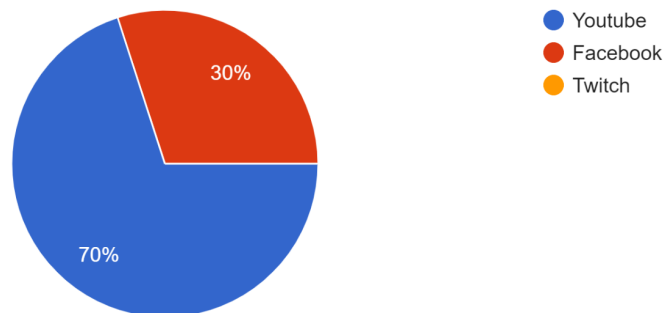
We are conducting research about the effects of watching television on a student's academic performance. Which streaming content type do you prefer if you want to learn more about this topic?

10 responses



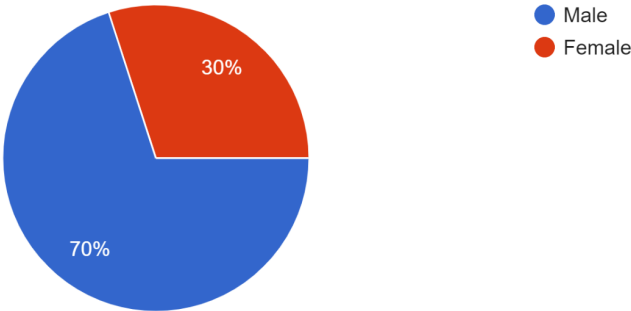
What streaming platform do you prefer?

10 responses



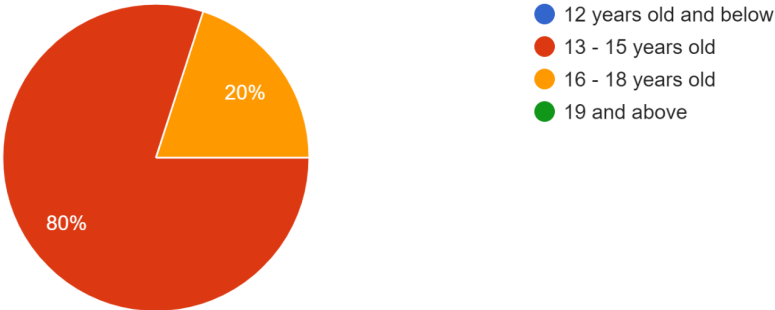
Gender

10 responses



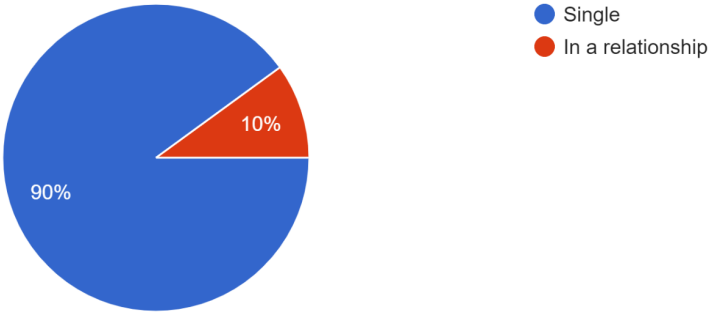
Age

10 responses

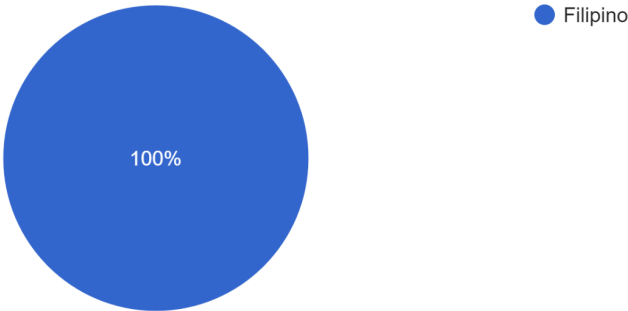


Marital Status

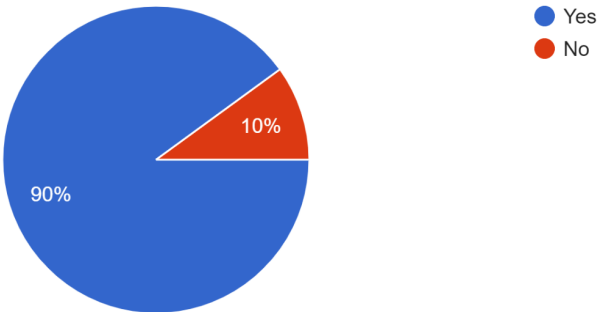
10 responses



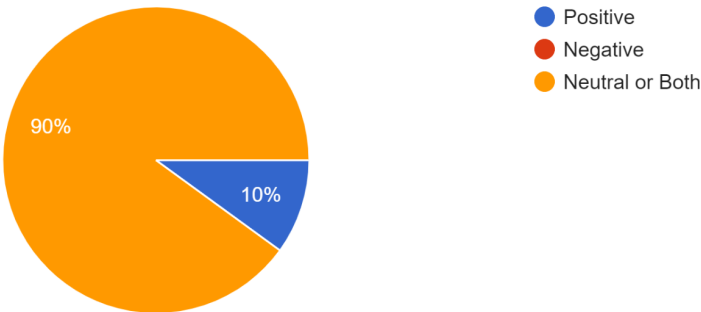
Nationality  
10 responses



Do you think that the impact of watching TV on their academic progress depends on the student?  
10 responses



Do you think that the effects of watching television on a student's academic progress are leaning more towards the negative or positive side?  
10 responses





<b>No. of responses</b> <b>10/10</b>	<b>Webcast</b> <b>(3)</b>	<b>Movie/Television</b> <b>Documentary (5)</b>	<b>Podcast</b> <b>(2)</b>
Gender	66.67% male ( $\frac{2}{3}$ ) 33.33% female ( $\frac{1}{3}$ )	60% male ( $\frac{3}{5}$ ) 40% female ( $\frac{2}{5}$ )	100% male
Age	100% 13-15 yrs	80% 13-15 yrs ( $\frac{4}{5}$ ) 20% 16-18 yrs ( $\frac{1}{5}$ )	50% 13-15 yrs ( $\frac{1}{2}$ ) 50% 16-18 yrs ( $\frac{1}{2}$ )
Marital status	66.67% single ( $\frac{2}{3}$ ) 33.33% In a relationship ( $\frac{1}{3}$ )	100% single	100% single
Nationality	100% Filipino	100% Filipino	100% Filipino

### **Beliefs and Opinions on the topic**

The majority of students believe that the impact of TV on academic progress depends on the individual habits and abilities of the student. Our demographic believes that the effects of watching tv depend on the content watched. Most participants think that the effects of watching television on a student's academic progress are both good and bad, ultimately being neutral.

### **Attitude on the topic**

Responses demonstrate that TV may be utilized to teach by providing examples and explanations. To give them the chance to unwind, it can also be used for entertainment. The majority of them also stated that the way pupils manage their time will shape how viewing television affects them. But there is also a response that claims that since no one watches TV anymore, it might not have any effect.

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