Demographic Variables

politicalID – Political ideology

-3 = Strongly conservative

-2 = Moderately conservative

-1 = Slightly conservative

0 = moderate/neutral

1 = Slightly liberal

2 = Moderately liberal

3 = Strongly liberal

religionID – religiosity

4 = Very Religious

3 = Moderately Religious

2 = Somewhat Religious

1 = Not at all Religious

Race – race asked separately from ethnicity

1 = American Indian/Alaska Native

2 = East Asian

3 = South Asian

4 = Native Hawaiian or other Pacific Islander

5 = Black or African American

6 = White

7 = More than one race - Black/White

8 = More than one race - Other

9 = Other or Unknown

Ethnicity - Ethnicity on Project Implicit

1 = Hispanic or Latino

2 = Not Hispanic or Latino

3 = Unknown

Racecomb – Combined variable of ethnicity and race

1=American Indian/Alaskan

2=Asian

3=Black

4=Hispanic

5=White

6=Other/Unknown

7=Multi-racial (Black/White and Non-Hispanic)