MET'S SCHOOL OF ENGINEERING

Innovation and Entrepreneurship Development Centre (IEDC)

IEDC/METS/2025/08
01/07/2025

Evaluation Criteria – Poster Making Competition

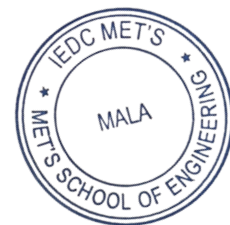| Criteria	Description	Marks
1. Originality & Creativity	• Human-created, original design • Creative visual storytelling. ❌ AI-generated = disqualification	4
2. Relevance to Theme	• Clear connection to medical innovation • Includes futuristic tools, biotech, treatments, etc.	4
3. Design & Visual Appeal	• Good layout and color use • Professional and eye-catching design	4
4. Clarity of Message	• Easy to understand and interpret • Strong, focused communication	4
5. Technical Quality	• High-resolution image (JPEG/PNG, Max 5MB) • No grammar/spelling errors • Neatly structured	4

Tip: Stick to the theme, avoid AI tools, and keep your poster both creative and clear to score high!

Issued by:
IEDC Event Coordination Team
METS School of Engineering
🌐 https://metsiedc.github.io/metsiedc