

INGY ELMESSARY

Graphic Designer

INFO

**Name**

Ingy G Elmessary

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**Portfolio**

www.ingyelmessary.com

SKILLS

Excellent Communication Skills

- Perfect command of English, Arabic and French.

Computer, Software Skills

- Microsoft office, Adobe Photoshop, Adobe Illustrator, Adobe Bridge, Word Press, Adobe Light Room.

PROFILE

In life we have various experiences that make us who we are and as a graphic designer, I create designs that reflect my passion for life and all things beautiful.

I was born in Egypt in 1992 and became interested in art, design, and fashion at a young age. My current graphic design practice focuses on Social Media Design and brand identity. I aim to make visually appealing work that captures the imaginations of both client and consumer.

EXPERIENCE

2018

Part Time- Remote, Senior Graphic Designer

Digital Republic by Isobar - Los Angeles, CA

- Responsible for social media accounts using Adobe Photoshop and Adobe Illustrator.
- Take the design brief to record requirements and client's needs.
- Able to work on a wide range of projects including pitches, proposals and weekly social media calendars.

2017

Freelance Graphic Designer

Self employed - Los Angeles, CA

- Collaborate with various clients independently as graphic designer such as Unilever, MG Motor, Stavolta ice cream, Yoni furniture and others.
- Produce detailed visuals while creating designs specific to client requests and desires.
- Communicate with clients to ensure visual concepts are within standard.
- Freelance work mainly specializes in social media accounts but is not limited to.

2016

Full Time, Senior Graphic Designer

Digital Republic by Isobar - Cairo, EG

- Work with the social and marketing team to develop concepts and produce assets for social channels such as McDonald's, Citizen, l'oreal, Frico, Godiva, Cairo International Bank, Tresemme, Jotun, Snickers, Uber, Durex.
- Conceptualizing and develop multiple creative executions per day across all major social platforms. Includes, but not limited to, standard image-led posts, motion-graphics, videos, GIFs, Stories etc.
- Take the design brief to record requirements and client's needs.
- Able to work on a wide range of projects including pitches, proposals and weekly social media calendars.

EDUCATION

2012

Bachelor of Creative Arts and Design

American University In Cairo, EG

2016