



**Creditability Assessment**

CIND119 project for Data Analytics Certification

(Fall2020)

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# Abstract

This project aims at answering this research question:

# How can a bank accurately automate credit assessment for potential credit applicants based on patterns of an existing sample ?

# A German bank handed us its dataset of previous applicants with varying degrees of credit worthiness.

The problem this project is handling is that of the typical dilemma a bank faces when trying to determine and identify which applicants it should give credit to:

1. Approving potentially bad credit risk applicants will result in a **financial loss** of business to the bank.
2. Not approving potentially good credit risk applicants will result in a **loss of business** to the bank.

**Predictive Analytics** is used as theme.

The goal is to help the bank eliminate bad applicants but at the same time keep potential applicants.

If the bank wants to avoid incurring high losses for false positives and entirely weed out bad payers, models with higher **recall** should be favored. This of course means giving up on some few potential good payers due to possible false negatives).   
If it is more important to make sure credit is easily available to as many good payers as possible (and accepting some false positives), models with high **precision** should be used.

The data used is the **German credit dataset**.

The tools proposed to solve the stated problem are RStudio and Weka

Data Preparation:

Step 1 Data Transformation in Excel

Data contains 1000 observations and 20 variables, excluding the ordinal class attribute **Creditability**.

Dataset was originally numerical, some converted to categorical and ordinal.

Values of the class attribute “Creditability” was only converted to metric when needed summaries and upon plotting.

Both versions of the datasets are uploaded with this project with meaningful name conversion.

![A close up of a piece of paper

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Step 2 Attributes and Data Types Transformation in Weka:

![A screenshot of a cell phone

Description automatically generated](data:image/jpeg;base64,/9j/4AAQSkZJRgABAQEAYABgAAD/4RDcRXhpZgAATU0AKgAAAAgABAE7AAIAAAAGAAAISodpAAQAAAABAAAIUJydAAEAAAAMAAAQyOocAAcAAAgMAAAAPgAAAAAc6gAAAAgAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAEFkbWluAAAFkAMAAgAAABQAABCekAQAAgAAABQAABCykpEAAgAAAAM3MwAAkpIAAgAAAAM3MwAA6hwABwAACAwAAAiSAAAAABzqAAAACAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAA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Step 3 Data Summary using RStudio:

Please reference these two files for the Descriptive statistics part:

1. German-credit-cards\_EDA.html

2. German-credit-cards\_EDA.rmd

As shared on Github:

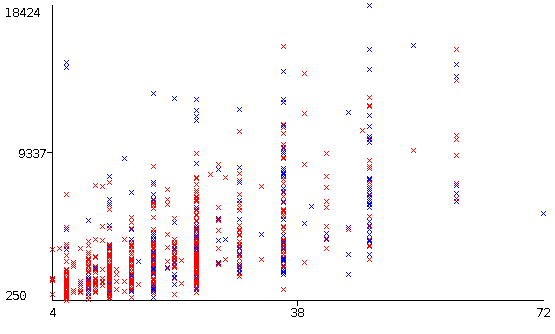
https://github.com/MFIHRI/project-cind119

# Step 4 Predictive Modeling/Classification

**Selection of classification model**

Generalization should guide the models to learn underlying rules (associations between attributes) while avoiding overly memorizing specific sample cases. One good technique is splitting the available dataset samples into training and validation sets. By breaking down our dataset into 10 smaller pieces, we can perform the 10-fold cross validation, which consists of training a model in 9 pieces and testing it one the piece left out. At the end of it we chose the model parameters that performed the best in the validation set.

When we first load the dataset in Weka and click on visualization tab, we notice thatmost variables are Nominal and their correlation (or conditional probabilities) are not obvious visually. However, duration of credit and credit amount seem to be highly correlated variables.



Plotting distributions and colouring in terms of the class attribute (red vs blue) don’t bring any clear-cut relationships at first sight. There seems to be a considerable difference in ratio of red/blue between different values of account balances, for example, but this visual assessment is not very reliable to say which attributes will serve as good estimators for the class of importance.



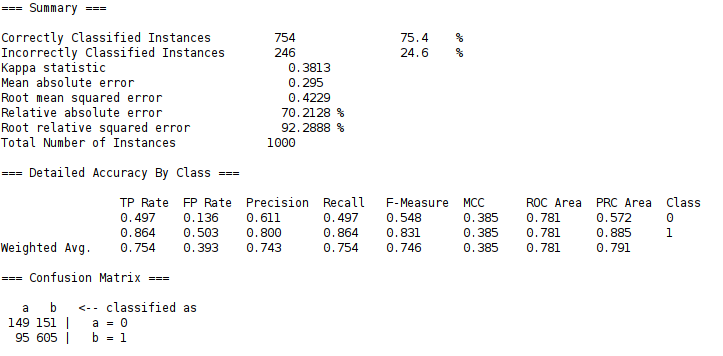
# Predictive Modeling/Classification

We will predict the class attribute by using each of these classification algorithms:

1. Naïve Bayes
2. Decision Trees
3. Random Forest

Naïve Bays

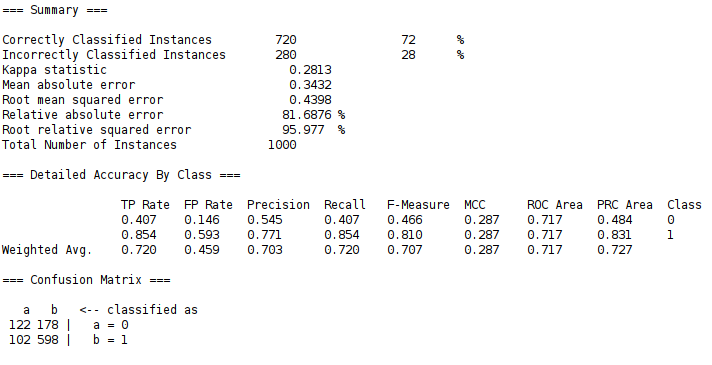
The values that we are focusing on with our Weka output is Accuracy (Correctly Classified Instances), TP & FP Rate, Precision, and Recall. Firstly Accuracy for this model is 75.4%, this is a good accuracy as this model can predict the class attribute (ie. Credibility), successfully. It is further supported by the fact that we have 86.4% True Positive Rate for good credibility class (Class attribute = 1). Precision looks at our results which are relevant, while Recall confirms the percentage of total results correctly classified by the algorithm. Our Precision average is 74.3% while the Recall average is 75.4%. Combined the F1 Measure is 74.6%. So roughly this model effectively classifies the data while keeping both Precision and Recall balanced.



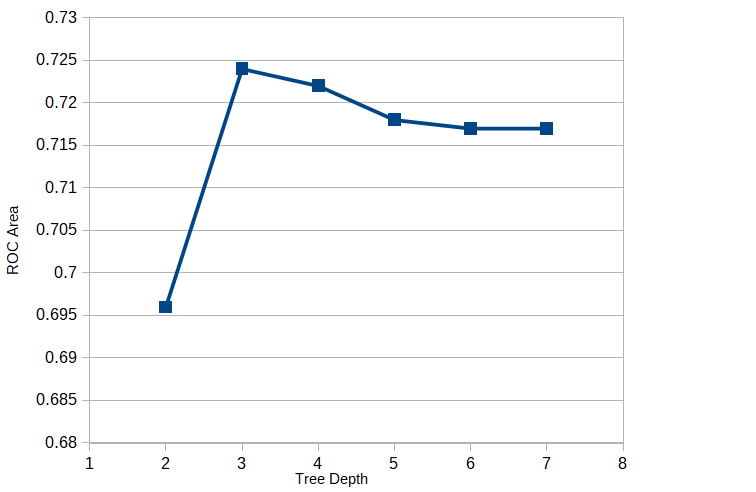
Decision Trees

We will Investigate the use of different parameters present in Weka for Decision Tree and compare our results obtained in different settings. Understanding our decision trees generated by Weka**.**

Decision Tree with standard parameters:



Decision trees have the tendency to overfit. Limiting the depth of the tree (number of attributes used for sequential splits) usually helps with that problem! By controlling the depth (2, 3, 4, 5, 6) we can search for better suited trees comparing the ROC area and choose the tree depth that maximizes it:



We conclude that limiting the depth parameter of a Decision Tree to 3 will maximize the area under the ROC curve and therefore yield the best classifier.

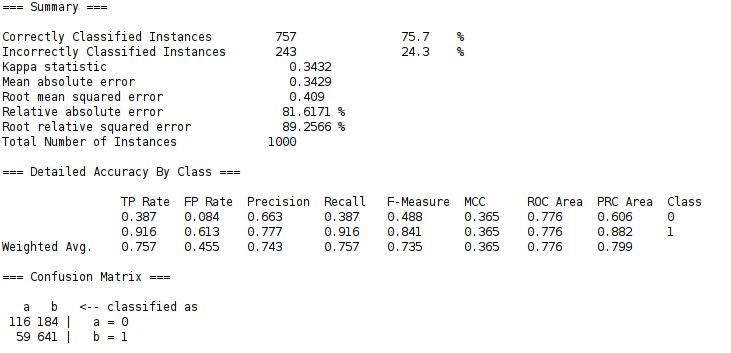
An explanation on metrics and why to choose the AUC ROC follows on the complementary part.

Random Forests

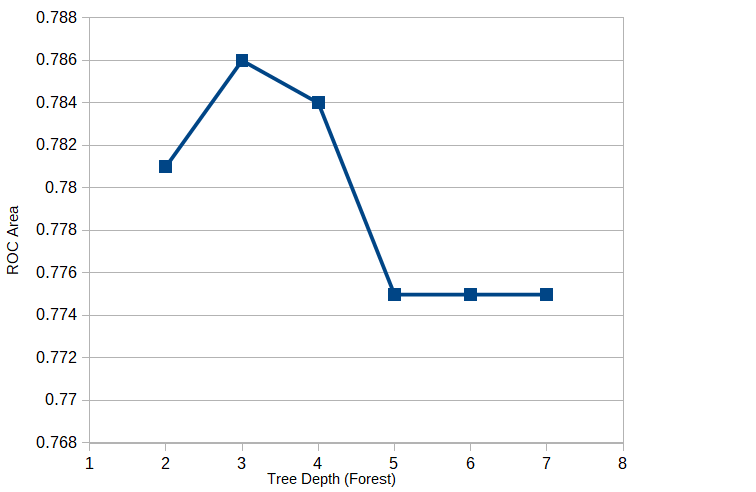
This third classification algorithm is an extended version of Decision Trees.

The advantage of using Random Forests is that it is present on Weka and, once you understand Decisions Trees, understanding Random Forests is just straightforward!

Random Forests are extensions of Decision Trees. The method consists on the training of multiple trees with their depths limited and the classification results decided collectively, by combining the decisions from all trees. Running the classification training for a random forest with the default Weka parameters (depth unconstrained) already yields a great improvement over the other 2 methods:



Similar to decision trees, we can search for the best depth parameter in a forest of trees that will make it more generalizable. By changing the depths and following the area under the ROC curve, we find that the best depth value is 3:



Performance Measures

All performance metrics were shown on individual results, but the area under the ROC curve was used for model selection (more detailed explanation at the complementary part of the report).

Strategy for data split

We are going to use 10-fold cross validation which will maximize the information extraction from samples, without incurring in overfitting. There will be a description of these methods in the complementary part.

Algorithm performance

The best algorithm was the Random Forest. It leverages the discriminatory powers of decision trees while making use of the “wisdom of the crowds” to avoid overfitting. The ROC values for Random Forests were consistently higher than the values for decision trees. The explanation on why the choice is the area under the ROC curve can be found at the complementary part of the report and the students should choose how to best present it.

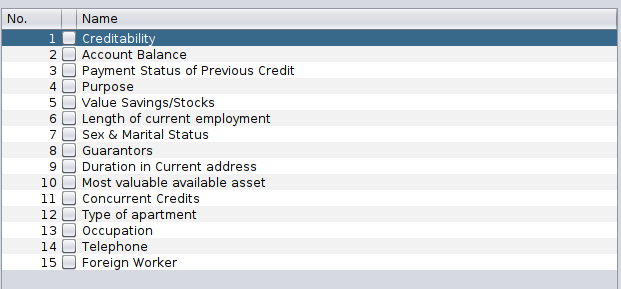
Exploring the effect of limiting the depth in the inner trees of random forests, we find that a maximum depth of 3 maximizes ROC and therefore should be used to train random forests (and also individual decision trees). Constraining the depth of decision trees (and of the decisions trees that form random forests) helps them to not overfit, which is a known problem for decision trees.

While trying to weed out bad payers, if the bank would incur in high losses for false negatives (allowing credits to bad payers), models with higher recall should be favoured. If is is more important to make sure credit is easily available to as many good payers as possible, models with high precision should be used. Since the bank strategy (or costs involved) are not explicited, the ROC curve serves as a intuitive metric for classes separability.

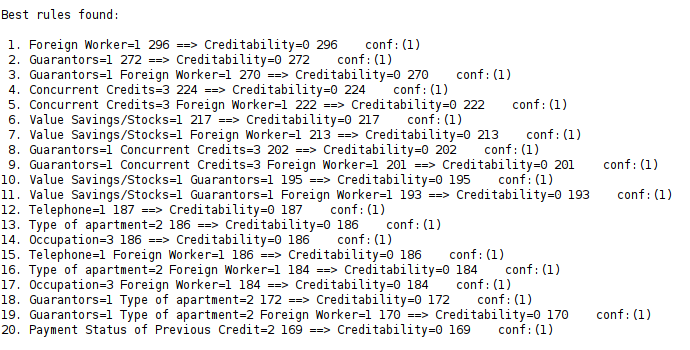
**Post-predictive Analysis**

Given that the number of nominal attributes was much larger than the number of numerical attributes, the association rules based on A Priori algorithm was used for this part. This is because the standard k-means clustering algorithm isn’t suited for nominal data. The A Priori algorithm searches for patterns that occur together more often than others and might help uncovering latent associations in the dataset.

These are the selected nominal attributes we used:



We are interested in exploring the characteristics of individuals classified with bad credit rating (creditability = 0). Selecting for these rows and later applying the NumericToNominal filter (to guarantee all attributes imported from a CSV file were Nominal), we ran the A Priori algorithm with the default configuration and got:



Exploring different values for support bounds did not affect the best found rules.

The A priori algorithm found high co-occurrence of foreign workers and people without guarantors in the class bad credit rating. These seem to be the most prominent features association for this prediction class. Other interesting associated rules found were with people with no concurrent credits (=3) and with low value of saving/stocks (=1).

Interestingly, these cases seem to co-occur frequently and seem intuitive to yield the bad credit rating class. This means that, in the absence of a more refined and accurate tool for risk assessment, the A priori analysis would suggest that individuals that are foreign workers, have no guarantors, have no concurrent credits with the bank and low value in savings should be assigned with a bad credit rate.

# Conclusions and Recommendations

In this project, we are trying to assist this German Bank with making accurate decisions on a potential client’s creditability. When performing the Data Preparation, we find that correlation is an interesting measure of the likelihood that certain types of clients are more creditworthy than others. Looking at correlation, we see patterns that suggest attributes like Account Balance, Duration of Credit, Credit Amount and Value of Savings as being strong indicators of good creditability. While the correlation of attributes such as Telephone, Type of Apartment, and Guarantors has a low correlation.

With this in mind we move toward Classification Models. We see that the models as a whole yield an average of 75% accuracy. That means that the bank is doing relatively well in classifying credibility. Looking more closely we see that Random Forests are our preferred Classification Model due to the fact it leverages the distinguishing features of decision trees and at the same time avoids overfitting.

Other methods did not show to have these features combined. The idea of “the more data, the better” is expected to be true when we are adding samples (rows) to a dataset. However, when it comes to adding attributes (columns), this isn’t always better. Adding attributes that are not informative to predict a class attribute seems, in our case, just adding noise to the system and confusing our classifiers. Therefore, it is important to select the meaningful attributes and ease the task of the algorithms that build predictive models.

Lastly, looking at our Post-Predictive Method of Apriori Algorithm we distinguish different patterns that lead to poor creditability. Apriori uses an association algorithm to find the patterns.

Post-Predictive measures focus on the attributes rather than the class attribute. In our case, we found that individuals that are foreign workers, have guarantors and with low savings in stocks lead to poor credit rating. This is also further proven through the correlation which also showed similar attributes being factors toward credibility. Looking at Canadian Credit Institutions we often find that attributes such as Marital Status & Sex, Age, Duration at Address, not as useful for determining creditworthiness. We suggest that the German Bank eliminate some attributes to further increase the accuracy of their decisions.

Our recommendation is that the German Bank create a system that utilizes Supervised Machine Learning in order to quicken the approval process. We believe that such a system that can quickly distinguish bad credibility with a potential client helps give time for the Bank to go through the creditworthiness for those clients that are higher. While at the same time this algorithm would potentially auto-decline those applicants who do not meet the criteria. It is also important for management to check in to those applicants who are declined to make sure that the software is accurately declining those applicants. If an applicant was incorrectly declined, the Supervised Machine Learning Algorithm would need to be fed those changes to be applied on future cases.