

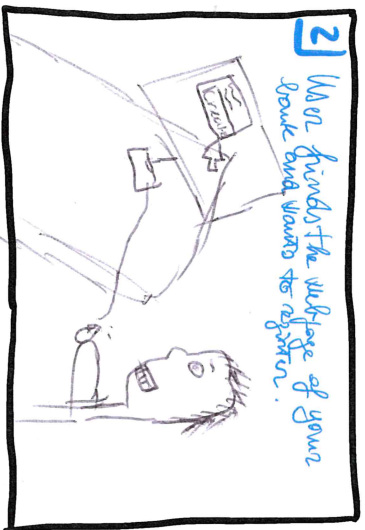
STORYBOARD 1

Draw the story of a customer that is unsatisfied with their previous bank and decides to join yours by creating a new account and doing their first money deposit.

1 STARTING SITUATION



2 User finds the website of your bank and wants to register.



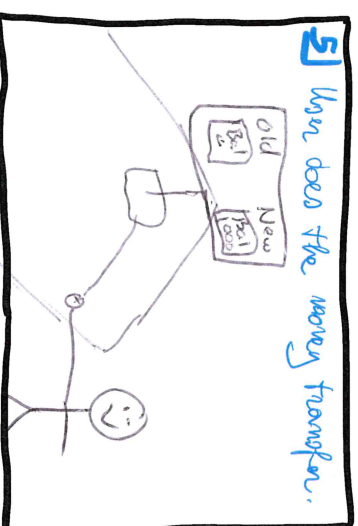
3 User finishes the registration process.



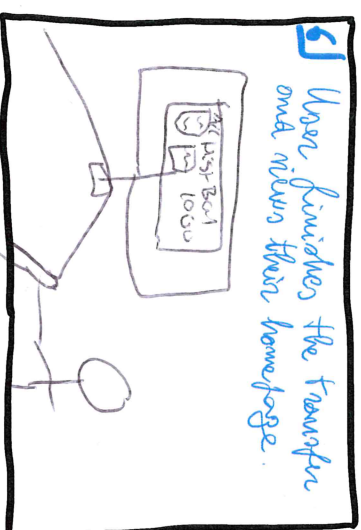
4 User wants to transfer money from their previous bank.



5 User does the money transfer.



6 User finishes the transfer and views their homepage.



7 DESIRED OUTCOME



FINALLY A BANK I CAN TRUST!