

Assignment 03 (Organizational Structure)

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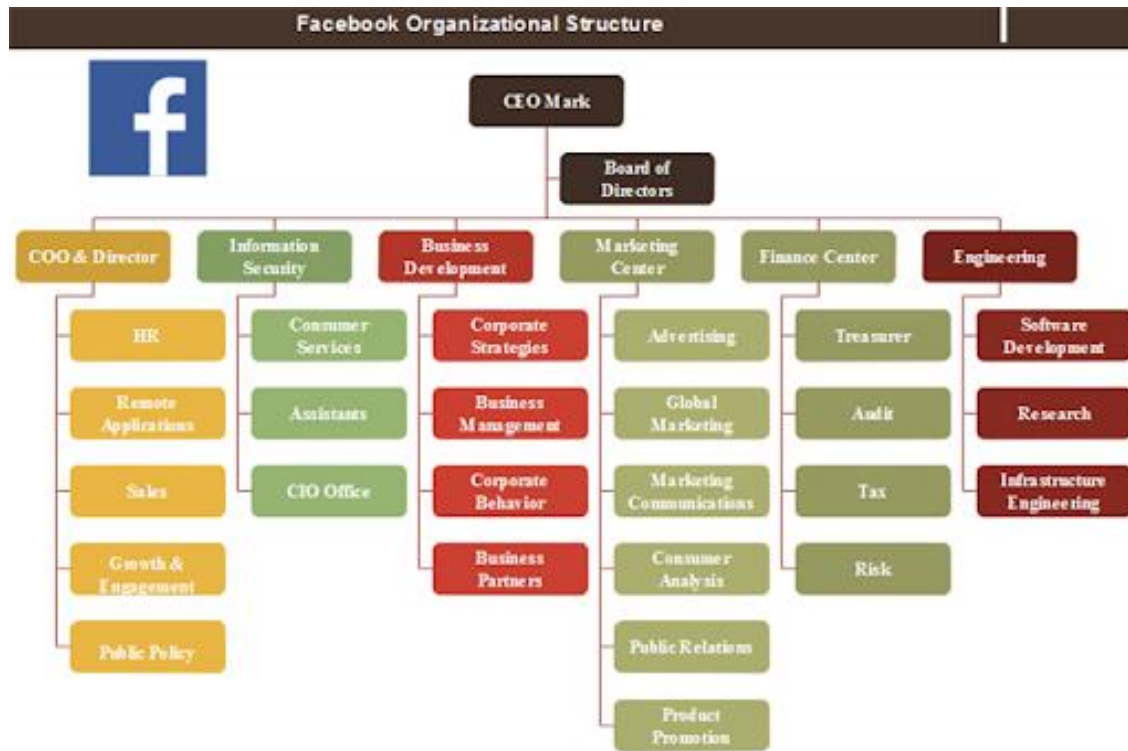
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Course: Principle of Management

Section: EM

Teacher: Uzma khan

Facebook:



Structure:

Function base Structure.

Explanation:

Facebook according to the chart is organized by functional team to get the maximum expert in a single window to increase the work efficiency. Facebook also used **Matrix Org structure**: unlike most large organizations, Facebook uses a matrix org structure. The key characteristics of the matrix structure help to facilitate the needs of tech-orientated companies like Facebook creativity, innovation, and the scope to expand and diversify.

Matrix Org structure (Defination): A matrix organizational structure is a workplace format in which employees report to two or more managers rather than one manager overseeing every aspect of a project. For example, an employee may have a primary manager they report to as well as one or more project managers they work under.

