

## **Dashboard** kımıa farma Kimia Farma Performance Analytics (Business Year 2020-2023)



**Total Profit** 

91,2 M

**Total Sales** 

321,2 M

**Total Transactions** 

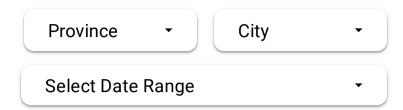
672,5 rb

**Total Customers** 

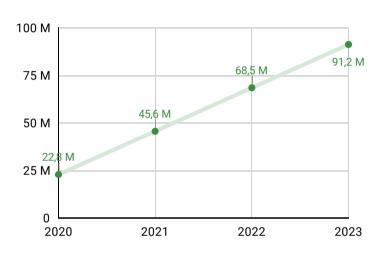
264,6 rb

Rating

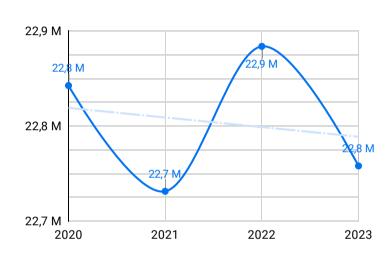
4,45



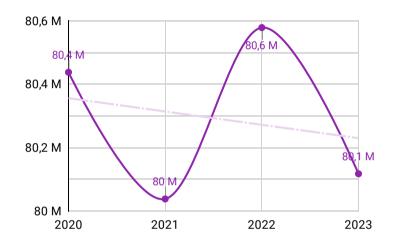
#### **Total Income From Year to Year**



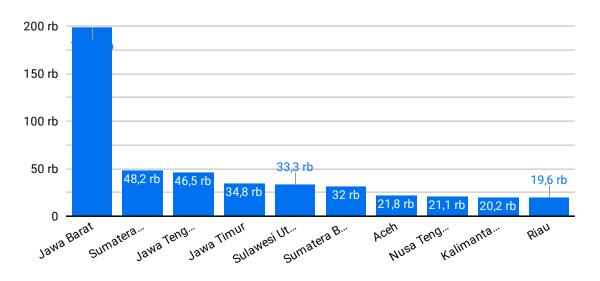
#### **Total Profit From Year to Year**



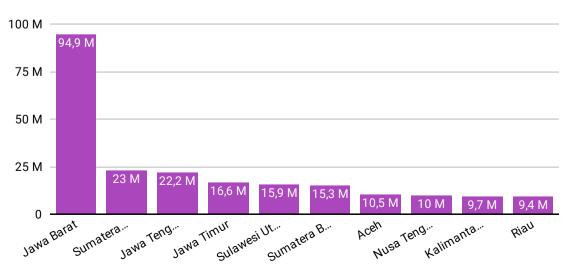
**Total Sales From Year to Year** 



**Top 10 Provinces by Transaction** 



**Top 10 Provinces by Nett Sales** 





# **Dashboard** kımıa farma Kimia Farma Performance Analytics (Business Year 2020-2023)



**Total Profit** 

91,2 M

**Total Sales** 

321,2 M

**Total Transactions** 

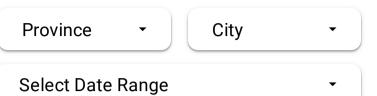
672,5 rb

**Total Customers** 

264,6 rb

Rating

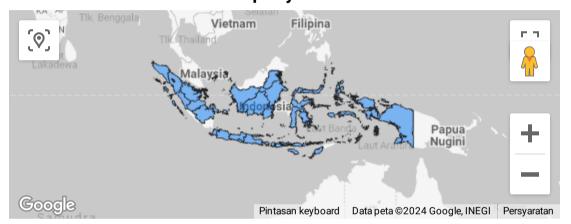
4,45



## Top 5 Branches with High Rating but Low Transactions Rating

	City <sup>①</sup>	Branch Rating <sup>①</sup> ▼	Rating Transaction ①
1.	Solok	5	3
2.	Kendari	5	3
3.	Deli Serdang	5	3
4.	Surabaya	5	3
5.	Lhokseumawe	5	3

## Indonesia's Geo Maps by Total Provinces Profit



## **Top 8 Highest Sales Product**

	Product Name ①	Sales Product ① ▼
1.	Psycholeptics drugs, Hypnotics and sedatives drugs	55 M
2.	Psycholeptics drugs, Anxiolytic drugs	53 M
3.	Other analgesics and antipyretics, Salicylic acid and derivatives	43,2 M
4.	Drugs for obstructive airway diseases	42,2 M
5.	Antihistamines for systemic use	40,4 M
6.	Other analgesics and antipyretics, Pyrazolones and Anilides	33,6 M
7.	Anti-inflammatory and antirheumatic products, non-steroids, Propio	27,9 M
8.	Anti-inflammatory and antirheumatic products, non-steroids, Acetic	25,9 M

#### **Branch Transaction Distribution**

