

## SI 543 Draft Proposal

Michelle Fiesta, Chia-Hui Hsieh, Alice Rhee, Stephanie Wooten

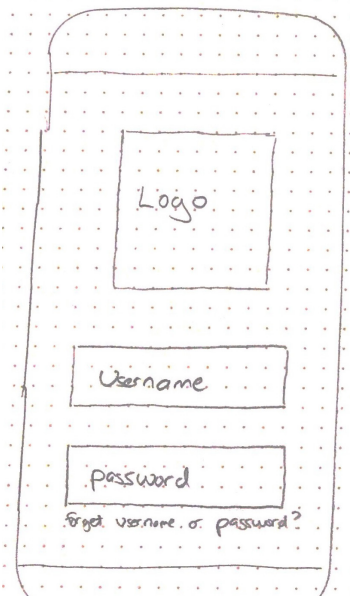
Have you ever wanted to connect with someone with a particular skill or area of interest, but had a hard time finding them? Have you ever yearned to connect with female engineers in your area, professional mixologists, a person with life experiences completely different from your own, or whose life has traveled a path you are interested in?

“What’s your story?” is about one-on-one connection on your own terms. It’s about real stories and life paths, and the chance to share your story with someone who is interested in *you*. It’s about getting questions answered that Google can’t and that LinkedIn freezes you out of. It’s about facilitating the reaching out process, about sharing knowledge and sharing pieces of yourself, about “I wish someone had told me this,” or “This isn’t so important after all.” It’s about coffee, lunch, an after-work drink at the pub—“What’s your story” is an app about connecting, giving, and growing!

Our user groups for this app will be young adults 18+ and people with an interest giving back. These are generative people (35-50+) who want to be able to share a piece of themselves and their stories. Our app’s importance lies in bridging the connection of these two groups in meaningful and valuable ways. It’s an informational interview without the formality, bringing together people of different backgrounds who wouldn’t normally be able to connect.

Our two biggest competitors are LinkedIn and MeetUp, both sites used for connections and meetings aligned along specific interests. However, LinkedIn has a cold, professional ethos that can be impervious to those without pre-existing connections. MeetUps are group-based, not one-on-one, and still leave the step of further one-on-one meet up awkward. “What’s your story?” fills the gaps these two leave open. It is an app that promotes warm, friendly, low-pressure connection solely intended for the sharing of knowledge, wisdom, and personal stories.

# "What's Your Story"



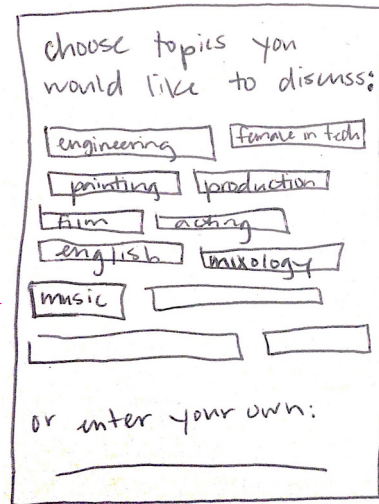
Logo

Username

Password

Forgot username or password?

Login



choose topics you would like to discuss:

engineering    finance in tech

printing    production

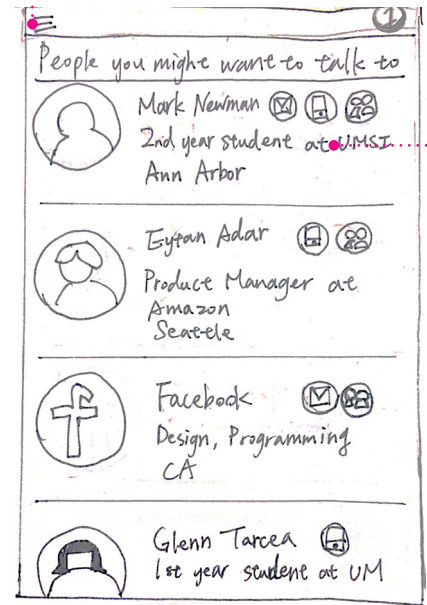
film    acting

english    mixology

music

or enter your own:

Onboard



People you might want to talk to

Mark Newman 2nd year student at UMSI Ann Arbor

Eytan Adar Produce Manager at Amazon Seattle

Facebook Design, Programming CA

Glenn Tarcea 1st year student at UM

Feed Page



Swipe to hide/show

Profile

Scheduled Meeting

Invites

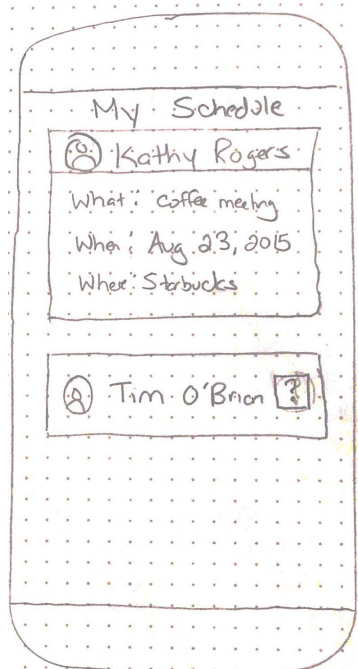
Messages

Topics

Settings

Help

Side Menu



My Schedule

Kathy Rogers

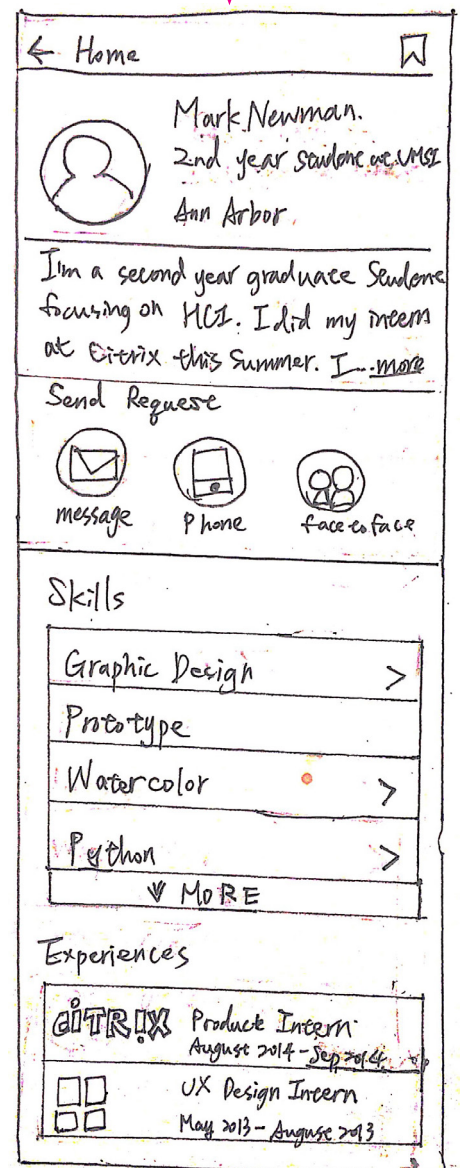
What: coffee meeting

When: Aug. 23, 2015

Where: Starbucks

Tim O'Brien

Personal Schedule



Home

Mark Newman. 2nd year student at UMSI Ann Arbor

I'm a second year graduate student focusing on HCI. I did my intern at Citrix this summer. I... more

Send Request

message    phone    face to face

Skills

Graphic Design

Prototype

Watercolor

Python

MORE

Experiences

CITRIX Product Intern August 2014 - Sep 2014

UX Design Intern May 2013 - August 2013

Profile Page