



**Bacchus**

# INSERT TITLE HERE

Fighting the World Hunger

*"Insert some review from  
reader about the overall report  
like what they have in  
bestselling books yada yada"*

-Melinda Tjia-

# Content

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# About us

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**Stephen. H**

I am shaking  
and tears are  
flowing down  
my cheeks as I  
watch the  
news and

insensitive,  
pain inflicting  
comments  
made by you  
in regards to  
the fall of  
Ramadi.



**Daniel. W**

I am shaking  
and tears are  
flowing down  
my cheeks as I  
insensitive,  
pain inflicting  
comments  
made by you  
in regards to  
the fall of  
Ramadi.



**Jane. D**

I am shaking  
and tears are  
flowing down  
my cheeks as I  
watch the  
news and  
listen to the  
insensitive,  
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made by you  
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**Markus. H**

I am shaking  
and tears are  
flowing down  
my cheeks as I  
listen to the  
insensitive,  
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comments  
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**Cecilia. P**

I am shaking  
and tears are  
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my cheeks as I  
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# The World Hunger



# Why Insect



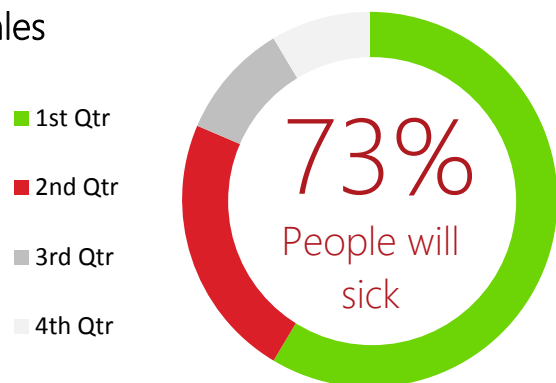
When we talk about what it takes to be a good leader, we will think of the most charismatic leader who can capture people's heart with their speech, and lead them to do whatever the leader wants. Perhaps we will think of the leader who is loved by his people, because he is charming and very nice to everybody. But if that's the case, only charismatic people will be a leader, and because of charisma is something people are born with, therefore being a leader is somewhat a fate? I don't think so.



A leader regardless he is nice or harsh, calm or enthusiastic, charming or snob, genius or not, has one thing in common: they can 'lead' people, makes people do what they are doing. People want to follow their leader because they think that their leader inspire them and worth following for.

A very easy-yet famous example about leadership is from Apple Company.

## Sales



Since the rise of apple's product in 2000-ish, to the death of Steve Jobs, people just can't stop talking about his unique leadership style. They called him visionary. Use many other words to describe his leading style that is frankly speaking, quite harsh. Steve job is a perfectionist, and not a really a kind of person you want to talk-to when you failed to deliver the job. He is hard to please and definitely not a sweet heart, considered the fact that they fired him once. But why do people still follow

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him, and look up to him?

Despite what a visionary and genius Steve

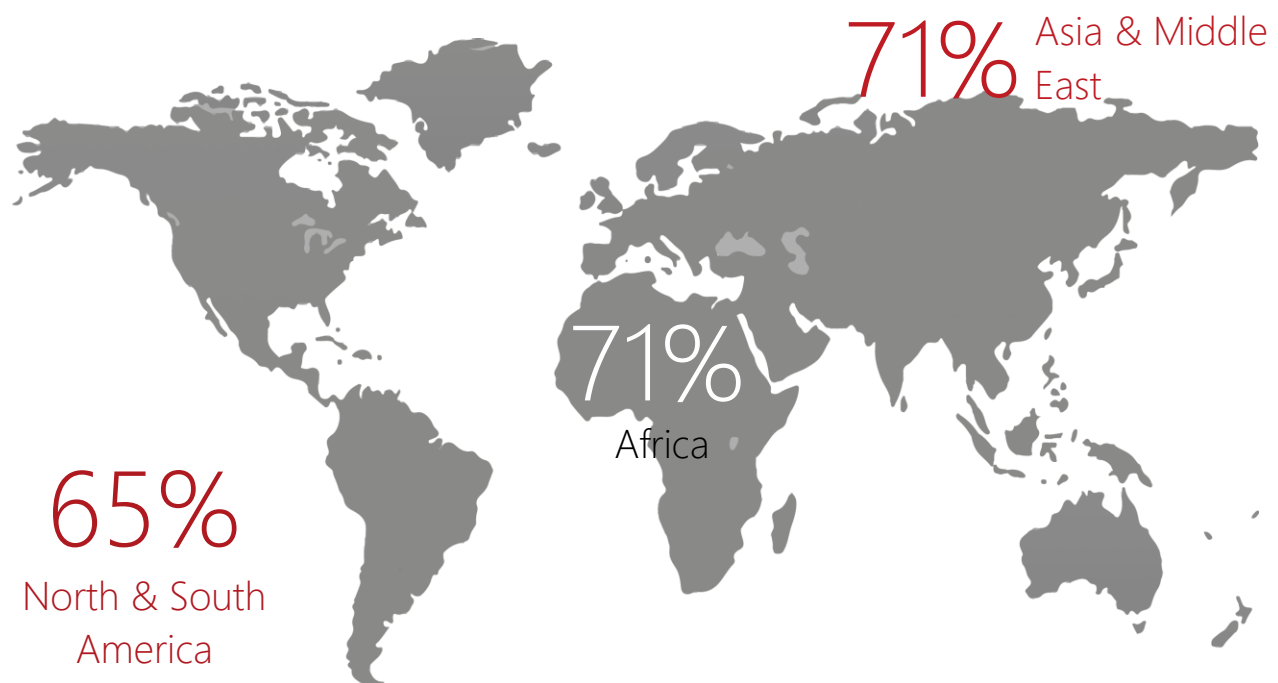
They believe in their leader's vision (to bring innovation to society), and wants to take part of it.

As it says in the article about leading clever people, what those 'clever' people need is a self-actualization, where they can contribute and being heard, and being pulled by the leader's vision instead of being pushed.

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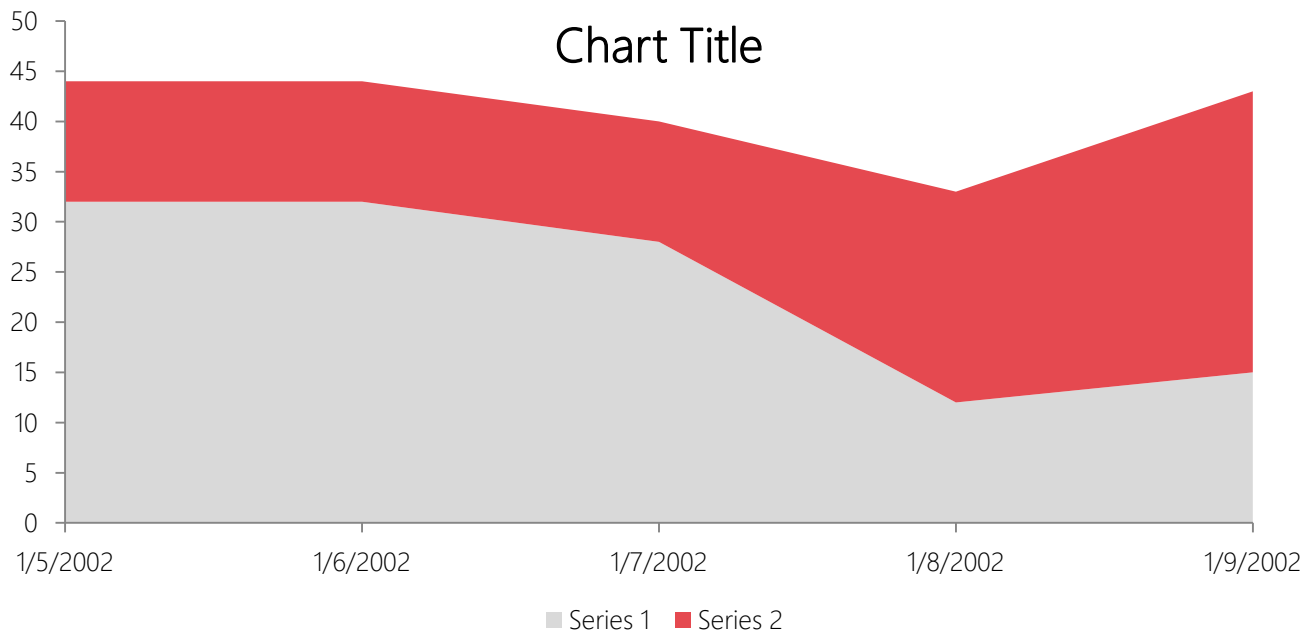
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Population	Growth
XXX	44%
YYY	35%
ZZZ	51%
DDD	69%





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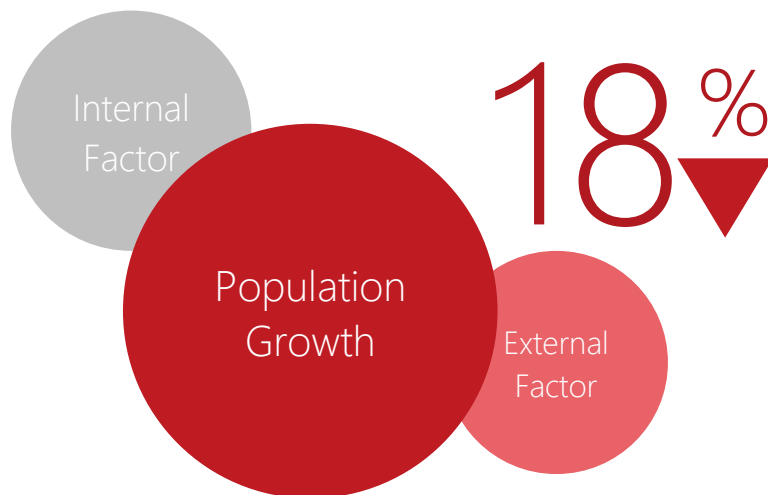
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# Insect Overview





# Market Size



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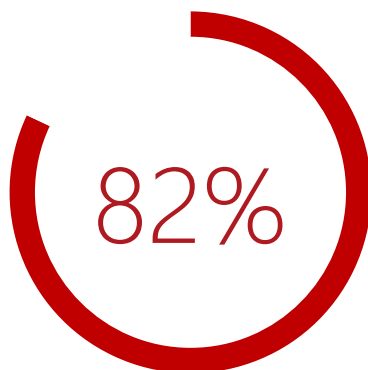
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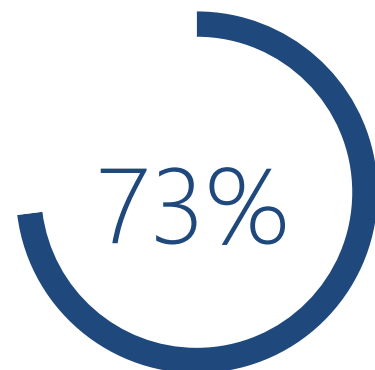
## Market Share around the World



Asia



Africa



Europe