

CSC 271: Assignment 1: Product Proposal

Part 2:

A:

1. Shyp is remix because it is taking the buying a product and mailing a product and combining them both.
2. Curofy is me too because it takes an existing idea like LinkedIn and made it specifically for doctors.
3. Celaro is a project tracker specifically for designers and developers to help streamline their workflows and boost creativity. Celaro is simplified because it is trying to make the project management easier and so they can focus on creativity more. It is a vitamin because it is nice to have, addresses their emotional needs, and it improves things. It is easy to monetize because you can just charge a price per month. The idea is simple and easy to describe. It is relevant to me because I could use it while developing programs. I think it could have a large market. I don't think they have a legitimate secret sauce though.

Part 3:

A:

1. Problems:
 - a. Planning trips is confusing with multiple people
 - b. Forgetting schedules and assignment deadlines
 - c. Having trouble deciding what to cook
2. Solutions:
 - a. Trip planner app or website to keep track of things
 - b. A planner app or website with reminders and calendars
 - c. An app or website to browse food recipes based on your interest
3. I choose the c to turn into a website. I choose that one because I love cooking and would love to help other people with their cooking.
4. I think this might already exist.
5. This would be useful in the food industry.

B:

1. The product is a website where you can browse or search food recipes based on what your interests or based on what ingredients you have. This is a simplify because it makes choosing a meal easier.
2. This product is relevant to me because I love cooking.
3. This will solve the problem of having trouble deciding what to cook.

4. This will be an educational website.
5. The product is a vitamin because it is nice to have, addresses their emotional needs, and makes things easier.
6. The product is easy to monetize. You could have a fee per month.
7. The product is simple and easy to describe.
8. The users who use the product will likely be people interested in cooking. I think the product has a large market because the food industry is huge.
9. The product's legitimate secret sauce could be to search with specific tags like vegan or allergy free or specific ingredients.