



Meal Planner

A product pitch by Mithilesh Pabba



The Problem

- Want to make a meal but
 - Don't know what to make
 - How to make
 - Don't have time



Your Solution

- This app or website tells what you can make with recipe with
- It can give a recipe with just the ingredients you have
- You can filter it by how much time the meal takes to make



Website Type

- An informational website
- The website will give all the information for the product
 - Features
 - How to use it



Software Development Process

- SCRUM because I am familiar with it and you can organize the goals and timeline easy



Target Audience

- This site is for people who want to make a meal but don't what to make
- Personas
 - Gale
 - Male
 - 20
 - Student
 - Wants recipes

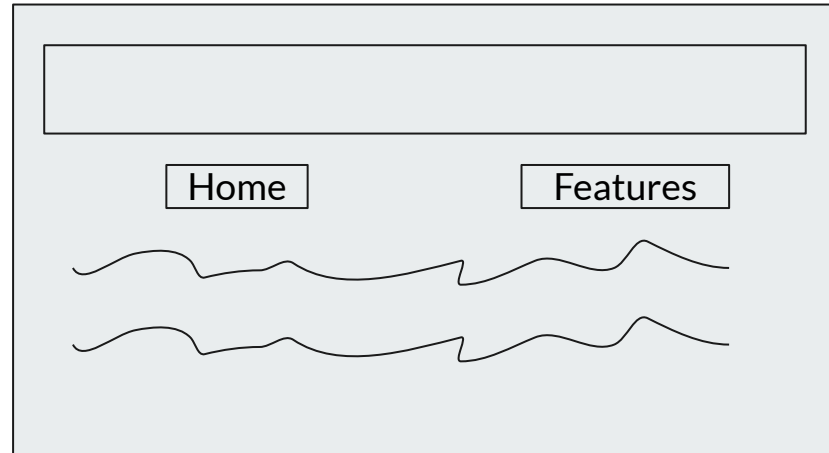


Key Content & Features

- Home page
 - Introduction
- Features page
 - Will tell about the features of the app



Site Map/Wireframe





Feedback Questions

Are the features too much/little?