Holland's Six Personality Types

Exploring Career Choices

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John Holland's Theory

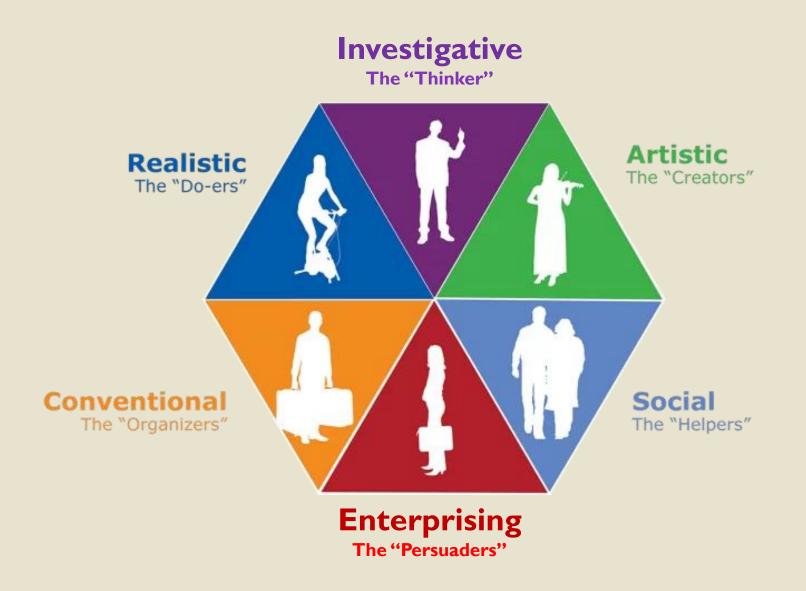


Career Success



John Holland

Holland's Six Personality Types:



Investigative The "Thinker"



- curiosity, analytical, and logical Thinking.
 - Prefers intellectual challenges and values knowledge and learning.





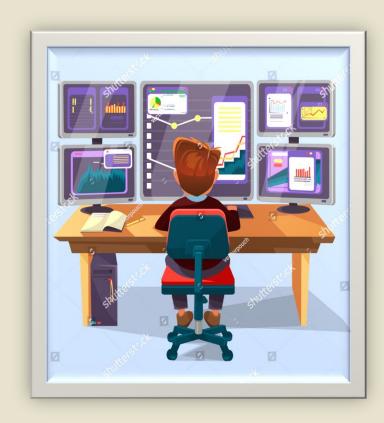




Scientist Or Professors



Engineer



Data Analyst or Mathematicians

Realistic The "Do-ers"

Prefer tasks that involve physical activity or operating machinery

Focused, efficient, and hardworking

Strong problem-solving skills in practical contexts









Artistic The "Creators"

Creativity and Innovation:

- Enjoy creating something new, whether it's visual art, music, writing, or performance.
- Think outside the box and appreciate originality.

Imagination:

- Visualize abstract ideas and bring them to life in tangible forms.
- Often dreamers and visionaries, motivated by beauty and emotional expression.

Independence:

- Prefer working independently rather than in structured, rule-bound environments.
- Dislike repetitive, monotonous tasks.

Emotionally Expressive:

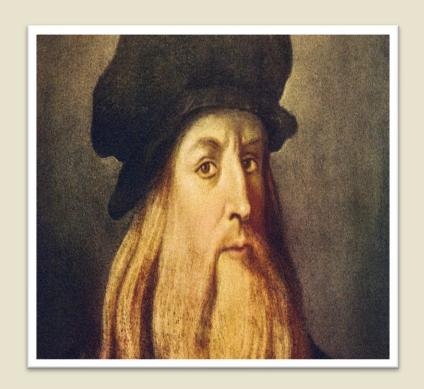
- Use art to convey feelings, emotions, or tell a story.
- Sensitive to aesthetics and deeply moved by beauty or artistic endeavors.











Musician Writer Painter



- Helpful, kind, likes to support others.
- Enjoys working with people instead of machines or data
- Good at talking to others, teaching, and solving problems.





HR worker



Teacher



Therapist

Enterprising The "Persuaders"

- Persuasive, energetic, ambitious, leadership-oriented.
- Enjoys leading groups, making decisions, and taking risks.
- Prefers entrepreneurial activities or influencing others to achieve goals..









Politician

Lawyer

Manager

Conventional

The "Organizers"

- People with a Conventional personality are highly organized.

 They excel at following systems and maintaining order in their work.
- They are detail-oriented and enjoy routines, which makes them great at managing repetitive tasks without losing focus.
- Their strengths lie in their ability to create order out of chaos, which is why they're perfect for roles like accountants, administrative assistants, or bankers.









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