

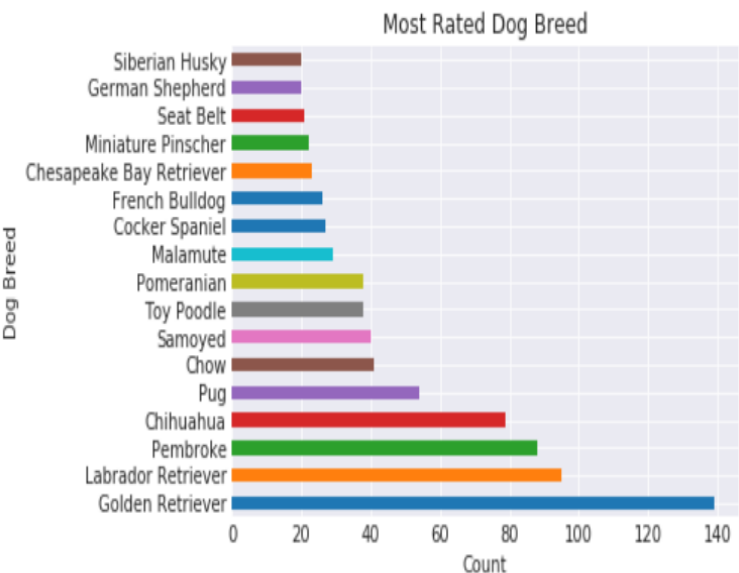
In this report I will be discussing 3 simple insight we can glean from our data based on the WeRateDogs Twitter page. These are in no way the only three insights we can find but they are simple and easy for any beginning data analyst to find. One thing to note, when analyzing the data any dogs without a name or a type was ignored for the sake of this analysis.

I chose to analyze the following information from the WeRateDogs Twitter Page:

- 1. What was the most rated dog breed?
- 2. What was the most common dog name of those being rated?
- 3. What was the most common stage or type of dog (doggo, floofer, pupper, or puppo) rated?

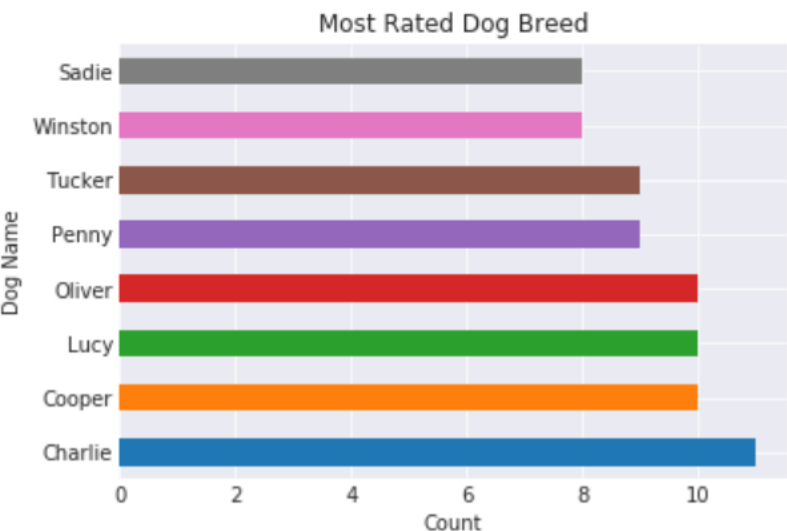
Question 1: What was the most rated dog breed?

Based on our analysis, the most popular dog breed on WeRateDogs is the Golden Retriever, with the Labrador Retriever, Pembroke, Chihuahua, and Pug rounding out the top 5. With this information, the Twitter user could choose to focus on the Golden Retriever to boost unique visitors to their page or request images of other dog breeds to spread the joy that is funny pictures of dogs.



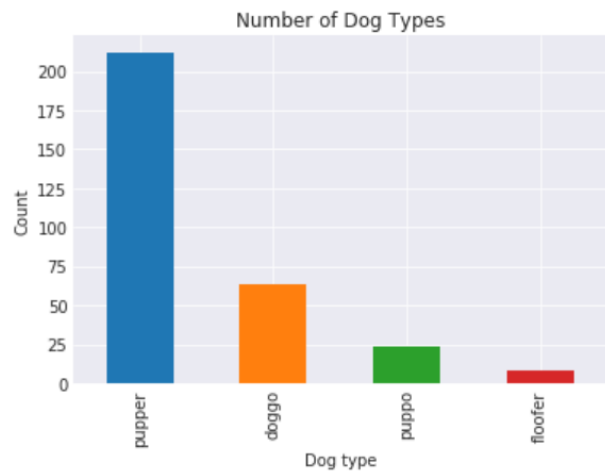
Question 2: What was the most common dog name of those being rated?

For this question we limited our results to dog names that occurred more than 7 times based on value counts. From our visualization it appears that Charlie was the most common name for a dog on WeRateDogs. This wasn't alarming but what was interesting was that all of the top names on our graph were "people names" instead of "silly names" which was unexpected on a personal note.



Question 3: What was the most common stage or type of dog (doggo, floofer, pupper, or puppo) rated?

Based on our analysis, “puppers” were far and away the most rated type of dog on WeRateDogs. This isn’t surprising as “puppers” are quite pleasing to look at but if I was the Twitter user I would want to look at getting more representation from the other types of dogs listed.



Conclusion:

This was only three questions out of many that could be asked and analyzed through the data wrangling process but through these three we still were able to find insights into the habits of both WeRateDogs and of the people posting images of their dogs to WeRateDogs.