

OTHM LEVEL 6
Diploma in Occupational Health and Safety

Element 4



**PROMOTING A POSITIVE
HEALTH
AND SAFETY CULTURE**



GLOBAL SAFETY STUDIES
Safety Training & Consulting

LEARNING OUTCOMES:

- Understand key organisational factors that influence the health and safety culture in the workplace.
- Understand key human factors that influence health and safety performance and behaviour in the workplace.
- Understand the impact of leadership, structure and consultation on the health and safety culture of an organisation.
- Be able to develop a strategy to improve the health and safety culture of an organisation.



WHAT IS SAFETY CULTURE?

Safety Culture of an organisation is the

- **Shared Attitudes**
- **Shared Values**
- **Shared Beliefs**
- **Shared Behaviours**

FACTORS INFLUENCING HEALTH AND SAFETY CULTURE

- Management
- **Communication**
- Worker competence
- **Co-operation**

HEALTH & SAFETY CULTURE INDICATORS

- Accident Rates
- **Sickness Rates**
- Absenteeism
- **Staff Turnover**
- Compliance with Safety Rules
- **Worker Complaints**
- Staff Morale

DETERIORATION FACTORS OF HEALTH AND SAFETY CULTURE

- Lack of leadership from management
- Presence of a blame culture
- Lack of management commitment to safety
- Health and safety a lower priority than other issues
- Organisational changes
- High staff turnover rates
- Lack of resources e.g. too few workers, low investment
- Lack of worker consultation
- Interpersonal issues e.g. peer group pressure, bullying
- Poor management systems and procedures
- External influences e.g. economic climate



IMPROVEMENT OF HEALTH AND SAFETY CULTURE

- Effective communication to achieve positive H&S culture (Ex: Policy communication)
- Leadership and commitment by acceptance of responsibility for health and safety
- Equal priority to health and safety like other departments such as quality, finance, production
- Incident investigation by identifying immediate and root causes
- Consultation of workers and their representatives in decision making about work methods
- Avoid blame culture

CONT.....

- Set realistic achievable Targets and Rules
- Policy should be clear and it should distribute to all level of Employees
- Safe Work Place, Safe Equipment and Environment
- Provide adequate PPE
- Provide Information, Instruction, Training, Supervision
- Rewards and Promotions

BENEFITS OF A POSITIVE SAFETY CULTURE

- Increased levels of compliance with H&S rules and procedures
- Improved Production, Staff Morale & Company Reputation
- Reduced accidents
- Reduced ill-health
- Reduced damage to equipment
- Reduced staff complaints
- Reduced absenteeism and staff turnover
- Reduced insurance premium
- Reduced fines and compensation claims

EFFECTIVENESS OF A SAFETY COMMITTEE

- Demonstration of commitment from both management and workers
- Competence and training of committee members with the provision of access to professional health and safety advice and support
- Balance between management & workers representatives
- Allocation of resources for the committee meetings
- Convenient time of meeting, dates of meeting arranged well in advance
- Agenda should be agreed & communicated in advance

CONT.....

- Minutes of the meeting to be produced & distributed
- Effective publicity given to discussions & recommendations
- Effective chairing of the meeting & full participation by members
- Access to the organization's decision making process
- Speedy decisions by management
- Regular meetings at appropriate frequency
- Meetings not cancelled I postponed
- Sub-committees established where there is a need to focus on specifics & report back
- Roles & Communication lines are properly defined & established



FACTORS INFLUENCING SAFETY RELATED BEHAVIOUR

- **Organisation**

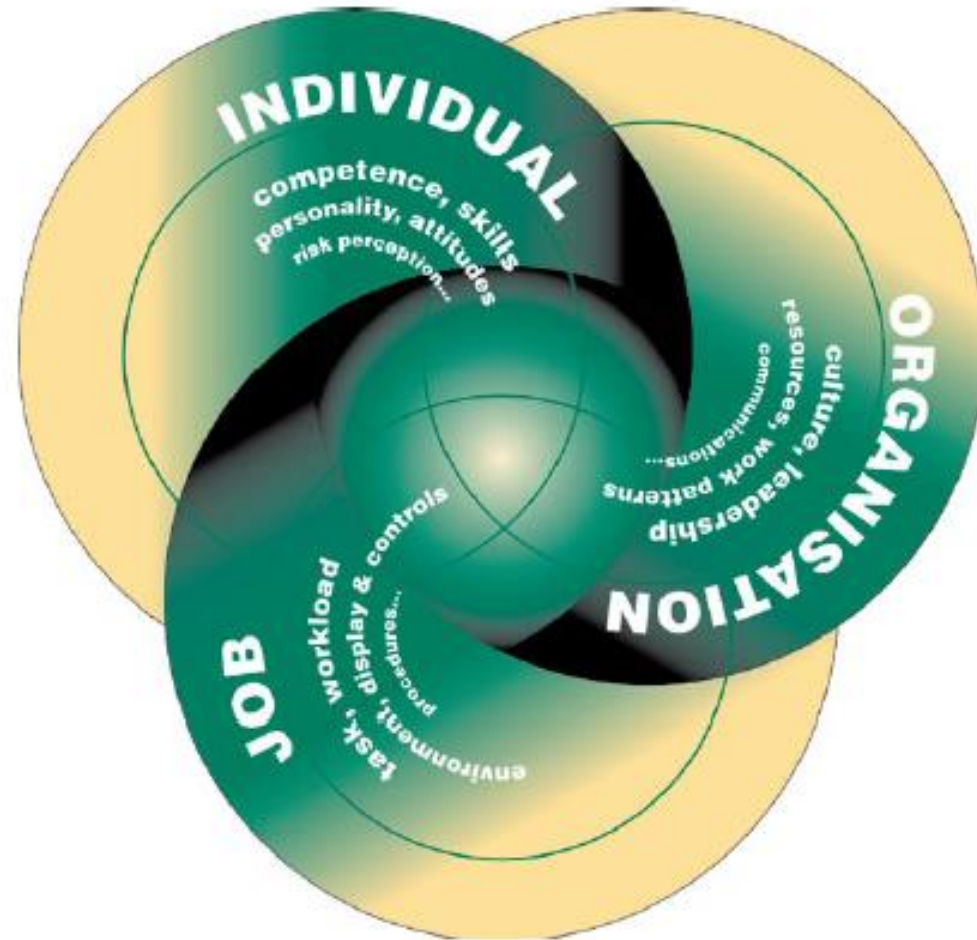
- Characteristics of the business

- **Job**

- Nature of the job

- **Individual**

- Personal characteristics



ORGANISATIONAL FACTORS

- Policies and Procedures
- Commitment and Leadership from Management
- Consultation and Worker Involvement
- Levels of Supervision
- Peer Group Pressure
- Communication
- Safety Culture
- Training
- Work Patterns

JOB FACTORS

- Task
- Procedures
- Ergonomic
- Critical Jobs
- Equipment condition
- Work Environment
- Work Load
- Boredom and monotonous work
- Peer Pressure

INDIVIDUAL FACTORS

- Competence
- Skills
- Attitude
- Experience
- Motivation
- Perception

ATTITUDE, COMPETENCE AND MOTIVATION

- **Attitude**

- Way in which an individual believes they will respond in a given situation

- **Perception**

- Way in which a person interprets information detected by their senses.

- **Motivation**

- Force which stimulates an Individual to do something

- **People are motivated by their perceived needs**

CHANGING ATTITUDE

- Education & Training
- High Impact Intervention ("Aversion Therapy")
- Enforcement
- Consultation

PERCEPTION

Perception - way in which a person interprets information detected by their senses:

- ✓ Sight
- ✓ Hearing
- ✓ Smell
- ✓ Taste
- ✓ Touch

IMPROVING HAZARD / RISK PERCEPTION

- Awareness Campaigns / Training
- Highlight Hazards e.g. Safety Signs
- Ensure adequate lighting is available
- Reduce Distractions e.g. Noise
- Avoid Excessive Fatigue

EMPLOYERS CAN MOTIVATE THEIR EMPLOYEES BY:

- **Rewarding** safe behaviour - Recognizing and Rewarding achievement.
- Performance standards made **Clear Commitment** from the top
- Proving the commitment of the organization to safety by providing **Resources** and a **Safe Working Environment**
- **Improving** Health and **Safety Culture**
- **Demonstrating** management **Commitment**
- **Ensuring** good working **environment**
- **Training** and **Communication**

CONT.....

- Setting a **Good Example**
- Setting **Realistic Goals**
- **Involving employees** in development of **Safe System of Work**
- **Involving employees** in development of **Risk Assessments, PTW**
- **Involvement of employees** in safety decisions through **Consultation and Team Meetings**
- Providing appropriate **Training for personal growth**
- **Communication & Consultation** with Risk Assessment



MANAGEMENT COMMITMENT

- Securing Management Commitment is essential
- Senior managers provide Leadership and Motivation
- Needs clear Policy, Priorities and Targets
- Commitment cascades down through the organisation
- Requires Visible Leadership

VISIBLE COMMITMENT

- **Demonstrated by:**

- Behaving safely themselves
- **Involvement in the day to day management of safety**
E.g. Attending Safety Meetings
- **Attending safety trainings**
- Taking part in safety tours and audits
- **Promoting activities to improve safety**
- Enforcing the rules

DISCIPLINARY PROCEDURES

- Sometimes rules are broken
- Employees may endanger themselves or others
- Ignoring issues can result in injuries
- Sometimes it is necessary to take disciplinary action to enforce the rules

COMPETENT STAFF

- **Competence (KATE)**
 - Knowledge, Ability, Training, Experience
- **Competent Managers**
- Understand the implications of their decisions on health and safety
- **Competent Staff**
- Enables job to be done safely

METHODS OF CONSULTATION

- **Direct consultation**
 - Employer talks to each worker and resolves issues
- **Through worker representatives**
 - Committee is formed to represent workers
 - Regular meetings to discuss and resolve issues
 - Members may have rights in law

COMMUNICATION

- **Verbal** Communication
- **Written** Communication
- **Graphic** Communication

What are the advantages and disadvantages of each method?

VERBAL COMMUNICATION

Advantages	Disadvantages
<ul style="list-style-type: none">• Direct• Two way• Quick• Instant feedback• Easy to do• Flexible	<ul style="list-style-type: none">• No record• No reference• Unstructured• Inconsistent• Too much• Limited audience

WRITTEN COMMUNICATION

Advantages	Disadvantages
<ul style="list-style-type: none">• Permanent record• Reference• Consistent message• Accurate detail• Wide audience• Authoritative	<ul style="list-style-type: none">• May go unread• One way• Often no feedback• Time consuming• Cost• Misunderstanding

GRAPHIC COMMUNICATION

Advantages	Disadvantages
<ul style="list-style-type: none">• Consistent message• Large groups• Emotional Impact• Use Humor• Eye catching	<ul style="list-style-type: none">• Boring• No feedback• Costly• May be removed• Storage may be more expensive

TRAINING

What is Training?

Training (in the context of health and safety) is:

“.... The planned, formal process of acquiring and practising knowledge and skills in a relatively safe environment.”

TRAINING

- Training improves safety related behavior
- Without training, workers try to do their jobs:
 - By copying others (with their bad habits)
 - By doing the job the way they think is best

NEW EMPLOYEE INDUCTION TOPICS

- Health and safety policy
- Emergency procedures
- First aid
- Welfare facilities
- Safe movement
- Accident and incident reporting
- Consultation arrangements
- Safety rules
- Personal protective equipment
- Safe working and permits
- Risk assessment system

WHEN HEALTH & SAFETY TRAINING TO BE PROVIDED?

Induction training

- For new employees

Job change

- New hazards following a change in job

Process change

- New hazards associated with new ways of working

New technology

- New hazards associated with plant and machinery

New legislation

- Implications of the new legislation

FACTORS CONSIDERED WHILE DEVELOPING TRAINING

- Type and function of the organisation
- Based on workplace hazards
- Risk profile
- Based on employee competency
- Accident history of the organisation
- There may be statutory training requirements
- Level of training previously provided
- Based on auditor recommendations

EFFECTIVENESS OF TRAINING ENSURED BY

- Accident rates
- Feedback from the trainers
- Feedback from the employees
- Sickness absences
- Compliance with procedures
- Concerns raised by employees as result of training
- Results of attitude surveys
- Quality of suggestions made

REASON FOR MAINTAINING TRAINING RECORDS

- Proof of employees' competence
- Identify when refresher training needed
- Review effectiveness of training
- Assess progress against targets
- Provide evidence in investigations
- Provide evidence in legal actions

BENEFITS OF TRAINING

Employee	Employer
<ul style="list-style-type: none">• Less suffering• Quality of life• Job satisfaction• Earning capacity• Reach standard• Flexibility of staff• Improve safety attitude	<ul style="list-style-type: none">• Less accidents• Less absenteeism• Less compensation• Less legal• Improved morale• Less product damage• Greater productivity• Improved efficiency

NOTICE BOARD

- Information to display
- **H&S Policy**
- Emergency contacts
- **H&S Messages, Slogans**
- Brief Incident report
- **First Aid Arrangements**
- Evacuation procedure
- **Safety Statistics**
- Targets set for Safety

EFFECTIVENESS OF NOTICE BOARD

- Locating at visible places
- **Dedicating H&S**
- Relevant and current Information
- **Neat and orderly state**
- Eye catching - colour and graphics