



MARIA GUIDENG

nerdyrie@gmail.com ▪ LinkedIn://guideng ▪ Github://mariaguideng

Data Analytics | Consulting | Project Management

10+ years of experience in multiple-industry business settings.

Objective: Assist decision makers through functions that are dedicated to data-driven reporting or management of core operations.

RELATED WORK EXPERIENCE

Nevada Governor's Office

Economic Development - Las Vegas. (03/14 - 08/15)

www.diversifynevada.com

Managed business growth efforts (recruitment, retention, & expansion) throughout Nevada and the state's incentives programs. ▪ My goal was to provide positive experiences for potential locating/expanding businesses and to show that Nevada valued their decision to locate here. ▪ During my time there, our team incentivized 65+ companies including Amazon, Barclays, Bed Bath & Beyond, Catamaran, Machine Zone, Scientific Games, Sutherland Global, Switch, and Tesla Motors.

Industry: State Government; Economic Development
Position: Business Development Manager & Analyst
Functions: - Facilitated business development relationships.
- Advocated for state's competitive advantages.
- Oversaw open meetings process.
- Automated Board member reports.
- Forecasted & developed metrics for economic & fiscal impacts.
- Internal reporting for accountability & transparency.
- Contract administration (e.g., agreements, amendments, non-compliance, claw-backs).
- Managed expectations across stakeholders.

RCG Economics - Las Vegas. (08/04 - 03/14)

www.rcg1.com

Provided advisory services using best practices in research & analysis, real estate development, urban economics, and public policy. ▪ My role was to provide objective advice so that our clients were able to make more informed decisions. ▪ Client base: development companies, banks, legal & engineering firms, government, educational institutions, nonprofits, special interest groups, and media.

Industry: Management Consulting
Position: Projects & Research Manager
Functions: - Partnered directly with clients in support of successful development & redevelopment projects built throughout Nevada.
- Specialized in: RE development planning & asset management (master-plan & large scale commercial development, transportation, redevelopment); Market trend & industry reporting; Economic & fiscal benefits from investments; Economic Development strategies.

- Retained assignments through developing proposals & contract scope of work.
- Reviewed & interpreted state & local tax laws, ordinances, financial statements, & business plans.
- Deliverables in form of rigorous studies, often condensed into technical memos & presentations.
- Prepared ad hoc research and articles for publications and firm's marketing materials.
- Maintained internal source information (database of 400+ indicators, website updates, & research library).

EDUCATION

Bachelor of Science in Business Administration

University of Nevada Las Vegas, 08/04 - 12/08

Major: Economics, Honors College
Activities: Economics Club ▪ Presenter at Economics Research Showcase (Fall 2008) ▪ Offered a fellowship to AEA's Summer Economics Program at UCSB.

IT SKILLS

MS Office Suite, CRM platforms, input-output models.
Statistics: Advanced Excel, Stata. Beginner R & Python.
Relational Databases: Experienced in Access, SQL.
Visualization: Creative Suite. Beginner Tableau.
Scraping: Monarch.
Mapping: Mapbox, Google Maps.

ADDITIONAL SKILLS & EXPERIENCE

25+ co-authored publications in press ▪ Analyst software (Google Analytics, IMPLAN, ESRI, RS Means) ▪ Client-centric engagement ▪ Cross-training (teaching & sharing) ▪ Database user (incl. County Assessor, MLXChange, DETR, Census, HUD) ▪ Event coordinating & trade shows ▪ French language (conversational) ▪ Markdown ▪ Manual & procedures documentation ▪ Mentorship to UNLV Economics interns ▪ Project cost, scope, & timeline evaluation ▪ Statistics/econometrics, supply chain/operations management, finance/accounting courses. ▪ Streamline workflows to optimize internal operational processes. ▪ Volunteer for Habitat for Humanity.