

Industry-Academia Platform Kenya

The Industry-Academia Platform is part of the Kenya Industry and Entrepreneurship Project (KIEP), that is funded by the World Bank and implemented by the Ministry of Industrialization, Trade and Enterprise Development (MoITED). The platform has the dual aims to support open innovation in Kenyan firms and academia through collaboration, while also generating new opportunities for students.

A consortium led by Maastricht School of Management (MSM) has been appointed as the consultant to set up the platform, which has the long-term objective to contribute to an innovation ecosystem, whereby industry, academia and government are collaborating in cluster-based partnerships that are characterized by open innovation.

In the coming years, we aim to kick-start the platform by focusing on establishing a student-centric platform in collaboration with leading firms in Kenya. The platform will organise innovation challenges and other activities that offer teams of students an opportunity to use their knowledge and ideas to come up with solutions for problems and opportunities that have been identified by corporates in Kenya. Besides the innovation challenges, the platform will provide information on innovation and organise trainings and networking events, whereby companies can access innovation resources. The innovation challenges provide a concrete opportunity for companies to make headway with developing innovative solutions at a relatively modest cost. Universities, TVET institutions and research institutes will support the IAP, by providing access to knowledge and by supporting the innovation challenges.

Our core team

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About MSM

Maastricht School of Management (MSM), located in The Netherlands, has a successful track record of more than 65 years in international development. MSM is both a business school, offering management education on a global scale and a management development institute, providing capacity-building solutions for a multitude of clients worldwide. Being the only institute with such a firm commitment to both management development and management education makes MSM unique in the world. Moreover, MSM is a globally networked organization, with educational partners in more than 50 countries around the world.

It is MSM's mission to contribute to sustainable local economic development by building a knowledge ecosystem. This is achieved by the creation of durable and sustainable relationships between developed markets and emerging economies, and through the exchange of management knowledge and learning within the context of global responsibility.