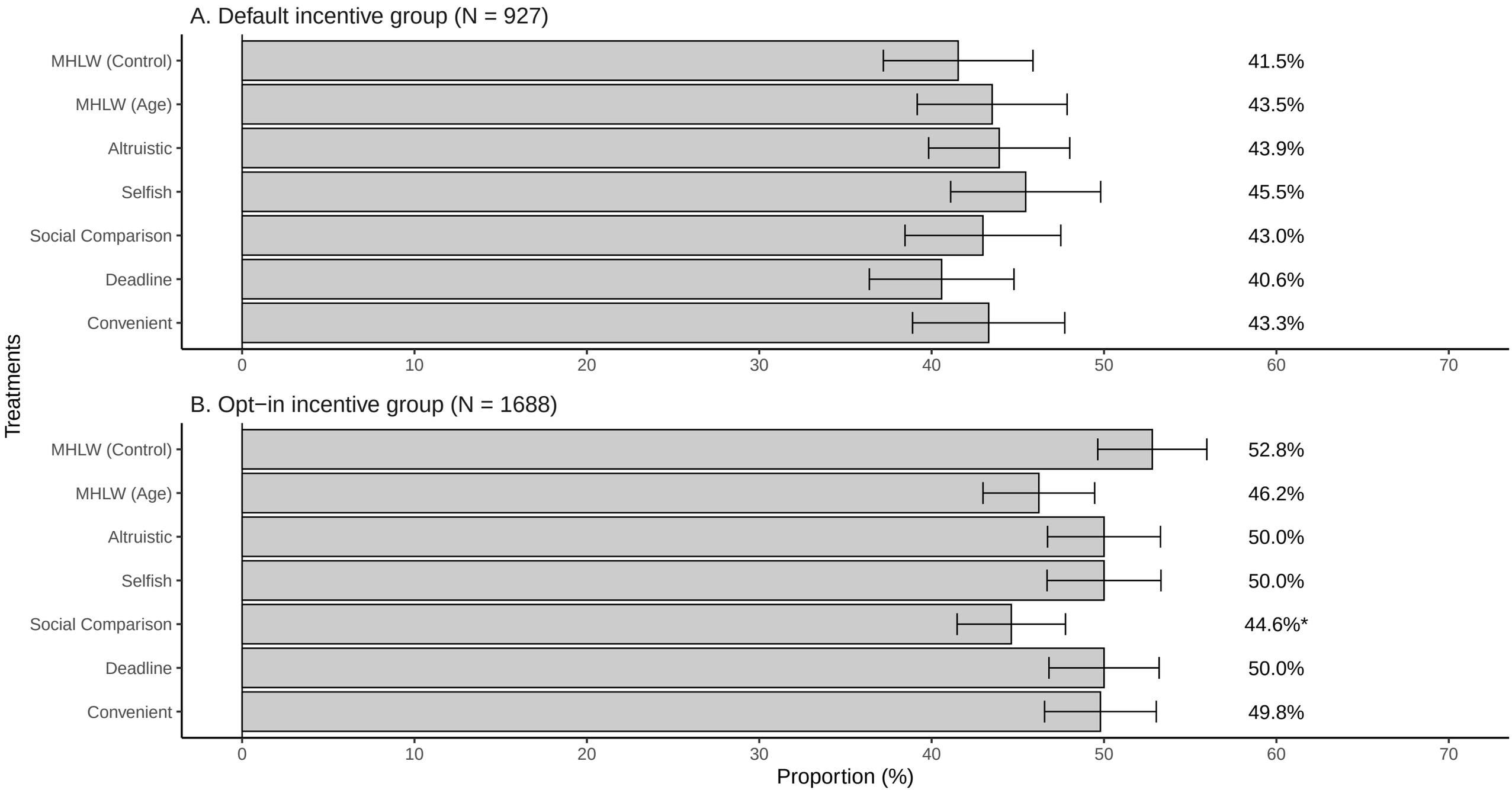
A. Default incentive group (N = 927)
MHLW (Control)
MHLW (Age)
Altruistic
Selfish
Social Comparison
Deadline
Convenient
41.5%
43.5%
43.9%
45.5%
43.0%
40.6%
43.3%
0
10
20
30
40
50
60
70
Treatments
B. Opt−in incentive group (N = 1688)
MHLW (Control)
MHLW (Age)
Altruistic
Selfish
Social Comparison
Deadline
Convenient
52.8%
46.2%
50.0%
50.0%
44.6%*
50.0%
49.8%
0
10
20
30
40
50
60
70
Proportion (%)