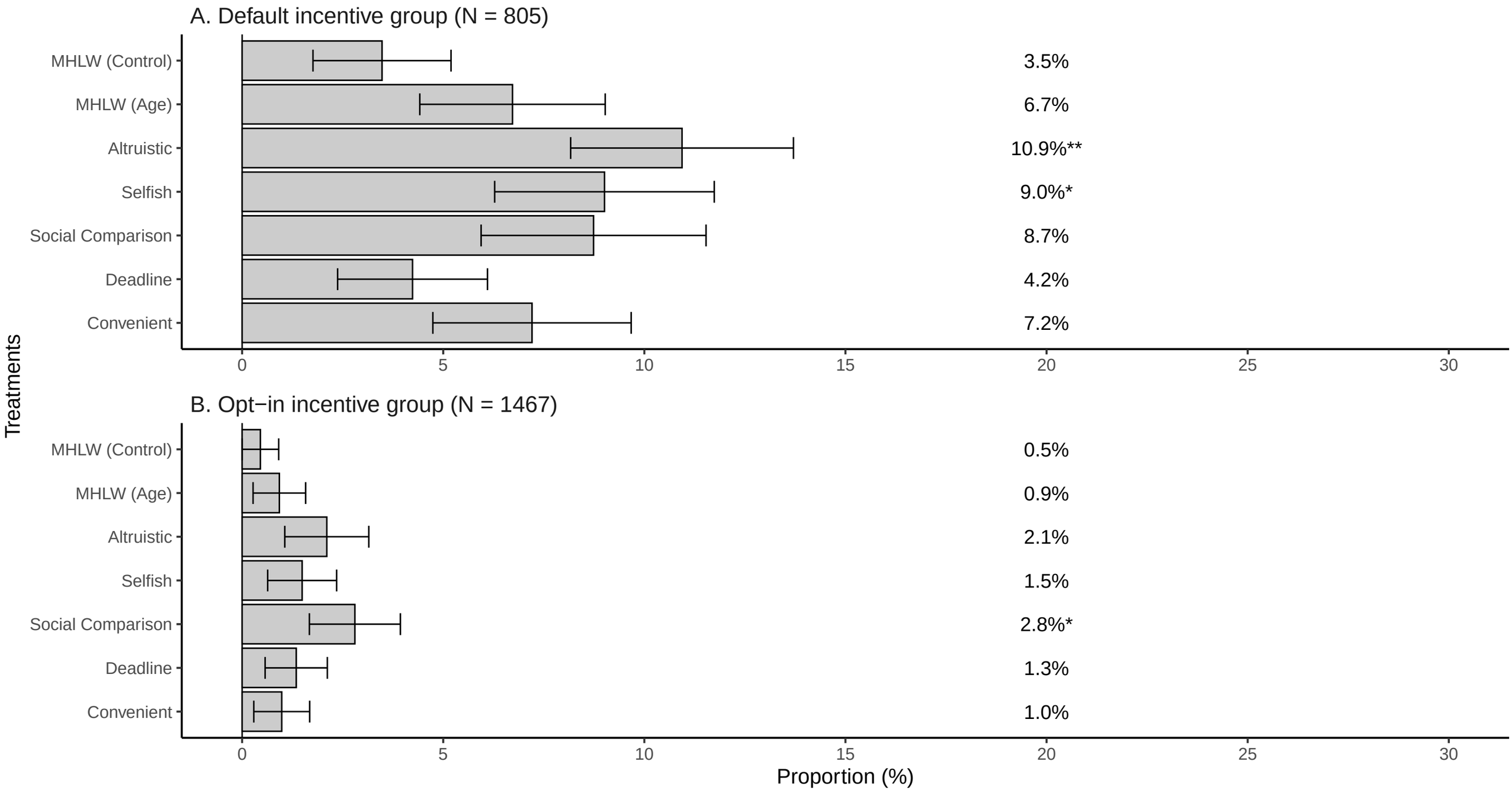
A. Default incentive group (N = 805)
MHLW (Control)
MHLW (Age)
Altruistic
Selfish
Social Comparison
Deadline
Convenient
3.5%
6.7%
10.9%**
9.0%*
8.7%
4.2%
7.2%
0
5
10
15
20
25
30
Treatments
B. Opt−in incentive group (N = 1467)
MHLW (Control)
MHLW (Age)
Altruistic
Selfish
Social Comparison
Deadline
Convenient
0.5%
0.9%
2.1%
1.5%
2.8%*
1.3%
1.0%
0
5
10
15
20
25
30
Proportion (%)