# Department of Media & Communication

Course Catalog - Fall 2025

## Department Overview:

The Media & Communication Department covers journalism, digital media production, public relations, and media theory. Students work in studios and on real campaigns to build practical portfolios.

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Course Listings  
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Course Code: MC 101

Course Title: Introduction to Media Studies

Credits: 3

Description: Foundations of media, mass communication theories, and contemporary media landscapes.

Prerequisites: None

Instructor: Dr. Marshall McLuhan

Schedule: Mon/Wed 11:00 AM - 12:15 PM

Course Code: MC 120

Course Title: Journalism and News Writing

Credits: 3

Description: News values, reporting, interview techniques, and newsroom ethics. Includes newsroom  
lab exercises.

Prerequisites: MC 101

Instructor: Prof. Christiane Amanpour

Schedule: Tue/Thu 9:30 AM - 10:45 AM (Lab)

Course Code: MC 200

Course Title: Digital Media Production

Credits: 3

Description: Audio and video production, editing, and storytelling using industry-standard tools.

Prerequisites: MC 101

Instructor: Dr. Kathryn Bigelow

Schedule: Wed 2:00 PM - 4:50 PM (Studio)

Course Code: MC 230

Course Title: Public Relations

Credits: 3

Description: PR campaigns, media relations, crisis communication, and campaign evaluation.

Prerequisites: MC 101

Instructor: Prof. Harold Burson

Schedule: Thu 1:00 PM - 3:50 PM (Workshop)

Course Code: MC 260

Course Title: Media Law and Ethics

Credits: 3

Description: Legal principles affecting media, intellectual property, and ethical decision making.

Prerequisites: None

Instructor: Dr. Jane Kirtley

Schedule: Tue/Thu 11:00 AM - 12:15 PM

Course Code: MC 310

Course Title: Interactive Media Design

Credits: 3

Description: Designing interactive experiences, UX basics, and prototyping for web and mobile.

Prerequisites: MC 200 or CS 101

Instructor: Prof. Don Norman

Schedule: Mon 3:00 PM - 5:50 PM (Lab)

Course Code: MC 330

Course Title: Advertising

Credits: 3

Description: Ad strategy, copywriting, media planning, and campaign measurement.

Prerequisites: MC 101

Instructor: Dr. David Ogilvy

Schedule: Wed/Fri 1:00 PM - 2:15 PM

Course Code: MC 350

Course Title: Data Journalism

Credits: 3

Description: Using data analysis, visualization, and storytelling to produce investigative pieces.

Prerequisites: MC 120 and MATH 101

Instructor: Prof. Nate Silver

Schedule: Thu 4:00 PM - 5:15 PM (Lab)

Course Code: MC 410

Course Title: Documentary Production

Credits: 3

Description: Planning, shooting, and editing long-form documentary projects with festival submission  
guidance.

Prerequisites: MC 200

Instructor: Dr. Errol Morris

Schedule: Tue 3:00 PM - 5:45 PM (Studio)

Course Code: MC 480

Course Title: Capstone in Media & Communication

Credits: 3

Description: Team capstone producing a media project suitable for portfolio and public release.

Prerequisites: MC 200 and instructor permission

Instructor: Faculty Capstone Advisors

Schedule: Fri 2:00 PM - 4:50 PM (Studio)