# Brainstorming

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## ▼ Brainstorm planning

Goals of the brainstorm	تحلیل و بررسی دقیق ساختار و عملکرد پروژه
Brainstorming method	link
	Creative matrix- quickly generate ideas to address a wide range of people and situations
	☑ Silent circuit- run a brainstorm that is inclusive of different learning styles and personality types
	☐ Round robin- get a fresh perspective on an old problem
	☑ Idea prioritization- visualize and align on which ideas you should pursue first
	☑ White board pus writing - write and visualize anything that comes to mind AND map the results

### > Brainstorm pre-work

☑ Do a small research on the given topics and choose one

### Brainstorm agenda

Item	Time
Find the goal of the company	15 min
Break down the company	8 min
Find main goals of the company parts	4 min
Find the measurable metrics of each parts	3 min

Determine input data of each metrics	1 min
Discuss the main parts deeply	7 min

#### **®** Brainstorm outcomes

https://github.com/mahdihaghverdi/amazon-analytics/blob/main/images/amazon-comp.png

#### **Summary of results**

یافتن اهداف شرکت و ایجاد چیدمانی برای قسمت های اصلی و یافتن اهداف اصلی و فرعی هربخش و همچنین تعیین ارزش های قابل اندازه گیری برای هر بخش

#### **Decisions**

اهداف شرکت 🌱

ساختار سازمانی شرکت 🌱

اهداف هربخش 🌱

ارزش های قابل اندازه گیری هربخش 🔨

تعیین داده های ووردی 🌱