



MAIZATUL HUMAIRAH BINTI YAACOB

BACHELOR OF SCIENCE COMPUTER (HONS) MULTIMEDIA COMPUTING

Petaling Jaya , Selangor

mhumairahwork@gmail.com

+60189547760

www.linkedin.com/in/maizatul-humairah

PROFILE

Fresh graduate with a Bachelor of Science Computer (Hons) Multimedia Computing (CGPA: 3.7) from UiTM Shah Alam. Skilled in multimedia design, social media content creation, and video editing, with hands-on experience during an internship at Beez Fintech Sdn Bhd. Adept at utilizing technology and creativity to produce impactful digital content. Passionate about blending multimedia computing expertise with innovative design to drive audience engagement.

EDUCATION

MARA University of Technology (UiTM), Shah Alam

September 2022 - February 2025

Bachelor of Science Computer (Hons) Multimedia Computing, CGPA : 3.7

- A program that blends computer science with multimedia design, focusing on programming, software development, and creating interactive and visually engaging applications. Prepares graduates to develop innovative multimedia solutions using both technical and creative skills.

Matriculation College, Perak

August 2020 - May 2021

Science Stream , CGPA : 3.58

WORK EXPERIENCE

Beez Fintech Sdn Bhd

October 2024- January 2024

Multimedia Designer Intern

- Designed and managed social media posts and blog content for marketing campaigns.
- Edited short videos for promotional purposes, ensuring alignment with campaign themes and branding guidelines.
- Collaborated with the marketing team to develop compelling multimedia assets for product campaigns.

Butik Zara Awliyah

Mei 2024- July 2024

Part Time Live Host

- Hosted engaging live sessions to promote products, enhancing sales through dynamic presentations.

EXTRA-CURRICULUM

Multiplayer Application Virtual Reality Flood Simulation

October 2023 - July 2024

(Final Year Project)

- Developed a virtual reality application simulating flood scenarios to train and prepare users for real-world flood situations with a focus on multiplayer interaction.

FACILITATOR FOR DISASTER TRAINING PROGRAM

09/06/2023 - 11/06/2023

BSMM UiTM SHAH ALAM

- Led and coordinated participants and activities during the program.
- Ensured safety, discipline, and smooth program execution.
- Managed logistics and cleanup after the program.

MULTIMEDIA AND PUBLICITY BUREAU, ANNUAL GRAND MEETING

20/01/2023 - 04/02/2023

BSMM UiTM SHAH ALAM

- Designed promotional materials and managed social media channels.
- Produced multimedia presentations and videos for event highlights.
- Assisted in setting up audio-visual equipment for the event.

SKILLS

Advanced

- Microsoft
- CSS
- Adobe Illustrator
- Adobe Premiere Pro
- HTML
- Adobe Photoshop
- Canva

Intermediate

- Adobe After Effect
- Wix
- Unity3D
- JavaScript

LANGUAGE

Malays

- Native or Bilingual Proficiency

English

- Mid Professional Proficiency

REFERENCES

MUHAMMAD SUHAIL MUKHALIS BIN SAIFUL ANAM

INDUSTRIAL TRAINING SUPERVISOR
Beez Fintech Sdn Bhd

Tel : +601110612254
Emel : suhail@beezfin.com