

Minhaz Hoque

Data Analyst

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PROFESSIONAL SUMMARY

Data analyst graduate from AI Core's two year program with a BEng in Material Science and Engineering from the University of Birmingham. I turn data into results using SQL, Tableau, Power BI and Python. My versatility in data analysis is demonstrated through my 3 separate EDAs in the fields of retail, finance and mechanical engineering, where I provided actionable insights and key levers that could drive both growth as a business and in revenue. My technical expertise also shines through in my use of python for my leisure – e.g. building an LSTM/ARIMA machine learning model to predict daily crypto prices, delivering me a net positive return in live trading. My engineering precision coupled with my sales/education-honed communication skills enables me to craft insights that drive informed decisions—turning dashboards into strategic market wins.

SKILLS

Techniques: Data Visualization, Extract, Transform, Load (ETL), Statistical Modelling, Data Cleaning

Programming & Data Reporting: Python, Pandas, SQL, MATLAB, Power BI, Tableau, Excel

Cloud and Version Control: AWS, AWS CLI, RDS, S3, git/github

TWO KEY PROJECTS

Exploratory Data Analysis: Customer Loans in Finance | [GitHub](#) 09/2024 – 10/2024

- Designed a personalised python class to extract data from an RDS database with SQLAlchemy and conducted ETL and cleaning on a 54,000 record financial loans data set.
- Prepared data using Pandas, including data cleaning of 40 columns, imputation of missing values, outlier removal and transformation of skewed data.
- Answered 10 business questions by generating visualisations and exploring the data.

Multinational Retail Data Centralisation | [GitHub](#) 07/2024 – 09/2024

- Created a robust ETL pipeline to extract data from 5 different sources, which include RDS, S3, JSON, CSV and APIs, ensuring reliable data extraction.
- Conducted thorough data cleaning on 21 unique columns to enhance data quality, removing inconsistencies and ensuring accuracy for analysis.
- Implemented data transformation processes on 10 total columns to convert extracted data into suitable formats for analysis and reporting.
- Implemented a star-shaped schema in PostgreSQL, linking the 5 tables together, facilitating efficient data storage and retrieval to support complex analytical queries.
- Executed 9 SQL queries to address specific retail scenarios, generating insights that informed strategic decision-making and improved operational efficiency.

WORK EXPERIENCE

Channel Partners Group, Birmingham, UK

Sales Executive

12/2023

- Cultivate and maintain relationships with clients, fostering trust and loyalty through exceptional communication and customer service.
- Achieve a 95% territory coverage within the designated region, demonstrating high productivity and effective time management, while contributing to overall team success through collaboration.
- Surpass the team average by 54% by averaging 170 doors per day, expanding the number of potential leads and significantly increasing sales opportunities.

Excel Tuition & Training Centre, Birmingham, UK

Tutor	05/2021 – Present
<ul style="list-style-type: none">• Instruct students across various age ranges (Year 2 - Year 12) to prepare them for key subjects and exams, including primary school SATs, 11+, GCSE, and AS Level.• Design lesson plans and tailor teaching methods to meet individual student needs.• Facilitate the achievement of a grade 6 or higher for 90% of students in taught subjects at GCSE level.• Sustain a supportive learning environment to enable every student to thrive.	

Paprika Longbridge, Birmingham, UK

Waiter	05/2018 – 03/2020
<ul style="list-style-type: none">• Greeted customers and processed orders, serving as a vital link between kitchen staff and front-of-house operations to ensure a positive dining experience.• Maintained impeccable cleanliness of tables and the dining area, enhancing table turnover rates by 12% and overall operational efficiency.• Addressed customer complaints promptly and professionally, ensuring satisfaction and retention.• Collaborated with staff to accelerate service by 30% during peak hours, contributing to an efficient workflow.	

EDUCATION

Microsoft PL-300, Remote	
Working towards the PL-300 Microsoft certification in Data Analytics	04/2025 – Present
AICore, Remote	
Completed multiple certifications in Python, Software Engineering & Data Analytics	12/2022 – 12/2024
University of Birmingham, Birmingham, UK	
Bachelor of Engineering in Materials Science	09/2019 – 07/2022

CERTIFICATIONS

AI-Core	
Python Programming	10/2022
Software Engineering	09/2024
Python – Exploratory Data Analytics	10/2024
Udemy	
The Complete Data Analyst Bootcamp	06/2024
The Complete SQL Bootcamp	05/2024
Sololearn	
Python Intermediate	05/2024
SQL Intermediate	05/2024
Coding for Data	05/2024