

MOHAMED HAMED ABD EL RAHEEM

DIGITAL MARKETING SPECIALIST

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mozain

PROFILE SUMMARY

A Digital Marketing Specialist with moderate experience in graphic design. Participated in training projects that strengthened skills in marketing strategies, market analysis, competitor analysis, ad design, and social media management. Aspiring to leverage my skills to enhance brands' digital presence and develop innovative marketing campaigns.

EDUCATION

2001 - 2005

TANTA UNIVERSITY

Bachelor of Laws

2022

Graphic Designer

2024

MINISTRY OF COMMUNICATIONS AND INFORMATION
TECHNOLOGY - DIGITAL EGYPT PIONEERS INITIATIVE DEPI

Digital Marketing Specialist

WORK EXPERIENCE

Ministry of Communications and Information

2023 - Present

Technology - Benefits and Entitlements
Management

Marketing WE Company Commissioner

Performing marketing work for WE Company, reserving numbers, delivering them, advertising them, and dealing with the company's sales department

SKILLS

Digital Marketing:

1. SEO (Search Engine Optimization)
2. Social Media Marketing
3. Paid Advertising Campaign Management

Data Analysis:

1. Analytics Tools
2. Market and Competitor Analysis

Graphic Design:

1. Adobe Photoshop
2. Adobe Illustrator
3. After Effect
4. Canva

BIARABY Studio Project

2024

Digital Marketing Specialist

1. **Description:** Training project focused on creating creative content, including video production and graphic design.
2. **Role:** Developing strategies, market and competitor analysis, ad design.
3. **Initial Results:** Positive initial engagement with the content.

Edge Men's Clothing Affiliate Marketing Project

2024

Digital Marketing Specialist

1. **Description:** An affiliate marketing project for men's clothing.
2. **Role:** Market analysis, ad design, social media management, SEO optimization.
3. **Initial Results:** Positive initial engagement with ads.

LANGUAGES

- English: Intermediate